

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM693030

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Basic Fun, Ltd.		10/14/2021	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	Brandberry Inc.		
Street Address:	4774 S. Classical Blvd		
City:	Delray Beach		
State/Country:	FLORIDA		
Postal Code:	33445		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5521314	POOPEEZ	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7148332192		
Email:	stephanie@potticklaw.com		
Correspondent Name:	Stephanie Pottick		
Address Line 1:	PO Box 130		
Address Line 4:	Demarest, NEW JERSEY 07627		
NAME OF SUBMITTER:	Stephanie Pottick		
SIGNATURE:	/Stephanie Pottick/		
DATE SIGNED:	12/07/2021		
Total Attachments: 2			
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source=POOPEEZ_TM_Reassignment.10.14.21#page2.tif			

OP \$40.00 5521314

TRADEMARK REGISTRATION ASSIGNMENT

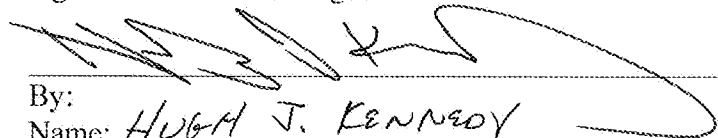
Whereas Basic Fun, Ltd. a Canadian corporation with an address of 1200 Aerowood Drive, Unit 28, Mississauga, Ontario, Canada L4W 2S7 (“Assignor”), is the owner of United States Patent and Trademark Office Registration No. 5521314, registered on July 17, 2018, for the word mark POOPEEZ (the “Assigned Trademark”); and

Whereas, Brandberry Inc., a Florida corporation with an address of 4774 S. Classical Blvd., Delray Beach, Florida, 33445 (“Assignee”) is desirous of acquiring all rights, title, and interest in and to the Assigned Trademark, including all common law rights and goodwill connected therewith.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the parties agree as follows:

1. **Assignment of Trademark:** Assignor assigns, transfers, sells and conveys, and Assignee hereby accepts, any and all right, title, and interest Assignor may have in and to the Assigned Trademark, together with the rights to any registrations, pending applications, or common law unregistered rights related thereto, together with and including the goodwill associated with the Assigned Trademark and any and all claims and causes of action, with respect to any of the foregoing, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages, restitution and injunctive relief and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages, if any, in each case free and clear of all mortgages, pledges, ownership interests, security interests, liens, reservations and contract rights of third parties. The Assignee is to hold all right, title and interest in and to the Assigned Trademark as fully and exclusively as they would have been held and enjoyed by the Assignor had the assignment not been made.
2. **Recordation and Further Actions.** Assignee shall be solely responsible for all actions and all costs whatsoever, including but not limited to taxes, attorneys’ fees and governmental office fees in any jurisdiction, exclusive of any of Assignor’s fees, associated with the perfection of Assignee’s right, title, and interest in and to the Assigned Trademark and recordation and/or registration of this Assignment or any other document evidencing the assignment to Assignee of the Assigned Trademark. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this Trademark Assignment upon request by Assignee.
3. **Representations, Warranties, And Covenants of Assignor.** This assignment is made without any recourse, covenants, representation or warranties, express or implied, by operation of law or otherwise. For the avoidance of doubt, assignor makes no representations or warranties as to the current status, enforceability, ownership, or use of the assigned trademark.

Agreed and Acknowledged:

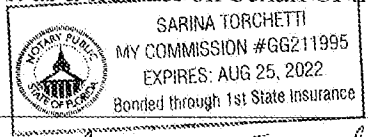


By:
Name: HUGH J. KENNEDY
Title: SVP MARKETING

10/14/21
Date

State FLORIDA of)
County PALM BEACH of) ss.

On this 14th day of OCTOBER, 2021, before me appeared HUGH KENNEDY, the person who signed this instrument, who acknowledged that he/she signed it as a free act on behalf of the identified corporation with authority to do so.



Sarina Torchetti