

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM694805

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PNC BANK, NATIONAL ASSOCIATION		12/07/2021	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SWEDA COMPANY, LLC		
<b>Street Address:</b>	17411 Valley Boulevard		
<b>City:</b>	City of Industry		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91744		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3679137	SIMPLE. STYLE. SMART.	
<b>Registration Number:</b>	3134788	SWEDA	
<b>Registration Number:</b>	1365479	SWEDA	
<b>Serial Number:</b>	77915916	TOUE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	8015327840		
<b>Email:</b>	rmorrison@parrbrown.com		
<b>Correspondent Name:</b>	Ryan Morrison		
<b>Address Line 1:</b>	101 South 200 East, Suite 700		
<b>Address Line 4:</b>	Salt Lake City, UTAH 84111		
<b>NAME OF SUBMITTER:</b>	Ryan Morrison		
<b>SIGNATURE:</b>	/Ryan Morrison/		
<b>DATE SIGNED:</b>	12/14/2021		
<b>Total Attachments: 5</b>			
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**TERMINATION AND RELEASE OF TRADEMARK AND PATENT SECURITY  
AGREEMENT**

**THIS TERMINATION AND RELEASE OF TRADEMARK AND PATENT SECURITY AGREEMENT** (this "Termination"), is dated as of December 7, 2021, and made by **PNC BANK, NATIONAL ASSOCIATION** (the "Grantee"), to **SWEDA COMPANY, LLC**, a Delaware limited liability company (the "Grantor").

WHEREAS, pursuant to that certain Intellectual Property Security Agreement dated as of March 19, 2010, made by Grantor in favor of Grantee (the "Security Agreement"), a security interest was granted by the Grantor to Grantee in certain collateral, including the Intellectual Property (as hereinafter defined);

WHEREAS, the Security Agreement was recorded with the patent division of the United States Patent and Trademark Office on April 1, 2010, at Reel/Frame 024170/0186, and with the trademark division of the United States Patent and Trademark Office on April 1, 2010, at Reel/Frame 004177/0855;

WHEREAS, Grantee now desires to terminate the Security Agreement and terminate, release and discharge its security interest in the Intellectual Property;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination, Grantee hereby states as follows:

1. Definitions. The term "Intellectual Property," as used herein, shall mean all of the Grantor's right, title and interest of every kind and nature as of the date hereof in the Intellectual Property listed on Exhibit A hereto.

2. Release of Security Interest. Grantee hereby terminates the Security Agreement and terminates, releases and discharges its security interest in the Intellectual Property and reassigns to the person or persons legally entitled thereto all right, title and interest of Grantee in the Intellectual Property.

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IN WITNESS WHEREOF, the Grantee has caused this Termination to be executed by its duly authorized officer as of the date first written above.

**PNC BANK, NATIONAL ASSOCIATION**

By: 

Name: Albert Sarkis

Title: Senior Vice President

Signature Page to Termination and Release of Trademark and Patent Security Agreement

**TRADEMARK**

**REEL: 007529 FRAME: 0861**

**Exhibit A**

**TRADEMARK REGISTRATIONS**

<b>TRADEMARK</b>	<b>APPL. NO.</b>	<b>APPL. DATE</b>	<b>REG. NO.</b>	<b>REG. DATE</b>	<b>STATUS</b>
SIMPLE. STYLE. SMART. (Standard Character Mark)	77663190	02/04/2009	3679137	09/08/2009	Registered
SWEDA (Standard Character Mark)	76645269	08/22/2005	3134788	08/29/2006	Registered
SWEDA (Typed Drawing)	73508447	11/13/1984	1365479	10/15/1985	Registered
TOUE (Standard Character Mark)	77915916	01/20/2010	N/A	N/A	Pending

