

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM695818

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CLIF BAR & COMPANY		12/16/2021	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BANK OF AMERICA, N.A., as Administrative Agent		
<b>Street Address:</b>	900 W. Trade St.		
<b>Internal Address:</b>	Gateway Village-900 Building NC1-026-06-09 (MacLegal)		
<b>City:</b>	Charlotte		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	28255		
<b>Entity Type:</b>	National Banking Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 28</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6358003	THE ULTIMATE ENERGY BAR	
<b>Registration Number:</b>	6330546	CLIF	
<b>Registration Number:</b>	6330244	CLIF BAR	
<b>Registration Number:</b>	6216842	CLIF FAMILY	
<b>Registration Number:</b>	6119387	NUTRITION FOR SUSTAINED ENERGY	
<b>Registration Number:</b>	6075966	BUILDERS	
<b>Registration Number:</b>	6071104	RATED EQUAL	
<b>Registration Number:</b>	6018975	LUNA	
<b>Registration Number:</b>	5985866	BUILT WITH PURPOSE	
<b>Registration Number:</b>	5933067	FILLEDILICIOUS	
<b>Registration Number:</b>	5910170	FOR YOUR MINI ADVENTURES	
<b>Registration Number:</b>	5657267	FUEL FOR ADVENTURE	
<b>Registration Number:</b>	5320654	CLIF FAMILY KITCHEN	
<b>Registration Number:</b>	4468881	CLIF FAMILY WINERY	
<b>Serial Number:</b>	97105193	ZBAR	
<b>Serial Number:</b>	90692149	CLIF FAMILY	
<b>Serial Number:</b>	90692146	START GLOBAL COOLING	
<b>Serial Number:</b>	90603943	CLIF CRUNCH	

OP \$715.00 6358003

Property Type	Number	Word Mark
Serial Number:	90502093	A THINLY DELICIOUS WAY TO SNACK
Serial Number:	88857303	CLIF
Serial Number:	88612745	FARTHER FASTER
Serial Number:	88598764	FOOD IS OUR MOVEMENT
Serial Number:	88284549	GIVE SNACK TIME A REMIX
Serial Number:	88284541	CRAVEABLE CRUNCH
Serial Number:	88210382	MOJO
Serial Number:	88167525	HONEY SRIROCKA
Serial Number:	88167524	FOLK REVIVAL
Serial Number:	88116397	BORN ON A BIKE

**CORRESPONDENCE DATA**

**Fax Number:** 7043311159

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 7043311000

**Email:** PTO\_TMconfirmation@mvalaw.com,  
maryelizabethzaldivar@mvalaw.com

**Correspondent Name:** Moore & Van Allen PLLC

**Address Line 1:** 100 North Tryon Street

**Address Line 2:** Suite 4700, ATTN: IP DEPARTMENT

**Address Line 4:** Charlotte, NORTH CAROLINA 28202

**ATTORNEY DOCKET NUMBER:** 017625.005314

**NAME OF SUBMITTER:** John Slaughter

**SIGNATURE:** /john slaughter/

**DATE SIGNED:** 12/17/2021

**Total Attachments: 4**

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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Second Amended and Restated Security and Pledge Agreement dated as of December 16, 2021 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the holders of the Secured Obligations referenced therein, the undersigned Obligor has granted a continuing security interest in, and a right to set off against, the trademarks and trademark applications set forth on Schedule 1 hereto to the Administrative Agent for the ratable benefit of the holders of the Secured Obligations.

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

CLIF BAR & COMPANY,  
a California corporation

By: 

Name: Sobhana Sally Grimes

Title: Chief Executive Officer

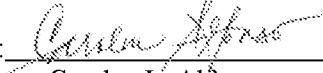
TRADEMARK NOTICE  
CLIF BAR & COMPANY (2021)

**TRADEMARK**

**REEL: 007534 FRAME: 0763**

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Administrative Agent

By: 

Name: Carolin L. Alfonso

Title: Asst. Vice President

TRADEMARK NOTICE  
CLIF BAR & COMPANY (2021)

**TRADEMARK**

**REEL: 007534 FRAME: 0764**

Schedule 1

Clif Bar & Company  
(California Corporation)

U.S. Trademarks

**Trademark Registrations**

Mark	Reg. No.	Reg. Date
THE ULTIMATE ENERGY BAR	6358003	05/18/2021
CLIF and Design	6330546	04/20/2021
CLIF BAR and Design	6330244	04/20/2021
CLIF FAMILY	6216842	12/08/2020
NUTRITION FOR SUSTAINED ENERGY	6119387	08/04/2020
BUILDERS	6075966	06/09/2020
RATED EQUAL	6071104	06/02/2020
LUNA and Design	6018975	03/24/2020
BUILT WITH PURPOSE	5985866	02/11/2020
FILLEDILICIOUS	5933067	12/10/2019
FOR YOUR MINI ADVENTURES	5910170	11/12/2019
FUEL FOR ADVENTURE	5657267	01/15/2019
CLIF FAMILY KITCHEN	5320654	10/31/2017
CLIF FAMILY WINERY	4468881	01/21/2014

**Trademark Applications**

Mark	Appl. No.	Filing Date
ZBAR (Stylized)	97105193	11/02/2021
CLIF FAMILY	90692149	05/05/2021
START GLOBAL COOLING	90692146	05/05/2021
CLIF CRUNCH	90603943	03/25/2021
A THINLY DELICIOUS WAY TO SNACK	90502093	02/01/2021
CLIF and Design	88857303	04/02/2020
FARTHER FASTER	88612745	09/11/2019
FOOD IS OUR MOVEMENT	88598764	08/29/2019
GIVE SNACK TIME A REMIX	88284549	01/31/2019
CRAVEABLE CRUNCH	88284541	01/31/2019
MOJO and Design	88210382	11/29/2018
HONEY SRIROCKA	88167525	10/24/2018
FOLK REVIVAL	88167524	10/24/2018
BORN ON A BIKE	88116397	09/13/2018