

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM703132

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900655213		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Magazines.com, LLC		11/08/2021	Limited Liability Company: TENNESSEE
RECEIVING PARTY DATA			
Name:	Meredith Corporation		
Street Address:	1716 Locust Street		
City:	Des Moines		
State/Country:	IOWA		
Postal Code:	50309		
Entity Type:	Corporation: IOWA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3904267	MAGASCENE	
Registration Number:	4013528	MAGASCENE	
Registration Number:	2604458	MAGAZINES.COM	
CORRESPONDENCE DATA			
Fax Number:	5152843933		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	515.284.2167		
Email:	becky.king@meredith.com		
Correspondent Name:	Rebecca King, Senior Paralegal		
Address Line 1:	1716 Locust Street		
Address Line 4:	Des Moines, IOWA 50309		
NAME OF SUBMITTER:	Rebecca J. King		
SIGNATURE:	/Rebecca J. King/		
DATE SIGNED:	01/19/2022		
Total Attachments: 10			
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source=magazines.com-TM assignment revised-mjw.003 fully signed#page2.tif			

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment"), dated as of November 8, 2021 ("Effective Date"), is made by and among Magazines.com, LLC (n/k/a Media Administrative Group, LLC), a Tennessee limited liability company ("Seller"); TheRenewCo, LLC, a Delaware limited liability company ("Parent"); and Meredith Corporation ("Assignee").

WHEREAS, Seller, Parent and Assignee have entered into that certain Asset Purchase Agreement, dated as of September 1, 2019 (the "APA"), pursuant to which Seller and Parent sold, assigned, delivered, conveyed, and transferred their respective right, title, and interest in and to certain Business Intellectual Property to Assignee;

WHEREAS, the Business Intellectual Property sold and assigned by Seller and/or Parent (as applicable) to Assignee included, without limitation, the trademarks together with the goodwill appurtenant thereto, and the registrations and applications in respect thereof which are set forth on Exhibit A attached hereto and incorporated herein by reference,

WHEREAS, at the Closing of the APA, the parties entered into a general Bill of Sale and general Assignment and Assumption Agreement with respect to the Acquired Assets and Assumed Liabilities sold, assigned and transferred by Seller and Parent, and acquired and assumed by Assignee, effective as of the Closing of the APA; and

WHEREAS, the parties now desire to execute this Assignment, confirming the trademark registrations and applications for registration that were sold, assigned and transferred by Seller and/or Parent to Assignee, for ease of filing with the United States Trademark Office and other similar domestic or foreign office, department, or agencies ("Registrars").

NOW, THEREFORE, in consideration of the foregoing, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Assignment. Seller and Parent confirm that, at the Closing of the APA on September 1, 2019, Seller and Parent sold, assigned, delivered, conveyed, and transferred to Assignee all of Seller's and Parent's right, title, and interest in and to the trademarks, together with the goodwill appurtenant thereto, and the registrations and applications in respect thereof which are set forth on Exhibit A. Seller and Parent hereby authorize the Registrars to record Assignee as the assignee of the trademark registrations and applications for registration set forth on Exhibit A.

2. Further Assurances. This Assignment has been executed and delivered by Seller and Parent for the purpose of recording the assignment herein with the appropriate government entities. Seller and Parent hereby authorize the Assignee, or its designee, to file this Assignment with the Registrars. Seller and Parent agree that at any time and from time to time, at Assignee's request and expense and without further consideration, Seller and Parent shall promptly execute and deliver all further instruments of transfer, conveyance, assignment, consent and other documents, and take all further actions, that are reasonably requested by the Assignee, to perfect, protect, convey legal title to the trademark registrations and applications for registration set forth on Exhibit A or to more fully evidence the Assignee's and its assignees' respective right, title and interest in, to and under the trademark registrations and applications for registration set forth

on Exhibit A, or to enable the Assignee and/or such assignees (or any agent or designee of any of the foregoing) to exercise or enforce any of their respective rights hereunder.

3. Counterparts. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Assignment delivered by facsimile, email or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.

4. Governing Law. This Assignment shall be governed by and construed in accordance with the internal laws of the State of Delaware without giving effect to any choice or conflict of law provision or rule. Any disputes arising out of or related to this Agreement shall be subject to the dispute resolution provisions contained in Section 9.14 and Section 9.15 of the APA. Capitalized terms used but not defined in this Assignment shall have the meanings ascribed to them in the APA.

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed by their authorized representatives as of the date first set forth above.