PATENT REGISTRATIONS

TITLE	COUNTRY	APP NO	APP DATE	PATENT NO	ISSUE	STATUS
Pen	US	D/314,314	03/20/2009	D610,196	02/16/2010	Registered
Notepad holder and calculator	US	D/313,998	02/25/2009	D606,591	12/22/2009	Registered
Mousepad	US	D/312,768	11/12/2008	D604,304	11/17/2009	Registered
Mug	US	D/314,997	05/16/2009	D604,102	11/17/2009	Registered
Mug body	US	D/310,483	08/21/2008	D593,802	06/09/2009	Registered
Wave mug	US	D/310,204	07/31/2008	D593,367	06/02/2009	Registered
Water bottle	US	D/307,650	05/03/2008	D589,743	04/07/2009	Registered
Mug	US	D/292,304	10/06/2007	D585,700	02/03/2009	Registered
Calculator notebook	US	D/263,129	07/17/2006	D579,483	10/28/2008	Registered
Mug	US	D/292,275	10/06/2007	D578,351	10/14/2008	Registered
Drinking vessel	US	D/266,336	09/19/2006	D572,083	07/01/2008	Registered
Mug	US	D/292,277	10/06/2007	D571,154	06/17/2008	Registered
Mug	US	D/268,936	11/16/2006	D571,152	06/17/2008	Registered
Calculator	US	D/253,689	02/10/2006	D568,379	05/06/2008	Registered
Vessel	US	D/266,337	09/19/2006	D566,469	04/15/2008	Registered
Mug	US	D/270,145	12/15/2006	D555,430	11/20/2007	Registered
Pen	US	D/244,016	12/02/2005	D553,679	10/23/2007	Registered
Pen	US	D/257,511	04/05/2006	D552,676	10/09/2007	Registered
Pen	US	D/257,512	04/05/2006	D552,174	10/02/2007	Registered
Tumbler	US	D/273,688	03/08/2007	D550,508	09/11/2007	Registered
Pen	US	D/244,015	12/02/2005	D550,281	09/04/2007	Registered
Mug	US	D/268,595	11/09/2006	D550,040	09/04/2007	Registered
Mug	US	D/231,999	06/13/2005	D550,032	09/04/2007	Registered
Tumbler	US	D/238,440	09/15/2005	D546,124	07/10/2007	Registered
Tumbler	US	D/236,944	08/24/2005	D545,624	07/03/2007	Registered
Tumbler	US	D/238,426	09/15/2005	D545,129	06/26/2007	Registered
Logo mug	US	D/245,807	12/29/2005	D544,301	06/12/2007	Registered
Tumbler	US	D/242,069	11/04/2005	D544,300	06/12/2007	Registered
Mug	US	D/233,728	07/09/2005	D542,599	05/15/2007	Registered
Photo travel alarm	US	D/236,416	08/16/2005	D529,823	10/10/2006	Registered
Mug	US	D/198,543	02/02/2004	D509,707	09/20/2005	Registered

TITLE	COUNTRY	APP NO	APP DATE	PATENT NO	ISSUE	STATUS
FM scan radio	US	D/196,986	01/09/2004	D504,125	04/19/2005	Registered
Photo frame with calculator	US	D/196,078	12/23/2003	D502,726	03/08/2005	Registered
Carabineer with calculator	US	D/196,079	12/23/2003	D502,497	03/01/2005	Registered
Radio	US	D/193,826	11/17/2003	D498,744	11/23/2004	Registered
Radio	US	D/196,458	12/31/2003	D498,226	11/09/2004	Registered
Pen	US	D/186,023	07/09/2003	D494,217	08/10/2004	Registered
Pen holder	US	D/186,022	07/09/2003	D492,357	06/29/2004	Registered
Radio with flashlight	US	D/179,450	04/11/2003	D489,703	05/11/2004	Registered
Mountaineering clip with radio	US	D/180,040	04/17/2003	D485,823	01/27/2004	Registered
Mushroom shaped electronic digital clock	US	D/179,995	04/17/2003	D485,498	01/20/2004	Registered
Portable radio	US	D/179,452	04/11/2003	D485,254	01/13/2004	Registered
Alarm Clock	US	D/236,415	08/16/2005	D522,881	06/13/2006	Registered
Carabineer Radio	US	D/236,417	08/16/2005	D527,721	09/05/2006	Registered
Pedometer Clock	US	D/253,690	02/10/2006	D528,025	09/12/2006	Registered
Transparent mug	US	D/231,985	06/13/2005	D554,431	11/06/2007	Registered
Mug	US	D/261,414	06/14/2006	D550,035	09/04/2007	Registered
Mug	US	D/259,505	05/10/2006	D549,522	08/28/2007	Registered
Pen	US	D/263,130	07/17/2006	D548,281	08/07/2007	Registered
Tumbler	US	D/273,638	03/08/2007	D548,012	08/07/2007	Registered
Mug lid	US	29/310,482	08/21/2008	N/A	N/A	Pending
Dynamo light	US	29/292,276	10/06/2007	N/A	N/A	Pending
Water Bottle	US	29/314,313	03/20/2009	N/A	N/A	Pending
Mug lid	US	29/348,144	08/21/2008	N/A	N/A	Pending
Pen	US	29/314,314	03/20/2009	N/A	N/A	Pending
Clip pen	US	29/308,027	05/22/2008	N/A	N/A	Pending

TRADEMARK

REEL: 007529 FRAME: 0864

RECORDED: 12/14/2021