

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM692422

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Adriana S. James		12/02/2021	Special Administrator: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	T & A JAMES 2019 SPENDTHRIFT TRUST dated June 18, 2019		
<b>Also Known As:</b>	T&A JAMES 2019 SPENDTHRIFT TRUST dated June 18, 2019		
<b>Street Address:</b>	1459 Grub Stake Circle		
<b>City:</b>	Henderson		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89014		
<b>Entity Type:</b>	Trust: NEVADA		
<b>Composed Of:</b>	<ul style="list-style-type: none"> <li>• Adriana S. James, UNITED STATES, INDIVIDUAL</li> <li>• Layne T Rushforth, UNITED STATES, INDIVIDUAL</li> </ul>		
<b>PROPERTY NUMBERS Total: 15</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4060525	THE SECRET OF CREATING YOUR FUTURE	
<b>Registration Number:</b>	4060524	CREATING YOUR FUTURE	
<b>Registration Number:</b>	4060523	CREATING YOUR FUTURE	
<b>Registration Number:</b>	4056847	TIME LINE THERAPY	
<b>Registration Number:</b>	3982169	THE SECRET OF CREATING YOUR FUTURE	
<b>Registration Number:</b>	3975310	TIME LINE THERAPY	
<b>Registration Number:</b>	3596998	THE SECRET OF CREATING YOUR FUTURE	
<b>Registration Number:</b>	3596997	TIME LINE THERAPY	
<b>Registration Number:</b>	2862394	THE SECRET OF CREATING YOUR FUTURE	
<b>Registration Number:</b>	2840859	CREATING YOUR FUTURE	
<b>Registration Number:</b>	2778363	CREATING YOUR FUTURE	
<b>Registration Number:</b>	2778362	CREATING YOUR FUTURE	
<b>Registration Number:</b>	1818198	TIME LINE THERAPY	
<b>Registration Number:</b>	1724378	THE SECRET OF CREATING YOUR FUTURE	
<b>Registration Number:</b>	0986952	CREATING YOUR FUTURE	

OP \$390.00 4060525

**CORRESPONDENCE DATA****Fax Number:** 8085405049*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 8085443835**Email:** mhsia@cades.com**Correspondent Name:** Martin E. Hsia, 32,471**Address Line 1:** 1000 Bishop Street**Address Line 2:** 12th Floor**Address Line 4:** Honolulu, HAWAII 96813

<b>NAME OF SUBMITTER:</b>	Martin E. Hsia, 32,471
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<b>SIGNATURE:</b>	/Martin E. Hsia/
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<b>DATE SIGNED:</b>	12/03/2021
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**Total Attachments: 4**

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QUITCLAIM CONFIRMATORY ASSIGNMENT OF TRADEMARK, COPYRIGHT,  
RIGHT OF PUBLICITY, AND OTHER INTELLECTUAL PROPERTY AND OTHER  
RIGHTS

EFFECTIVE AS OF 12/02/2021, 2021, ADRIANA S. JAMES, a citizen of the United States of America, AS SPECIAL ADMINISTRATOR OF THE ESTATE OF EVERETT W. JAMES, a/k/a EVERETT WOODBURY JAMES, a/k/a TAD JAMES, with mailing address at 1459 Grub Stake Circle, Henderson, Nevada 89014 ("ADMINISTRATOR"),

and

T & A JAMES 2019 SPENDTHRIFT TRUST dated June 18, 2019, a Nevada trust, also known as T&A JAMES 2019 SPENDTHRIFT TRUST dated June 18, 2019, with mailing address at 1459 Grub Stake Circle, Henderson, Nevada 89014 ("TRUST"),

agree as follows:

1. Background and Certain Definitions.

(a) Everett W. James, a/k/a Everett W. James, aka Tad James ("Tad") and Adriana S. James ("Adriana") are the settlors of TRUST, pursuant to an irrevocable trust agreement dated June 18, 2019.

(b) Tad and Adriana executed that certain Deed, Assignment, and Transfer dated June 18, 2019 (the "DEED"), hereby incorporated herein by reference, which stated that Tad and Adriana

"do hereby grant, sell, assign and transfer . . . all of their right, title and interest in the following property to [TRUST].

2.3 Trademarks owned by settlors:

2.3.1 Time Line Therapy®,

2.3.2 The Secret of Creating Your Future®,

2.3.3 Creating Your Future®, and

...