SELLER:

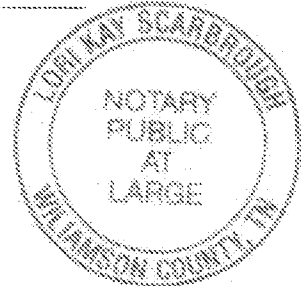
MAGAZINES.COM, LLC (N/K/A MEDIA ADMINISTRATIVE GROUP, LLC)

By: [Signature]
Print Name: JAMES O. CLARKE III
Title: CEO

State of Tennessee)
County of Williamson) SS

On this 4 day of May, 2020 before me appeared James O. Clarke, known to me personally and in the capacity in which he/she has signed, and after executing this document acknowledged and affirmed that he/she did so freely, and in the capacity indicated, and that he/she has the power and authority to do so in that capacity and on behalf of that entity.

[Signature]
Notary Public



PARENT:

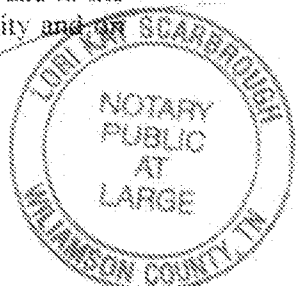
THERENEW CO, LLC

By: [Signature]
Print Name: JAMES O. CLARKE III
Title: CEO

State of Tennessee)
County of Williamson) SS

On this 4 day of May, 2020 before me appeared James O. Clarke, known to me personally and in the capacity in which he/she has signed, and after executing this document acknowledged and affirmed that he/she did so freely, and in the capacity indicated, and that he/she has the power and authority to do so in that capacity and on behalf of that entity.

[Signature]
Notary Public



[Signature Page to Trademark Assignment]

ASSIGNEE:

MEREDITH CORPORATION

By: JZ

Print Name: John S. Zieser

Title: Chief Development Officer and General Counsel

State of Iowa)
County of Polk) SS

On this 8th day of November, 2021 before me appeared John S. Zieser, known to me personally and in the capacity in which he/she has signed, and after executing this document acknowledged and affirmed that he/she did so freely, and in the capacity indicated, and that he/she has the power and authority to do so in that capacity and on behalf of that entity.

Rebecca J. King
Notary Public



Exhibit A

Assigned Trademarks and Trademark Applications

(See Attached.)

Belin\M1039\0868\mis-trademark assignment-mjw.004 (3543305.1).DOC

Magazines.com, LLC
United States (Federal & State) Trademark Portfolio

May 17, 2019

MAGAZINES.COM		App. Date	Reg. Date	Renewal Deadline:
App. No.	500001558	Jan 1 2000	Mar 10 2000	Mar 22 2020
Classes	Goods/Services	Providing interactive on-line ordering services via the global computer network featuring magazines		
35				

Arkansas

MAGAZINES.COM		App. Date	Reg. Date	Renewal Deadline:
App. No.	200020319	Mar 30 2000	Mar 30 2000	Mar 30 2020
Classes	Goods/Services	Providing interactive on-line ordering services via the global computer network featuring magazines		
35				

Delaware

MAGAZINES.COM		App. Date	Reg. Date	Renewal Deadline:
App. No.	084810	Feb 24 2000	Feb 24 2000	Feb 24 2020
Classes	Goods/Services	ON-LINE ORDERING SERVICES FEATURING MAGAZINES		
42				

Illinois

MAGAZINES.COM		App. Date	Reg. Date	Renewal Deadline:
App. No.	013321.03	Mar 4 2000	Mar 4 2000	Mar 4 2020
Classes	Goods/Services	Magazine sales via the internet		
35				

Kentucky

MAGAZINES.COM

App. Date	Feb 18 2000	Reg. Date	Feb 18 2000	Renewal Deadline:	Feb 18 2020
App. No.	58500	Reg. No.	58500		
Classes	Goods/Services				
35	Providing interactive on-line ordering services via the global computer network featuring magazines				

Massachusetts

MAGAZINES.COM

App. Date	Mar 10 2000	Reg. Date	Mar 10 2000	Renewal Deadline:	Mar 10 2020
App. No.	M02405	Reg. No.	M02405		
Classes	Goods/Services				
35	Interactive on-line ordering service via the global computer network featuring magazines				

Michigan

MAGAZINES.COM

App. Date	Feb 23 2000	Reg. Date	Feb 23 2000	Renewal Deadline:	Feb 23 2020
App. No.	29665	Reg. No.	29665		
Classes	Goods/Services				
35	Providing interactive on-line ordering services via the global computer network featuring magazines				

Minnesota

MAGAZINES.COM

App. Date	Apr 6 2000	Reg. Date	Apr 6 2000	Renewal Deadline:	Apr 5 2020
App. No.	S14968	Reg. No.	S14968		
Classes	Goods/Services				
35	Interactive on-line ordering service via the global computer network featuring magazines				

Missouri

MAGAZINES.COM

App. Date	Feb 20 2000	Reg. Date	Feb 20 2000	Renewal Deadline:	Feb 22 2020
App. No.	20693	Reg. No.	20693		
Classes	Goods/Services				
101	magazines				

