

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM693829

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BL DEBTCO, LLC		11/30/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	BL RANKINGS, LLC		
Street Address:	801 Broad Street, Suite 950		
City:	Augusta		
State/Country:	GEORGIA		
Postal Code:	30901		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4023150	BEST LAWYERS	
Registration Number:	3899241	BEST LAWYERS	
Registration Number:	2781013	BEST LAWYERS	
Registration Number:	5336415	PURELY PEER REVIEW	
Registration Number:	1916381	THE BEST LAWYERS IN AMERICA	
Registration Number:	1922393	THE BEST LAWYERS IN AMERICA	
CORRESPONDENCE DATA			
Fax Number:	7344184213		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7344184212		
Email:	trademark@honigman.com		
Correspondent Name:	Angela Alvarez Sujek		
Address Line 1:	39400 Woodward Ave # 101		
Address Line 4:	Bloomfield Hills, MICHIGAN 48304		
ATTORNEY DOCKET NUMBER:	272732498184		
NAME OF SUBMITTER:	Angela Alvarez Sujek		
SIGNATURE:	/angela alvarez sujek/		
DATE SIGNED:	12/10/2021		

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Total Attachments: 4

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**RELEASE OF SECURITY INTEREST
IN TRADEMARK COLLATERAL AND REASSIGNMENT**

This **RELEASE OF SECURITY INTEREST IN TRADEMARK COLLATERAL AND REASSIGNMENT** is made as of November 30, 2021, by **BL DEBTCO, LLC**, as Agent for certain secured parties (in such capacity, together with its successors and assigns, "**Agent**").

W I T N E S S E T H:

WHEREAS, Agent and BL Rankings, LLC, a New York limited liability company ("**Grantor**"), were parties to that certain Trademark Security Agreement dated as of May 8, 2018 (as amended, restated, supplemented or otherwise modified prior to the date hereof, the "**Agreement**"; all capitalized terms used herein but not otherwise defined herein shall have the respective meanings ascribed to such terms in the Agreement), and pursuant to which Grantor granted a security interest to Agent in the Trademark Collateral, including the trademarks set forth on Schedule 1 hereto; and

WHEREAS, the Agreement was recorded by the United States Patent and Trademark Office ("**USPTO**") on May 15, 2018, at Reel 6331, Frame 0068;

WHEREAS, Grantor has requested that Agent release its security interest in and lien on all of Grantor's right, title and interest in, to and under the Trademark Collateral and reassign the same to Grantor; and

WHEREAS, Agent has agreed to release the entirety of its security interest in and lien on all of Grantor's right, title and interest in, to and under the Trademark Collateral.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Agent, on behalf of itself and each other Purchaser, hereby terminates the Agreement and releases its security interest in and lien on all of Grantor's right, title and interest in, to and under the Trademark Collateral, including the following:

(a) all of its Trademarks including those trademarks referred to on Schedule I hereto and rights in and to exclusive Intellectual Property Licenses with respect to Trademarks to which it is a party;

(b) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Trademark Intellectual Property License; and

(d) all products and proceeds of the foregoing, including, without limitation, any claim by Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or any Trademark licensed under any Intellectual Property License, (ii) injury to the goodwill associated with any Trademark or any Trademark licensed under any Intellectual Property License or (iii) right to receive license fees, royalties, and other compensation under any trademark intellectual property license.

2. Agent hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by Agent, all of Agent's right, title and interest (if any) in and to the Trademark Collateral.


3. Agent agrees to execute, acknowledge, procure and deliver to Grantor any and all further documents or instruments and do any and all further acts which Grantor (or their respective agents, designees or assignees) reasonably requests in order to confirm, effectuate or record this Release and Grantor's (or their assignees') right, title and interest in and to the Trademark Collateral.

4. Agent agrees, at Grantor's expense, to cooperate with Grantor and to provide Grantor with the information and additional authorization reasonably required or desirable to effect the release of the security interest in the released collateral described herein.

[Signature Page Follows]

IN WITNESS WHEREOF, Agent has caused this Release of Security Interest in Trademark Collateral and Reassignment to be executed as of the day and year first above written.

BL DEBTCO, LLC, as Agent

By: 

Name: David I. Wolmer
Title: Vice President

SCHEDULE 1

Trademarks and Trademark Applications

Mark	Application No.	Application Date	Registration No.	Registration Date
BEST LAWYERS	77662000	February 3, 2009	4023150	September 6, 2011
BEST LAWYERS	77980341	February 3, 2009	3899241	January 4, 2011
BEST LAWYERS	75936395	March 8, 2000	2781013	November 11, 2003
PURELY PEER REVIEW	87130624	August 8, 2016	5336415	November 14, 2017
THE BEST LAWYERS IN AMERICA	74463321	November 26, 1993	1916381	September 5, 1995
THE BEST LAWYERS IN AMERICA	74802199	November 26, 1993	1922393	September 26, 1995