

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM693183

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kelley Connect Co		11/11/2021	Corporation: WASHINGTON
RECEIVING PARTY DATA			
Name:	Midpoint Technology Group, LLC		
Street Address:	7380 Coca Cola Dr, Suite 100		
City:	Hanover		
State/Country:	MARYLAND		
Postal Code:	21076		
Entity Type:	Limited Liability Company: MARYLAND		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5180247	SIMPLIFYING BUSINESS TECHNOLOGY.	
Registration Number:	5180250	CORE SIMPLIFYING BUSINESS TECHNOLOGY.	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	nhimmelrich@gfrlaw.com		
Correspondent Name:	Gordon Feinblatt LLC c/o N. Himmelrich		
Address Line 1:	1001 Fleet Street, Suite 700		
Address Line 4:	Baltimore, MARYLAND 21202		
NAME OF SUBMITTER:	Ned T. Himmelrich		
SIGNATURE:	/Ned T. Himmelrich/		
DATE SIGNED:	12/08/2021		
Total Attachments: 1			
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OP \$65.00 5180247

TRADEMARK ASSIGNMENT

WHEREAS, Kelley Connect Co, a Washington corporation having its principal place of business at 22710 72nd Ave S, Kent, Washington 98032 (the "Assignor") has used, is using, and/or has acquired, the entire interest in and to certain trademarks; and

WHEREAS, Midpoint Technology Group, LLC, a Maryland limited liability company having its principal place of business at 7380 Coca Cola Dr, Suite 100, Hanover, MD 21076 (the "Assignee"), desires to acquire the entire interest in and to said trademark.

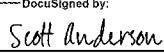
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby sell, assign, grant, bargain, transfer, convey, set over and confirm unto Assignee, its successors and assigns, all of the right, title and interest Assignor may have in and to the marks listed below, including the common law rights, rights respecting registration, and the registrations at the United States Patent and Trademark Office listed below:

<u>Mark</u>	<u>Registration Number</u>
SIMPLIFYING BUSINESS TECHNOLOGY	5180247
CORE SIMPLIFYING BUSINESS TECHNOLOGY, and Design	5180250

together with that part of the goodwill symbolized by said trademarks, and all rights of recovery for past infringement thereof; the same to be held and enjoyed by Assignee, for its own use, and for the use of its successors and assigns, as the same would have been held and enjoyed by the Assignor as if this Trademark Assignment had not been made.

IN WITNESS WHEREOF, the Assignor has executed, acknowledged and delivered this Trademark Assignment to be effective as of the date signed below.

KELLEY CONNECT CO

By: DocuSigned by:

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Date: 11/11/2021 | 04:21 PST