

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM696503

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Don Crane		12/10/2021	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Endurance Lift Solutions, LLC		
<b>Street Address:</b>	114 East Foreline Street		
<b>City:</b>	Gainesville		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	76240		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6453519	GAME CHANGER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8178789747		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8178783547		
<b>Email:</b>	cheryl.leb@kellyhart.com		
<b>Correspondent Name:</b>	Cheryl P. Leb		
<b>Address Line 1:</b>	201 Main Street, Suite 2500		
<b>Address Line 4:</b>	Fort Worth, TEXAS 76102		
<b>NAME OF SUBMITTER:</b>	Cheryl P. Leb		
<b>SIGNATURE:</b>	/Cheryl P. Leb/		
<b>DATE SIGNED:</b>	12/21/2021		
<b>Total Attachments: 3</b>			
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CH \$40.00 6453519

ASSIGNMENT OF PATENT AND TRADEMARKS

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Mr. Don Crane, a Texas resident with an address of 3352 Gary Brewer Road, Snyder, Texas 79549 ("Seller"), hereby SELLS, ASSIGNS, TRANSFERS, CONVEYS, and DELIVERS to Endurance Lift Solutions, LLC, a Delaware limited liability company, located at 114 East Foreline Street, Gainesville TX 76240 ("Buyer"), pursuant to the IP Acquisition Agreement dated as of December 10, 2021, by and between Seller and Buyer, all right, title, and interest in and to the Patent and the Trademarks set forth on Schedule A attached hereto and incorporated by this reference herein, together with all claims and causes of action with respect to any of the foregoing, including without limitation all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, misappropriation, violation, breach, or default, and all other rights, privileges, and protections of any kind whatsoever of Seller accruing under any of the foregoing provided by any applicable law, treaty, or other international convention. The assignment and conveyance of all rights related to the Trademarks expressly includes the assignment of any and all related goodwill of the products and business in which the Trademarks are used or which is connected with the use of or symbolized by the Trademarks. Buyer hereby assumes all rights and obligations related to the Patent and Trademarks, as well as the licenses related thereto, from and after the date of this Assignment.

Seller hereby authorizes the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Assignment of Patent and Trademarks upon request by Buyer.

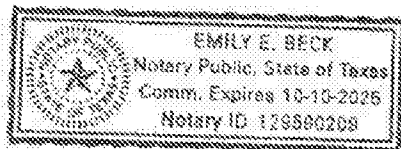
IN WITNESS WHEREOF, the undersigned has caused this Assignment of Patent and Trademarks to be executed on this 10th day of December, 2021.

SELLER:

By: Don Crane  
Mr. Don Crane

STATE OF TEXAS

COUNTY OF Scurry



On the 10th day of December, 2021, before me personally appeared Mr. Don Crane, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the foregoing instrument, who, being duly sworn, did depose and say that he executed the same and acknowledged the instrument to be his free act and deed for the uses and purposes mentioned in the instrument.

Emily E. Beck  
Notary Public  
Printed Name: Emily E. Beck

My Commission Expires: 10-10-2025

BUYER:

ENDURANCE LIFT SOLUTIONS, LLC,  
a Delaware limited liability company

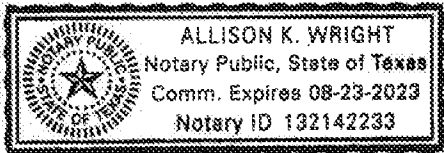
By: Carter D. Leggett  
Name: Carter D. Leggett  
Title: Chief Operating Officer

STATE OF TEXAS )  
 )  
COUNTY OF Harris )

On the 10th day of December, 2021, before me personally appeared Carter Leggett, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the foregoing instrument, who, being duly sworn, did depose and say that he executed the same in his authorized capacity as the Chief Operating Officer of Endurance Lift Solutions, LLC, a Delaware limited liability company, and acknowledged the instrument to be the free act and deed of Endurance Lift Solutions, LLC for the uses and purposes mentioned in the instrument.

Allison K. Wright  
Notary Public Allison K. Wright  
Printed Name:

My Commission Expires: 8/23/2023



SCHEDULE A

Assigned Patent and Trademarks

Patent

Title	Jurisdiction	Patent Number	Issue Date	Record Owner
"Plunger Apparatus"	United States	9,970,271	5/15/2018	Don Crane

Trademark

All trademarks, service marks, designs, brands, logos, symbols, slogans, trade dress, trade names, and other similar indicia or source of origin related to the Patent and the product manufactured pursuant thereto, including, but not limited to the mark GAME CHANGER and the registration of GAME CHANGER (U.S. Reg. No. 6453519):



Game Changer

Reg. No. 6,453,519  
Registered Aug. 17, 2021  
Int. Cl. 7  
Trademark  
Principal Register

REG. CLASS: UNITED STATES (DOMESTIC)  
2321 City Square Blvd  
Spokane, WASH. 99201  
CLASS 7: Machine parts, namely, and plunger, including a control mechanism;  
FIRST USE IN COMMERCE: 04/23/2019  
THE MARK CONSISTS OF STANDARD CHARACTERS WITHIN 1 CLASS IN ALL  
ANY PARTICULAR FONT STYLE, SIZE OR COLOR.  
SER. NO. 98154314, FILED 11/11/2020



*Don Crane*  
Assistant Commissioner  
www.uspto.gov