2.4 Books, audio, and videos owned by the settlors:

2.4.1 *Time Line Therapy®* book,

2.4.2 *Time Line Therapy®* audio and videos

2.4.3 *Time Line Therapy® Made Easy* book, and

2.4.4 *Values and the Evolution of Consciousness* book.

2.5 All other personal property owned by either Settlor located within the United States, whether characterized as tangible or intangible personal property. This includes all . . . contractual rights, intellectual property rights, legal claims and causes of action, . . . and all other personal property now owned or hereafter acquired by the Settlor, together with the insurance thereon."

(d) On June 18, 2019, Tad executed "Last Will and Testament of Everett W. James" (the "WILL"). Section 3.1 of the WILL stated "I give my entire estate to [TRUST]."

(d) Tad passed away on April 14, 2020.

(e) Adriana was appointed Special Administrator of Tad's estate by Ex-Parte Order for Appointment of Special Administrator and Issuance of Letters of Special Administration filed in the District Court of Clark County, Nevada, on October 22, 2021, in the case entitled In the Matter of the Estate of Everett W. James a/k/a Everett Woodbury James a/k/a Tad James, Deceased, Case No. P-21-108909-E (the "Order").

Section 4 of the Order stated "The Decedent left trademarks, copyrights, other intellectual property, licenses, contracts, and agreements in his name alone. There are pending matters involving these intangible assets that require prompt legal attention. As such, time is of the essence for the ex-parte appointment of a Special Administrator, and such appointment is appropriate for 'good cause' pursuant to NRS 140.010(6) and otherwise as a 'proper case' pursuant to NRS 140.010(7)."

(f) On November 12, 2021, Letters of Special Administration were issued pursuant to the Order, stating that "The Special Administrator, having duly qualified, may act and has all the authority and duties of a Special Administrator, including but not limited to the authority and power to handle any and all matters pertaining to the trademark, copyrights, other intellectual property, licenses, contracts, and agreements of or pertaining to the Decedent . . ." (the "Letters of Special Administration").

(g) Tad owned the trademark rights in the US and other jurisdictions, countries and regions to various marks (the "**Trademark Rights**"), including, without limitation, the trademarks covered by the US trademark registrations (the "**Registered US Trademarks**") listed in Exhibit A attached hereto and made a part hereof and others, as well as various unregistered trademarks in the US and other jurisdictions, countries and regions (the "**Unregistered Trademarks**"). The unextendable final deadlines for renewing certain of the Registered US Trademarks are during December, 2021, and the deadlines for renewing certain others of the Registered US Trademarks are during November, 2021.

(g) Tad owned the copyright rights in the US and other jurisdictions, countries and regions to various works (the "**Copyright Rights**"), including, without limitation, the works covered by the US copyright registrations (the "**Registered US Copyrights**") listed in Exhibit B attached hereto and made a part hereof and others, as well as various works whose copyrights were not registered in the US or other jurisdictions, countries or regions (the "**Unregistered Copyrights**"). Various translation and other agreements relating to the Copyright Rights have been requested after Tad passed away.

(h) Tad owned rights to his identity under the laws of various jurisdictions, countries and regions, including, without limitation, rights of publicity and privacy to his name, likeness, signature, and other indicia of identity in various States in the United States and in other jurisdictions, countries or regions (the "**Right of Publicity Rights**").

(i) Tad owned other intellectual property rights in the US and other jurisdictions, countries and regions (the "**Other Intellectual Property Rights**"), including, without limitation, trade secret rights to information about businesses in which he had an ownership interest.

(j) Tad owned contractual rights and had legal claims and causes of action and other rights in the US and other jurisdictions, countries and regions (collectively the "**Other Rights**"), including, without limitation, rights under various publication agreements, translation agreements, settlement agreements, coexistence  
infringement claims in the US and other jurisdictions, countries and reg  
rights.

matters involving the Trademark Rights, the Copyright Rights, the Right of Publicity Rights, the Other Intellectual Property Rights and the Other Rights for which action may be required before the WILL can complete the probate process so that all such rights are determined by the probate court to be owned by the TRUST (although the DEED already assigned the rights stated therein to the TRUST).

(l) Pursuant to the DEED, ADMINISTRATOR desires to execute and record this document to confirm the assignment to TRUST of all of the Trademark Rights, as well as the Copyright Rights, Right of Publicity Rights, Other Intellectual Property Rights and Other Rights transferred to the TRUST by the DEED (the "TRUST RIGHTS").

