

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM696081

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Snooze Holdings, Inc.		12/15/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	First Horizon Bank		
Street Address:	165 Madison Avenue		
City:	Memphis		
State/Country:	TENNESSEE		
Postal Code:	38103		
Entity Type:	Chartered Bank: TENNESSEE		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Serial Number:	97101929	SNOOZE AN A.M. EATERY	
Serial Number:	97101878		
Serial Number:	97058036	PEOPLE. PLANET. PANCAKES.	
Serial Number:	90587872	MYSNOOZE BENNYFITS	
Serial Number:	90565090	BODEGGA...BY SNOOZE	
Registration Number:	6019979	BREAKFAST BUT DIFFERENT	
Registration Number:	6002124	SNOOZE	
Registration Number:	5777074	SNOOZE	
Registration Number:	5192911	SNOOZE	
Registration Number:	4831131	AN A.M. EATERY	
Registration Number:	4835432	SNOOZE	
Registration Number:	4124262		
Registration Number:	4038137	SNOOZE	
CORRESPONDENCE DATA			
Fax Number:	6023826070		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	602-382-6000		
Email:	sschahn@swlaw.com		

CH \$340.00 97101929

Correspondent Name: Snell & Wilmer L.L.P.
Address Line 1: 400 E. Van Buren St.
Address Line 4: Phoenix, ARIZONA 85004-2202

ATTORNEY DOCKET NUMBER: 71982.00105

NAME OF SUBMITTER: Scott A. Schahn

SIGNATURE: /Scott A. Schahn/

DATE SIGNED: 12/20/2021

Total Attachments: 5

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TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT, dated as of December 15, 2021, is made by the undersigned (“Grantor”), in favor of First Horizon Bank (“FHB”), as administrative agent (in such capacity, together with its successors and permitted assigns, the “Agent”) for the Lenders and the L/C Issuers (as defined in the Credit Agreement referred to below) and the other Secured Parties.

WITNESSETH:

WHEREAS, pursuant to the Credit Agreement, dated as of December 15, 2021 (as the same may be amended, restated, supplemented or otherwise modified from time to time, the “Credit Agreement”), among the Borrowers, the other Credit Parties from time to time party thereto, the Lenders and the L/C Issuers from time to time party thereto and FHB, as Agent for the Lenders and the L/C Issuers, the Lenders and the L/C Issuers have severally agreed to make extensions of credit to the Borrowers upon the terms and subject to the conditions set forth therein;

WHEREAS, Grantor has agreed, pursuant to a Guaranty and Security Agreement dated as of December 15, 2021 in favor of the Agent (as the same may be amended, restated, supplemented or otherwise modified from time to time, the “Guaranty and Security Agreement”), to guarantee the Obligations (as defined in the Credit Agreement) of each Borrower; and

WHEREAS, Grantor is party to the Guaranty and Security Agreement pursuant to which Grantor is required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Lenders, the L/C Issuers and the Agent to enter into the Credit Agreement and to induce the Lenders and the L/C Issuers to make their respective extensions of credit to the Borrowers thereunder, Grantor hereby agrees with the Agent as follows:

Section 1. Defined Terms. Capitalized terms used herein without definition are used as defined in the Guaranty and Security Agreement.

Section 2. Grant of Security Interest in Trademark Collateral. Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations of Grantor, hereby mortgages, pledges and hypothecates to the Agent for the benefit of the Secured Parties, and grants to the Agent for the benefit of the Secured Parties a Lien on and security interest in, all of its right, title and interest in, to and under the following Collateral of Grantor (the “Trademark Collateral”):

(a) all of its U.S. registered Trademarks providing for the grant by or to such Grantor of any right under any Trademark, including, without limitation, those referred to on Schedule 1 hereto;

(b) all renewals and extensions of the foregoing;

(c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

(d) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof;

provided, that notwithstanding anything to the contrary in this Trademark Security Agreement, (i) this Trademark Security Agreement shall not constitute a grant of a security interest in any Excluded Property, and (ii) the Trademark Collateral shall not include any Excluded Property.

Section 3. Guaranty and Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Agent pursuant to the Guaranty and Security Agreement and Grantor hereby acknowledges and agrees that the rights and remedies of the Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guaranty and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

Section 4. Grantor Remains Liable. Grantor hereby agrees that, anything herein to the contrary notwithstanding, such Grantor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions in connection with their Trademarks and IP Licenses subject to a security interest hereunder.

Section 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.

Section 6. Governing Law. The law of the State of New York shall govern all matters arising out of, in connection with or relating to this Trademark Security Agreement, including its validity, interpretation, construction, performance and enforcement. Without limiting the foregoing, this Agreement shall be governed by the provisions of Section 9.18 of the Credit Agreement, which provisions are incorporated herein, *mutatis mutandis*.

[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

GRANTOR:

SNOOZE HOLDINGS, INC., a Delaware corporation

By: Bill Long

Name: Bill Long

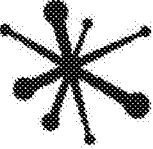

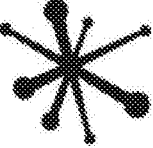

Title: Secretary and Treasurer

ACCEPTED AND AGREED
as of the date first above written:

FIRST HORIZON BANK,
as Agent

By: Sarina Bentfield
Name: Sarina Bentfield
Title: Authorized Signatory

SCHEDULE I
TO
TRADEMARK SECURITY AGREEMENT

Trademark	Owner	Serial No.	Filing Date	Registration No.	Registration Date	Country
SNOOZE AN A.M. EATERY	Snooze Holdings, Inc.	97101929	11/01/2021	Pending	Pending	U.S.
	Snooze Holdings, Inc.	97101878	11/01/2021	Pending	Pending	U.S.
PEOPLE. PLANET. PANCAKES.	Snooze Holdings, Inc.	97058036	10/04/2021	Pending	Pending	U.S.
MYSNOOZE BENNYFITS	Snooze Holdings, Inc.	90587872	03/18/2021	Pending	Pending	U.S.
BODEGGA...BY SNOOZE	Snooze Holdings, Inc.	90565090	03/08/2021	Pending	Pending	U.S.
BREAKFAST BUT DIFFERENT	Snooze Holdings, Inc.	88248168	01/03/2019	6019979	03/24/2020	U.S.
SNOOZE	Snooze Holdings, Inc.	88571886	08/08/2019	6002124	03/03/2020	U.S.
SNOOZE	Snooze Holdings, Inc.	87880156	04/17/2018	5777074	06/11/2019	U.S.
	Snooze Holdings, Inc.	87052388	05/27/2016	5192911	04/25/2017	U.S.
AN A.M. EATERY	Snooze Holdings, Inc.	86551016	03/03/2015	4831131	10/13/2015	U.S.
SNOOZE	Snooze Holdings, Inc.	86538549	02/18/2015	4835432	10/20/2015	U.S.
	Snooze Holdings, Inc.	85259209	03/06/2011	4124262	04/10/2012	U.S.
	Snooze Holdings, Inc.	85259202	03/06/2011	4038137	10/11/2011	U.S.

Schedule I - 1

4893-0370-5857

RECORDED: 12/20/2021

TRADEMARK
REEL: 007535 FRAME: 0572