

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM703819

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900662279		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TIMELY INVENTIONS, LLC		11/22/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	U.S. OPTICAL MERCHANTS, INC.		
Street Address:	8737 Wilshire Blvd.		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90211		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3612828	WHEN I PUT MY FOOT DOWN, MY WIFE STEPS O	
CORRESPONDENCE DATA			
Fax Number:	6265778800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	626-795-9900		
Email:	pto@lewisroca.com		
Correspondent Name:	LEWIS ROCA ROTHGERBER CHRISTIE LLP		
Address Line 1:	P.O. BOX 29001		
Address Line 4:	GLENDALE, CALIFORNIA 91209-9001		
ATTORNEY DOCKET NUMBER:	171156/413375-00157/USMER		
NAME OF SUBMITTER:	Anita G. Johnson		
SIGNATURE:	/Anita G. Johnson/		
DATE SIGNED:	01/21/2022		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

WHEREAS, TIMELY INVENTIONS, LLC, a Delaware limited liability company, having a place of business at 2049 Century Park East, Suite 2460, Los Angeles, California 90067 ("ASSIGNOR" herein), is the owner of the following mark as evidenced by its registration in the United States Trademark Office.

<u>Mark</u>	<u>Reg No.</u>	<u>Reg. Date</u>	<u>Docket No.</u>
WHEN I PUT MY FOOT DOWN, MY WIFE STEPS ON IT	3612828	April 28, 2009	171156

WHEREAS, U.S. OPTICAL MERCHANTS, INC., a California Corporation, having a place of business at 8737 Wilshire Blvd., Beverly Hills, California 90211 ("ASSIGNEE" herein), desires to acquire said mark and the above-identified registration thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to the said mark and said registration, and all rights and privileges pertaining to said mark, together with that part of the goodwill of the business connected with the use of and symbolized by the mark.

ASSIGNOR further agrees that it shall render all reasonable assistance to ASSIGNEE, and will, from time-to-time, execute all instruments and documents necessary to maintain, preserve or protect said mark and said registration, and to perfect the record title of ASSIGNEE in and to said mark and said registration.

TIMELY INVENTIONS, LLC

Date 11-22-21

By *Jeffrie Green*
Jeffrie Green *MANAGER*
President

TRADEMARK ASSIGNMENT
Docket No. 171156/USMER

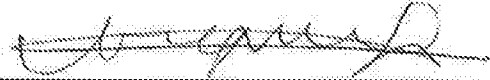
A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

STATE OF CALIFORNIA)
COUNTY OF Los Angeles)

On November 22, 2021 before me,
SUNG WOL PAK, Notary Public, personally appeared **Jeffrie Green**, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature of Notary (Seal)

AW/aw

