

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM693613

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Madison Capital Funding LLC, as Agent		12/09/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Discovery Data, Inc.		
Street Address:	12 Christopher Way, Suite 202		
City:	Eatontown		
State/Country:	NEW JERSEY		
Postal Code:	07724		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4394956	DISCOVERY DATA	
Registration Number:	4394957	DISCOVERY DATA	
Registration Number:	4109473	MERIDIAN-IQ	
Registration Number:	4046040	DISCOVERY COMPANY	
Registration Number:	5854542	DISCOVERY DATALINK	
Serial Number:	88006280	MARKET MAILER	
CORRESPONDENCE DATA			
Fax Number:	3129021061		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-577-8438		
Email:	raquel.haleem@katten.com		
Correspondent Name:	Raquel Haleem c/o Katten Muchin Rosenman		
Address Line 1:	525 West Monroe Street		
Address Line 4:	Chicago, ILLINOIS 60661		
NAME OF SUBMITTER:	Raquel Haleem		
SIGNATURE:	/Raquel Haleem/		
DATE SIGNED:	12/09/2021		

CH \$165.00 4394956

Total Attachments: 4

source=Trademark Release (Madison - Discovery)#page1.tif

source=Trademark Release (Madison - Discovery)#page2.tif

source=Trademark Release (Madison - Discovery)#page3.tif

source=Trademark Release (Madison - Discovery)#page4.tif

TRADEMARK RELEASE AND REASSIGNMENT

This Trademark Release and Reassignment is made as of December 9, 2021, by Madison Capital Funding LLC, as agent ("Grantee") in favor of Discovery Data, Inc., a Delaware corporation ("Grantor").

W I T N E S S E T H:

WHEREAS, Grantor, certain other Loan Parties and Grantee are parties to that certain Guarantee and Collateral Agreement dated as of August 8, 2018 (as may have been amended, restated, supplemented or otherwise modified from time to time, the "Guarantee and Collateral Agreement"), pursuant to which Grantor executed and delivered to Grantee a Trademark Security Agreement dated as of August 8, 2018 (the "Trademark Security Agreement"), which was recorded by the Trademark Division of the United States Patent and Trademark Office on August 8, 2018, at Reel 6407, Frame 0408;

WHEREAS, pursuant to the Guarantee and Collateral Agreement and the Trademark Security Agreement, Grantor granted a continuing security interest to Grantee, for the benefit of Grantee and the Lenders (the "Security Interest"), in Grantor's entire right, title and interest in and to (i) each Trademark listed on Schedule A annexed hereto, together with any reissues, continuations or extensions thereof, and all of the goodwill of the business connected with the use of, and symbolized by, each such Trademark; and (ii) all products and proceeds of the foregoing, including without limitation, any claim by Grantor against third parties for past, present or future (a) infringement or dilution of each such Trademark, or (b) injury to the goodwill associated with each such Trademark (collectively, the "Trademark Collateral");

WHEREAS, Grantor has requested that Grantee, for itself and on behalf of the Lenders, release its security interest in and lien on the Trademarks and Trademark Collateral and reassign any and all rights in the same to Grantor; and

WHEREAS, Grantee has agreed to release the entirety of its security interest in and lien on the Trademarks and Trademark Collateral and reassign any and all rights in the same to Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

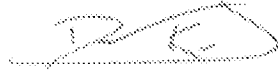
1. Grantee, on behalf of itself and the Lenders, their successors, legal representatives and assigns, hereby terminates the Trademark Security Agreement and terminates, releases and discharges the Security Interest in the Trademark Collateral.
2. Grantee hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by Grantee, any right, title or interest that Grantee may have in the Trademark Collateral.
3. Grantee agrees, at Grantor's expense, to take all further actions, and provide to Grantor and its successors, assigns and legal representatives all such cooperation and assistance, including, without limitation, the execution and delivery of any and all further documents or other instruments, as Grantor and its successors, assigns and legal representatives may reasonably request in order to confirm, effectuate or record this Trademark Release and Reassignment.
4. Grantor, or any successor to Grantor (including any person or entity hereafter having any right, title or interest in and to the Trademark Collateral) is hereby authorized to record this Trademark Release and Reassignment in the United States Patent and Trademark Office.

5. This Trademark Release and Reassignment is made under and governed by the laws of the State of New York applicable to contracts made and to be performed entirely within such State, without regard to conflict of laws principles.

[Signature Page Follows]

IN WITNESS WHEREOF, Grantee has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

MADISON CAPITAL FUNDING LLC, as
Grantee

By: 
Name: David Kelly
Title: Director

SCHEDULE A

Trademark Registrations

Trademark	Owner	Registration Number	Registration Date	Jurisdiction
DISCOVERY DATA	Discovery Data, Inc.	4394956	9/3/13	US
DISCOVERY DATA	Discovery Data, Inc.	4394957	9/3/13	US
MERIDIAN-IQ	Discovery Data, Inc.	4109473	3/6/12	US
DISCOVERY COMPANY	Discovery Data, Inc.	4046040	10/25/11	US
DISCOVERY DATALINK	Discovery Data, Inc.	5854542	9/10/19	US

Trademark Applications

Trademark	Owner	Application Number	Application Date	Jurisdiction
MARKET MAILER	Discovery Data, Inc.	88006280	19-Jun-2018	US