

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM696114


<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Eyeticue of Cleveland, Inc.		12/15/2021	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Acuity EyeCare Holdings, LLC		
<b>Street Address:</b>	4835 LBJ Freeway, Suite 850		
<b>City:</b>	Dallas		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75244		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1963529	KIDSPECS	
<b>Registration Number:</b>	2002544	KIDSPECS	
<b>Registration Number:</b>	3400813	SHAWNEE OPTICAL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7137581105		
<b>Email:</b>	iptldocket@velaw.com		
<b>Correspondent Name:</b>	W. Scott Brown		
<b>Address Line 1:</b>	1001 Fannin Street, Suite 2500		
<b>Address Line 4:</b>	Houston, TEXAS 77002		
<b>NAME OF SUBMITTER:</b>	W. Scott Brown		
<b>SIGNATURE:</b>	/wsb/		
<b>DATE SIGNED:</b>	12/20/2021		
<b>Total Attachments: 2</b>			
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source=Trademark Assignment for Eyeticue of Cleveland Marks#page2.tif			

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**TRADEMARK ASSIGNMENT**

This Assignment (this “Assignment”) is entered into to be effective as of the close of business on December 15, 2021, by and among Eyetique of Cleveland, Inc., a Delaware corporation, (“Assignor”), and Acuity EyeCare Holdings, LLC, a Delaware limited liability company, (“Assignee”), having a place of business at 4835 LBJ Freeway, Suite 850, Dallas, Texas 75244.

WHEREAS, Assignor is the owner of record of the below listed United States registrations (hereinafter referred to as the “Marks”):

<b>MARK</b>	<b>REGISTRATION NO.</b>
<b>KIDSPECS</b>	1,963,529
 <b>KIDSPECS</b>	
<b>KIDSPECS &amp; DESIGN</b>	2,002,544
<b>SHAWNEE OPTICAL</b>	3,400,813


NOW, THEREFORE, in consideration of the foregoing and of the mutual promises hereinafter set forth, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

Assignor hereby sells, transfers, conveys, assigns, and delivers to the Assignee, and the Assignee hereby accepts, all right, title, and interest in and to all of Assignor’s Marks, throughout the world, all foreign and domestic registrations of the Marks, and any applications to register the Marks, together with the good will of the business symbolized by the Marks, including, without limitation, any and all causes of action and other rights assertable under the Marks, the right to sue third parties for infringement of or improper activities regarding the

Marks, and the right to enjoy all of the monetary benefits obtained as a result of any such litigation, the same to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

**ASSIGNOR:**

EYETIQUE OF CLEVELAND, INC.

By:  \_\_\_\_\_


Name: Patricia A. McCormick

Title: Secretary

Date: December 15, 2021

**ASSIGNEE:**

ACUITY EYECARE HOLDINGS, LLC

By:  \_\_\_\_\_

Name: Patricia A. McCormick

Title: Authorized Officer

Date: December 15, 2021