Montana

MAGAZINES.COM

App. Date	Feb 24 2000	Reg. Date	Feb 24 2000	Renewal Deadline:	Feb 24 2020
App. No.	10010608	Reg. No.	10010608		
Classes	Goods/Services				
35	Interactive on-line ordering service via the global computer network featuring magazines				

Nebraska

MAGAZINES.COM

App. Date	Mar 15 2000	Reg. Date	Mar 15 2000	Renewal Deadline:	Mar 15 2020
App. No.	SM00320835	Reg. No.	SM00320835		
Classes	Goods/Services				
101	magazines				

Nevada

MAGAZINES.COM

App. Date	Feb 18 2000	Reg. Date	Feb 18 2000	Renewal Deadline:	Feb 18 2020
App. No.	1263	Reg. No.	1263		
Classes	Goods/Services				
101	Interactive on-line ordering services via the global computer network featuring magazines				



New Hampshire

MAGAZINES.COM

App. Date	Mar 16 2000	Reg. Date	Mar 16 2000	Renewal Deadline:	Mar 16 2020
App. No.	TK00031602	Reg. No.	TK00031602		
Classes	Goods/Services				
35	Providing interactive on-line ordering services via the global computer network featuring magazines				

New Mexico

MAGAZINES.COM

App. Date	Feb 18 2000	Reg. Date	Feb 18 2000	Renewal Deadline:	Feb 18 2020
App. No.	S16946	Reg. No.	S16946		
Classes	Goods/Services				
35	Providing interactive on-line ordering services via the global computer network featuring magazines				

New York

MAGAZINES.COM

App. Date	Feb 18 2000	Reg. Date	Feb 18 2000	Renewal Deadline:	Feb 18 2020
App. No.	12005723	Reg. No.	12005723		
Classes	Goods/Services				
101	Providing interactive on-line ordering services via the global computer network featuring magazines				

Oklahoma

MAGAZINES.COM

App. Date	Feb 18 2000	Reg. Date	Feb 18 2000	Renewal Deadline:	Feb 18 2020
App. No.	S34119	Reg. No.	S34119		
Classes	Goods/Services				
135	Providing interactive on-line ordering services via the global computer network featuring magazines				

Oregon

MAGAZINES.COM

App. Date	Mar 13 2000	Reg. Date	Mar 13 2000	Renewal Deadline:	Mar 13 2020
App. No.	2000.03.08	Reg. No.	2000.03.08		
Classes	Goods/Services				
35	Providing interactive on-line ordering services via the global computer network featuring magazines				

Rhode Island

MAGAZINES.COM

App. Date	Jan 25 2000	Reg. Date	Jan 25 2000	Renewal Deadline:	Jan 25 2020
App. No.	000042015	Reg. No.	000042015		
Classes	Goods/Services				
101	Interactive on-line ordering services via the global computer network featuring magazines				



Tennessee

MAGAZINES.COM

App. Date	Feb 4 2000	Reg. Date	Feb 4 2000	Renewal Deadline:	Feb 4 2020
App. No.	000042016	Reg. No.	000042016		
Classes	Goods/Services				
101	Class: US 101 : Interactive on-line ordering services via the global computer network featuring magazines				

Tennessee

MAGASCENE

App. Date	Jun 1 2010	Reg. Date	Jan 11 2011	Renewal Deadline:	Jan 11 2021
App. No.	85051962	Reg. No.	3904267		
Classes	Goods/Services				
41	Online journals, namely, blogs featuring the latest news on current and new magazines				

United States of America

MAGASCENE

App. Date	Jun 1 2010	Reg. Date	Aug 16 2011	Renewal Deadline:	Aug 16 2021
App. No.	85051991	Reg. No.	4013528		
Classes	Goods/Services				
35	Interactive on-line ordering services via the Internet featuring magazines				

United States of America

MAGAZINES.COM (Design)

App. Date	Jul 24 2001	Reg. Date	Aug 6 2002	Renewal Deadline:	Aug 6 2022
App. No.	76289590	Reg. No.	2604458		



Classes	Goods/Services
35	Interactive on-line ordering services via the global computer network featuring magazines

United States of America

MAGAZINES.COM

App. Date	Feb 18 2000	Reg. Date	Feb 18 2000	Renewal Deadline:	Feb 18 2020
App. No.	4763976-0190	Reg. No.	4763976-0190		
Classes	Goods/Services				
35	Providing interactive on-line ordering services via the global computer network featuring magazines				

Utah

MAGAZINES.COM

App. Date	Apr 3 2000	Reg. Date	Apr 3 2000	Renewal Deadline:	Apr 21 2020
App. No.	1006451	Reg. No.	1006451		
Classes	Goods/Services				
35	interactive on-line ordering service via the global computer network featuring magazines				

West Virginia

TRADEMARK

REEL: 007530 FRAME: 0583

RECORDED: 11/09/2021