(m) All of the TRUST RIGHTS, including the Copyright Rights, will also be assigned and transferred to the TRUST by the WILL, when the probate of the WILL is completed.

(n) Any Trademark Rights, Copyright Rights, Right of Publicity Rights, Other Intellectual Property Rights and Other Rights that are not included in the TRUST RIGHTS will be assigned and transferred to the TRUST by the WILL, subject to the approval of the court, when the probate of the WILL is completed.

2. Assignment. JAMES hereby assigns, transfers and sets over unto TRUST all of the TRUST RIGHTS:


TOGETHER WITH all goodwill symbolized by the Trademarks:

ALSO TOGETHER WITH the right to sue for past infringement or other violation of any of the TRUST RIGHTS, if any there may be;

Although the Copyright Rights (and other rights described above) were assigned to TRUST by the DEED, as confirmed by this Assignment, the Copyright Rights (and such other rights) will also be transferred by will, after the WILL has completed the probate process.

This Assignment shall be interpreted and enforced under the laws of the State of Hawaii and the United States.

IN WITNESS WHEREOF ADMINISTRATOR and TRUST have executed this Assignment as of the date first written above.



ADRIANA S. JAMES  
Special Administrator of the Estate of  
Everett W. James  
a/k/a Everett Woodbury James  
a/k/a Tad James

T & A JAMES 2019 SPENDTHRIFT  
TRUST dated June 18, 2019

By   
Adriana S. James  
Managing Trustee

EXHIBIT "A"

Reg. Number	Mark	Class
3982169	THE SECRET OF CREATING YOUR FUTUR	9
4056847	TIME LINE THERAPY	41
4060525	THE SECRET OF CREATING YOUR FUTURE	41
4060524	CREATING YOUR FUTURE	41
4060523	CREATING YOUR FUTURE	9
3975310	TIME LINE THERAPY	9
3456514	TIME LINE SELLING	41
3596998	THE SECRET OF CREATING YOUR FUTURE	9
3596997	TIME LINE THERAPY	9
2840859	CREATING YOUR FUTURE	9
2862394	THE SECRET OF CREATING YOUR FUTURE	16
2778363	CREATING YOUR FUTURE	16
2778362	CREATING YOUR FUTURE	41
1818198	TIME LINE THERAPY	41
1724378	THE SECRET OF CREATING YOUR FUTURE	41



0986952 CREATING YOUR FUTURE logo

16 EXHIBIT "B"  
US COPYRIGHT REGISTRATIONS

Name (NALL) <	Full Title	Copyright Number	Date
James, Tad	<u>Accelerated NLP training series: the practitioner collection / with Tad James.</u>	PA0000781177	1997
James, Tad	<u>Basic NLP training collection.</u>	SR0000226982	1990
James, Tad	<u>Heart of Huna / Laura Kealoha Yardley; foreword by Tad James.</u>	TX0003223868	1991
James, Tad	<u>Master practitioner collection.</u>	SR0000242686	1997
James, Tad	<u>Secret of Creating Your Future.</u>	TX0006951644	2009
James, Tad	<u>Secret of Creating Your Future.</u>	TX0001696453	2008
James, Tad	<u>Secret of creating your future / by Tad James [i.e. Everett James].</u>	TX0002704197	1989
James, Tad	<u>Time line therapy and the basis of personality / by Tad James and Wyatt Woodsmall.</u>	TX0002488803	1988
James, Tad	<u>Time line therapy / Reg. TX2488803.</u>	V9941D613	2016
James, Tad	<u>Trainer's collection.</u>	SR0000238953	1997
James, Everett, 1944-	<u>Secret of creating your future / by Tad James [i.e. Everett James].</u>	TX0002704197	1989
James, Everett W.	<u>Accelerated NLP training series: the practitioner collection / with Tad James.</u>	PA0000781177	1997
James, Everett W.	<u>Basic NLP training collection.</u>	SR0000226982	1990
James, Everett W.	<u>Master practitioner collection.</u>	SR0000242686	1997
James, Everett W.	<u>Trainer's collection.</u>	SR0000238953	1997

Time Line Therapy and the Basis of Personality, US Copyright Registration TX 2488803, by Copyright Assignment dated October 31, 2016, signed by Meta Publications, Inc., recorded at the US Copyright Office at Volume 9941, Document 613, on November 29, 2016.

TRADEMARK