

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM694218

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Renasant Bank	FORMERLY The Brand Banking Company	12/07/2021	Corporation: MISSISSIPPI
RECEIVING PARTY DATA			
Name:	NewPoint Franchisor, LLC		
Street Address:	1120 Capital of Texas Hwy		
Internal Address:	Bldg 3-150		
City:	Westlake Hills		
State/Country:	TEXAS		
Postal Code:	78746		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4941271	LUXIERE	
CORRESPONDENCE DATA			
Fax Number:	5124578008		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5124578000		
Email:	ssterling@dbcllp.com		
Correspondent Name:	DUBOIS, BRYANT & CAMPBELL, LLP		
Address Line 1:	303 Colorado St.		
Address Line 2:	Suite 2300		
Address Line 4:	Austin, TEXAS 78701		
ATTORNEY DOCKET NUMBER:	8736-1		
NAME OF SUBMITTER:	STEPHANIE R. STERLING		
SIGNATURE:	/STEPHANIE R. STERLING/		
DATE SIGNED:	12/13/2021		
Total Attachments: 2			
source=LUXIERE Trademark Release of Security Interest NewPoint Franchisor LLC (Renasant Bank) Signed#page1.tif			

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RELEASE OF TRADEMARK SECURITY INTEREST

WHEREAS, NewPoint Franchisor, LLC, a Delaware limited liability company with its principal place of business at 1120 S Capital of Texas Hwy, Bldg 3-150, Westlake Hills, Texas 78746 (the "*Grantor*"), is the owner of record for the trademarks listed on the attached **Schedule A**, registered in the United States Patent and Trademark Office (the "*Trademarks*").

WHEREAS, the Grantor entered into that certain Security Agreement dated as of July 31, 2014 (the "*Security Agreement*"), between the Grantor and The Brand Banking Company, a Georgia banking corporation ("*Brand*"), a true and correct copy of which was recorded with the United States Patent and Trademark Office on December 16, 2015, at Reel/Frame 5691/0303;

WHEREAS, on September 1, 2018, Brand merged into Renasant Bank, a Mississippi banking corporation ("*Secured Party*"), whereby Secured Party became the holder of security interest in the Trademarks;

WHEREAS, a true and correct copy of the Articles of Merger of Brand into Secured Party was recorded with the United States Patent and Trademark office on October 29, 2021, at Reel/Frame 7477/0437;

WHEREAS, the Secured Party desires to release its security interest in the trademarks listed on the **Schedule A** and terminate the Security Agreement;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Secured Party hereby:

1. Releases and reassigns to the Grantor any and all liens, security interests, right, title and interest of Secured Party pursuant to the Security Agreement in the trademarks described on **Schedule A**, without recourse or representation or warranty, express or implied; and
2. Authorizes and requests the Commissioner of Patents and Trademarks of the United States of America to note and record the existence of the release hereby given.

IN WITNESS WHEREOF, the Secured Party has caused this Release of Trademark Security Interest to be signed by its duly authorized representative as of this 7th day of December 2021.

Secured Party:

Renasant Bank

By: 

Name: Kevin Deaton

Title: Workout Officer, SVP

SCHEDULE A

TRADEMARK	REGISTRATION NO.	REGISTRATION DATE	RECORD OWNER
LUXIERE	4941271	April 19, 2016	NewPoint Franchisor, LLC

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