

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM696095

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chad Jensen		10/25/2021	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Harvey Performance Company, LLC		
Street Address:	428 Newburyport Turnpike		
City:	Rowley		
State/Country:	MASSACHUSETTS		
Postal Code:	01969		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90505572	INTERPOLATOR	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	857-287-3180		
Email:	tmdocketing@wbd-us.com		
Correspondent Name:	Sarah Anne Keefe		
Address Line 1:	470 Atlantic Avenue, Suite 600		
Address Line 4:	Boston, MASSACHUSETTS 02210		
ATTORNEY DOCKET NUMBER:	112798.0001.5		
NAME OF SUBMITTER:	Sarah Anne Keefe		
SIGNATURE:	/sarahannekeefe/		
DATE SIGNED:	12/20/2021		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (“Trademark Assignment”), dated as of October 25, 2021, is made by Chad Jensen d/b/a Corehog (“Assignor”), in favor of Harvey Performance Company, LLC, a Delaware limited liability company, located at 428 Newburyport Turnpike, Rowley, Massachusetts 01969 (“Assignee”).

WITNESSETH:

WHEREAS, Assignee is a successor in interest to the business of the Assignor that relates to the trademark identified on Exhibit A attached hereto (the “Trademark”);

WHEREAS, Assignor desires to assign to Assignee all right, title and interest in and to the Trademark, together with any and all goodwill of the business associated with the Trademark; and

WHEREAS, Assignee desires to acquire the Trademark and all goodwill of the business associated therewith from Assignor.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with (i) the goodwill and the business symbolized by the Trademark, and (ii) all causes of action, claims and demands and other rights for, or arising from, any infringement, including past infringements, of the Trademark.

2. Assignor further agrees without further consideration to cause to be performed such other lawful acts and to be executed such further assignments and other lawful documents as Assignee may from time to time reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of the Trademark and all other rights hereby conveyed.

3. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

4. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

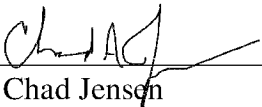
5. This Trademark Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Massachusetts, without

giving effect to any choice or conflict of law provision or rule (whether of the State of Massachusetts or any other jurisdiction).

IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed by their respective authorized officers, all as of the day and year first above written.

ASSIGNOR:

Chad Jensen d/b/a Corehog

By: 
Name: Chad Jensen
Its: President

ASSIGNEE:

Harvey Performance Company, LLC

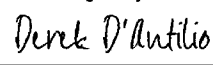
DocuSigned by:
By: 
Name: [Derek P. D'Antilio]
Its: [Chief Financial Officer]

EXHIBIT A
TRADEMARK

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
INTERPOLATOR	90505572	February 2, 2021