

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM694386

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BEIJING LAKESHA NETWORK TECHNOLOGY CO. LTD		12/10/2021	Corporation: CHINA
RECEIVING PARTY DATA			
Name:	EXU (HK) LIMITED		
Street Address:	LEVEL 54 HOPEWELL CENTRE 183 QUEEN'S RD		
City:	EAST HK		
State/Country:	HONG KONG		
Entity Type:	Corporation: HONG KONG		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	5865776	MONKEY	
Registration Number:	6380528	HOLLA	
Registration Number:	5577439		
Registration Number:	6357486	YEE	
Registration Number:	6346044	OMEGA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6507844040		
Email:	kpasquinelli@robinskaplan.com		
Correspondent Name:	Kevin Pasquinelli		
Address Line 1:	2006 KALA BAGAI WAY, Suite 22		
Address Line 4:	Berkeley, CALIFORNIA 94704		
NAME OF SUBMITTER:	Kevin Pasquinelli		
SIGNATURE:	/Kevin Pasquinelli/		
DATE SIGNED:	12/13/2021		
Total Attachments: 7			
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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment (the "Assignment") is made and effective as of December 10, 2021 ("Effective Date") by and between Beijing Lakesha Network Technology Co., Ltd, a legal entity governed by Chinese private law, duly registered under number 911101083216690632 (the "Assignor") and EXU (HK) LIMITED, a corporation organized and existing under the laws of the Hong Kong, having its principal place of business at LEVEL 54 HOPEWELL CENTRE 183 QUEEN'S RD, EAST HK (the "Assignee"). The Assignor and the Assignee may hereinafter be referred to individually as a "Party" and/or collectively as the "Parties."

RECITALS

WHEREAS, the Assignor is the Applicant with respect to the trademark application ("Trademark") set forth in Exhibit A to that certain Trademark Assignment ("Trademark Assignment") attached hereto;

WHEREAS, it is the Assignor's intention to assign and transfer to the Assignee all of its right, title, and interest, including all past and current good will, in and to the Trademark, as set forth below and in the Trademark Assignment; and

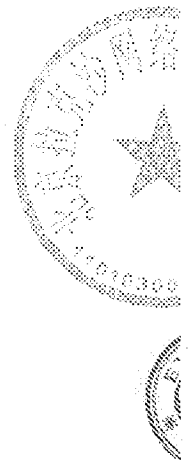
WHEREAS, the Assignee desires to acquire all of the Assignor's right, title; and interest, including all past and current good will, in and to the Trademark; and

NOW, THEREFORE, in consideration of the covenants and promises set forth herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged; the Parties hereto agree as follows:

1. ASSIGNMENT OF TRADEMARKS.

Effective as of the Effective Date, the Assignor sells, transfers, conveys, assigns, and delivers to the Assignee, and the Assignee accepts and assumes all right, title, and interest of the Assignor in and to the following:

- (a) the Trademark;
- (b) the goodwill connected with and symbolized by the Trademark;
- (c) all income, royalties, and damages hereafter due or payable to the Assignor with respect to the Trademark including, without limitation, damages and payments for past or future infringements and misappropriations of the Trademark; and



(d) all rights to sue for past, present, and future infringements or misappropriation of the Trademark.

2. CONSIDERATION.

The Parties acknowledge the sufficiency of the mutual promises, representations and warranties outlined herein as valuable consideration for transfer and assignment of the Trademark.

3. DOCUMENTATION.

The Assignor shall deliver concurrently herewith an executed copy of the Trademark Assignment attached hereto; Further, the Assignor will as soon as is reasonably possible following a request from the Assignee, provide the Assignee with a complete copy of all documentation (in any format) relating to the Trademark for the Assignee's own use, to meet record-keeping requirements of the Assignee, or to allow the Assignee to assert its rights granted pursuant to this Assignment.

4. NO FURTHER USE OF TRADEMARK.

After the Effective Date, the Assignor agrees to make no further use of the Trademark or any Trademark confusingly similar thereto, and the Assignor agrees to not challenge the Assignee's use or ownership; or the validity; of the Trademark.

5. SUCCESSORS AND ASSIGNS.

All references in this Assignment to the Parties shall be deemed to include, as applicable, a reference to their, respective successors and assigns. The provisions of this Assignment shall be binding upon and shall inure to the benefit of the successors and assigns of the Parties.

