

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM694351

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Robert Stroner		08/25/2021	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Hydrofarm, LLC		
Street Address:	2249 South McDowell Boulevard Extension		
City:	Petaluma		
State/Country:	CALIFORNIA		
Postal Code:	94954		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87856346	CUPHUNTERS	
Serial Number:	88116619	HNG CUPHUNTERS	
CORRESPONDENCE DATA			
Fax Number:	6197445407		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6195153207		
Email:	docketing@procopio.com		
Correspondent Name:	Lisel M. Ferguson		
Address Line 1:	525 B Street, Suite 2200		
Address Line 4:	San Diego, CALIFORNIA 92101		
NAME OF SUBMITTER:	Lisel M. Ferguson		
SIGNATURE:	/Lisel M. Ferguson/		
DATE SIGNED:	12/13/2021		
Total Attachments: 3			
source=Please_DocuSign_Cup_Hunters_to_Hydrofarm_sig#page1.tif			
source=Please_DocuSign_Cup_Hunters_to_Hydrofarm_sig#page2.tif			
source=Please_DocuSign_Cup_Hunters_to_Hydrofarm_sig#page3.tif			

OP \$65.00 87856346

ASSIGNMENT OF UNITED STATES TRADEMARKS

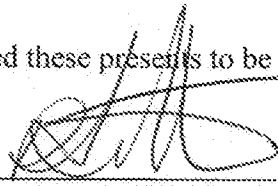
WHEREAS, Robert William Stroner, a citizen of the United States, having an address of PO Box 7496, South Lake Tahoe, California 96158 (hereinafter Assignor), has adopted, used and is using the trademarks which are pending/registered in the United States Patent and Trademarks Office as set forth on annexed Schedule "A" (hereinafter referred to as the *Trademarks*); and

WHEREAS, Hydrofarm, LLC, a limited liability company of California, having an address of 2249 South McDowell Boulevard Extension, Petaluma, California 94954 (*hereinafter Assignee*), is desirous of acquiring all right, title and interest in and to the Trademarks, including any choses in action relating to said Trademarks, together with the goodwill of the business symbolized by the Trademarks and the applications/registrations thereof as set forth on annexed Schedule "A"; and

WHEREAS, it is desired that the assignment of Trademarks identified on annexed Schedule "A" be made the matter of record in the United States Patent and Trademarks Office.

NOW, THEREFORE, for the sum of one dollar (\$1.00) and other good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, transfers and conveys unto Assignee all of its right, title and interest in and to the aforesaid Trademarks, including any choses in action relating to said Trademarks, claims for damages, profits and costs, both in equity and law, for any infringement of said rights in the Trademarks accruing on or before the date of the Assignment, together with the goodwill of the business symbolized by the Trademarks, and including the applications/registrations thereof as set forth on annexed Schedule "A".

IN WITNESS WHEREOF, Assignor has caused these presents to be signed this 25 day of August, 2021.

By: 
Print Name: **Robert William Stroner**
Title: Owner

IN WITNESS WHEREOF, Assignee has caused these presents to be signed this _____ day of
12/10/2021 _____, 2021.

Hydrofarm, LLC

DocuSigned by:

B. John Lindeman

By: _____

Print Name: B. John Lindeman

Title: CFO

SCHEDULE "A"

<u>Mark</u>	<u>Serial No.</u>	<u>Date of Application</u>
CUPHUNTERS	87856346	03/29/2018
HNG CUPHUNTERS	88116619	09/13/2018

117122-00000001/5322865.1