

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM695687

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Dstillery, Inc.		02/14/2020	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Comerica Bank		
<b>Street Address:</b>	39200 W. Six Mile Road		
<b>Internal Address:</b>	M/C 7578		
<b>City:</b>	Livonia		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48152		
<b>Entity Type:</b>	Banking Association: TEXAS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90775038	ID-FREE CUSTOM AI	
<b>Serial Number:</b>	90775023	ID-FREE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(619) 699-2708		
<b>Email:</b>	christian.cruz@us.dlapiper.com		
<b>Correspondent Name:</b>	DLA PIPER LLP (USA)		
<b>Address Line 1:</b>	401 B Street		
<b>Address Line 2:</b>	Suite 1700		
<b>Address Line 4:</b>	San Diego, CALIFORNIA 92101		
<b>NAME OF SUBMITTER:</b>	Matt Schwartz		
<b>SIGNATURE:</b>	/s/ Matt Schwartz		
<b>DATE SIGNED:</b>	12/17/2021		
<b>Total Attachments: 6</b>			
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## INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement is entered into as of February 14, 2020 by and between COMERICA BANK, a Texas banking association ("Bank") and DSTILLERY, INC., a Delaware corporation ("Grantor").

### RECITALS

A. Bank has agreed to make certain advances of money and to extend certain financial accommodations to Grantor (the "Loans") in the amounts and manner set forth in that certain Loan and Security Agreement by and between Bank and Grantor dated of even date herewith (as the same may be amended, modified or supplemented from time to time, the "Loan Agreement"; capitalized terms used herein are used as defined in the Loan Agreement). Bank is willing to make the Loans to Grantor, but only upon the condition, among others, that Grantor shall grant to Bank a security interest in certain Copyrights, Trademarks and Patents to secure the obligations of Grantor under the Loan Agreement.

B. Pursuant to the terms of the Loan Agreement, Grantor has granted to Bank a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Loan Agreement and all other agreements now existing or hereafter arising between Grantor and Bank, Grantor hereby represents, warrants, covenants and agrees as follows:

### AGREEMENT

To secure its obligations under the Loan Agreement and under any other agreement now existing or hereafter arising between Grantor and Bank, Grantor grants and pledges to Bank a security interest in all of Grantor's right, title and interest in, to and under its Intellectual Property Collateral (including without limitation those Copyrights, Patents and Trademarks listed on Exhibits A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof.

This security interest is granted in conjunction with the security interest granted to Bank under the Loan Agreement. The rights and remedies of Bank with respect to the security interest granted hereby are in addition to those set forth in the Loan Agreement and the other Loan Documents, and those which are now or hereafter available to Bank as a matter of law or equity. Each right, power and remedy of Bank provided for herein or in the Loan Agreement or any of the Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Bank of any one or more of the rights, powers or remedies provided for in this Intellectual Property Security Agreement, the Loan Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Bank, of any or all other rights, powers or remedies.

Grantor represents and warrants that Exhibits A, B, and C attached hereto set forth any and all intellectual property rights in connection to which Grantor has registered or filed an application with either the United States Patent and Trademark Office or the United States Copyright Office, as applicable.

This Agreement may be executed in two or more counterparts, each of which shall be deemed an original but all of which together shall constitute the same instrument.

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IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

Address of Grantor:

470 Park Avenue South, 17<sup>th</sup> Floor  
New York, NY 10016  
Attn: Chief Executive Officer

DSTILLERY, INC.

By: DocuSigned by:  
Michael Beebe  
E1273D96138A440...

Name: Michael Beebe  
Title: Chief Executive Officer

BANK:

Address of Bank:

39200 Six Mile Road, M/C 7578  
Livonia, Michigan 48152  
Attn: National Documentation Services

COMERICA BANK

By: DocuSigned by:  
Jason Pan  
C2B8E738CF744F4...

Name: Jason Pan  
Title: Vice President

[Signature Page to Intellectual Property Security Agreement]

EXHIBIT A

Copyrights

Description

Registration Number

Registration Date

None

EXHIBIT B

Patents

<u>Description</u>	<u>Patent/App. No.</u>	<u>File Date</u>
Privacy-sensitive methods, systems, and media for geo-social targeting	10034135	7/24/18
Systems, methods, and media for mobile advertising conversion attribution	10282755	5/7/19
Methods, systems and media for detecting non-intended traffic using co-visitation information	8719934	5/6/14
Methods and apparatus for detecting and filtering forced traffic data from network data	9008104	4/14/19
Methods, systems, and media for determining location information from real-time bid requests	9014717	4/21/15
Methods and system for providing simultaneous multi-task ensemble learning	9053436	6/9/15
Methods and apparatus for detecting and filtering forced traffic data from network data	9118563	8/25/15
Methods, systems, and media for determining location information from real-time bid requests	9179264	11/3/15
Methods, systems and media for detecting non-intending traffic using co-visitation information	9306958	4/5/16
Systems, methods, and media for mobile advertising conversion attribution	9552590	1/24/17
Methods and apparatus for defining an audience for a particular location by surveying nearby receivers and/or passively monitoring content consumption	9635422	4/25/17
Evaluating authenticity of geographic data associated with media requests	9948733	4/17/18
Evaluating the authenticity of geographic data based on spatial distribution	10212239	2/19/19
Methods and apparatus for defining and audience for a particular location by surveying nearby receivers and/or passively monitoring content consumption	10129595	11/13/18
Device graphs for privacy-sensitive identification of user devices having similar location information	16042698	07/23/18
Evaluating the authenticity of geographic data based on user activity correlations	16218775	12/13/18
Methods and Systems for Providing Social Networking-Based Advertisements	12118216	05/09/08
Systems and Methods for Targeting Online Advertisements Using Data Derived from Social Networks	12191412	08/14/08
Privacy-Sensitive Methods, Systems, and Media for Targeting Online Advertisements Using Brand Affinity Modeling	12700728	02/05/10
Methods and Apparatus for Bid Optimization and Inventory Scoring	13945158	07/18/13
Methods, Systems, and Media for Inhibiting Advertisement Collisions	13973405	08/22/13
Machine learning system and method to map keywords and records into an embedding space	10902009	01/26/21

Artificial intelligence and/or machine learning models trained to predict user actions based on an embedding of network locations	11068935	07/20/21
Methods and System for Providing Simultaneous Multi-Task Ensemble Learning	14733299	06/08/15
Machine learning system and method to map keywords and records into an embedding space	17157473	01/25/21

EXHIBIT C

Trademarks

<u>Description</u>	<u>Serial No.</u>	<u>File Date</u>
DSTILLERY	86021906	07/29/13
PROSPECTRANK	85701094	08/10/12
BRANDSIGNAL	85701084	08/10/12
EVERYSCREEN	85763541	10/25/12
ID-FREE CUSTOM AI	90775038	06/15/21
ID-FREE	90775023	06/15/21