

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM701546

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
RESUBMIT DOCUMENT ID:	900639867		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CIBC BANK USA	FORMERLY The PrivateBank and Trust Company	08/25/2021	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	Cable Response TV, LLC		
Street Address:	848 Liberty Drive		
City:	Burlington		
State/Country:	WISCONSIN		
Postal Code:	53105		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4233997	ADDRIVE	
Registration Number:	4104220	CRTV CABLE RESPONSE TELEVISION YOUR SOUR	
Registration Number:	4009445	SBT-1000	
CORRESPONDENCE DATA			
Fax Number:	6082832275		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	608-283-0132		
Email:	kateelin@michaelbest.com		
Correspondent Name:	Kelly Teelin		
Address Line 1:	1 S. Pinckney St.		
Address Line 2:	Ste. 700		
Address Line 4:	Madison, WISCONSIN 53703		
NAME OF SUBMITTER:	Kelly Teelin		
SIGNATURE:	/s/ Kelly Teelin		
DATE SIGNED:	01/12/2022		
Total Attachments: 4			

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**TERMINATION AND RELEASE OF GRANT OF SECURITY INTEREST IN
TRADEMARKS**

This **TERMINATION AND RELEASE OF GRANT OF SECURITY INTEREST IN TRADEMARKS** (this "Termination and Release") is granted as of August 25, 2021 by CIBC BANK USA AS SUCCESSOR BY MERGER WITH THE PRIVATEBANK AND TRUST COMPANY, an Illinois chartered bank ("Grantee"), in favor of CABLE RESPONSE TV, LLC, a Delaware limited liability company (the "Grantor").

WHEREAS, the Grantor executed and delivered a Trademark Security Agreement dated February 13, 2015, granting the Grantee a security interest in and lien on certain trademarks ("Marks") described therein, which was recorded with the United States Patent and Trademark Office ("USPTO") on February 18, 2015, at Reel 5461, Frame 0993; and

WHEREAS, the Grantor has requested that the Grantee hereby terminate, release and discharge fully its security interests in and liens on all right, title and interest of the Grantor in, to and under all of the Marks (the "Trademark Collateral") as herein provided; and

WHEREAS, the Grantor has requested that the Grantee provide a document suitable for recording with the USPTO to evidence the release of the Grantee's security interests in and liens on the Trademark Collateral as herein provided.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantee hereby:

1. terminates the grants and releases, terminates and discharges all liens and security interests in the Grant, all right, title and interest in, to and under the Trademark Collateral, and all goodwill associated therewith, including that trademark identified in Schedule A hereto; and
2. authorizes and requests that this Termination and Release be recorded with the USPTO.

(Signature page follows)

IN WITNESS WHEREOF, the undersigned has caused this Termination and Release of Grant of Security Interest in United States Trademarks to be executed by its duly authorized officer as of the date above first written.

**CIBC BANK USA, as successor by merger of
The PrivateBank and Trust Company, as
Administrative Agent**

By: Kristine Iwinski
Name: Kristine Iwinski
Title: Managing Director

SCHEDULE A

Trademarks			
Mark	Registration Number	Serial No.	Registration Date
ADDRIVE	4,233,997	85/581,428	October 30, 2012
CRTV CABLE RESPONSE TELEVISION YOUR SOURCE FOR INTERACTIVE SHOPPING	4,104,220	85/216320	February 28, 2012
SBT-1000	4,009,445	85/216,268	August 9, 2011