6. NO IMPLIED WAIVER.

The failure of either Party to insist on strict performance of any covenant or obligation under this Assignment, regardless of the length of time for which such failure continues, shall not be deemed a waiver of such Party's right to demand strict compliance in the future. No consent or waiver, express or implied, to or of any breach or default in the performance of any obligation under this Assignment shall constitute a consent or waiver to or of any other breach or default in the performance of the same or any other obligation.

7. COUNTERPARTS/ELECTRONIC SIGNATURES.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original but all of which shall constitute one and the same instrument. For purposes of this Assignment, use of a facsimile, e-mail, or other electronic medium shall have the same force and effect as an original signature.

8. SEVERABILITY.

Whenever possible, each provision of this Assignment, will be interpreted in such manner as to be effective and valid under applicable law, but if any provision of this Assignment is held to be invalid, illegal, or

unenforceable in any respect under any applicable law or rule in any jurisdiction, such invalidity, illegality, or unenforceability will not affect any other provision or any other jurisdiction, but this Assignment will be reformed, construed, and enforced in such jurisdiction as if such invalid, illegal, or unenforceable provisions had never been contained herein.

IN WITNESS WHEREOF, the Parties have executed this Assignment as of Effective Date.

Mr. TAO SHA

By: 
Mr. TAO SHA

Mr. TAO SHA
Chief Executive Officer
Beijing
Lakesha
Network
Technology
Co., Ltd,

Mr. TAO SHA

By: 
Mr. TAO SHA

Mr. TAO SHA
Director
EXU (HK) LIMITED

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made and effective as of December 10, 2021 ("Effective Date") by and between Beijing Lakesha Network Technology Co., Ltd, a legal entity governed by Chinese private law, duly registered under number 911101083216690632 (the "Assignor") and EXU (HK) LIMITED, a corporation organized and existing under the laws of the Hong Kong, having it principal place of business at LEVEL 54 HOPEWELL CENTRE 183 QUEEN'S RD, EAST HK (the "Assignee"). The Assignor and the Assignee may hereinafter be referred to individually as a "Party" and/or collectively as the "Parties."

WHEREAS, the is the Applicant with respect to the trademark applications, registrations, and common law uses and rights associated therewith, set forth in Exhibit A (the "Trademark");

WHEREAS, the Assignor is hereby assigning to Assignee all of its right, title, and interest in and to the Trademark, together with the goodwill of the Assignor connected with and symbolized by said trademark, together with the sole and exclusive rights to sue for past, present, and future infringements or misappropriations (Trademark Rights);

WHEREAS, the Assignee desires to purchase and acquire all of the Assignor's right, title, and interest in and to the Trademark and Trademark Rights.

NOW, THEREFORE, in consideration of the covenants and premises set forth herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers, conveys and delivers to Assignee, and Assignee hereby purchases and acquires from Assignor, the Trademark and Trademark Rights.

Mr. TAO SHA


By: Mr. TAO SHA
Mr. TAO SHA
Chief Executive Officer
Beijing Lakesha
Network Technology
Co., Ltd.

2021/12/10 10:00:00 AM

Mr. TAO SHA


By: 
Mr. TAO SHA

Mr. TAO SHA
Director
EXU (HK) LIMITED



EXHIBIT A

TRADEMARK	OWNER OF MARK	REGISTRATION NO./ REGISTERED DATE	COUNTRY
OMEGA	Assignor	90160921/ May 11, 2021	United States
YEE	Assignor	88892708/ May 18, 2021	United States
MONKEY	Assignor	88097148/ September 24, 2019	United States
HOLLA	Assignor	87499708/ June 8, 2021	United States
HOLLA	Assignor	017238941/ October 15, 2020	European Union Designation (s) under the Madrid Protocol CH, IN, RU, TR.
	Assignor	87978214/ October 2, 2018	United States
	Assignor	International Reg. No. 1389049 / November 20, 2017	Designation(s) under the Madrid Protocol CH, IN, RU, TR.
	Assignor	3760635 September 14, 2018	India
	Assignor	1389049 November 09, 2018	Russia
	Assignor	1389049 December 6, 2018	Switzerland
	Assignor	2018/20867 /vG December 31, 2018	Turkey

	Assignor	913425729 August 25, 2020	Brazil
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