

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM696930

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DAT TRAN		09/30/2021	INDIVIDUAL:
TRANOVATION, LLC		09/30/2021	Limited Liability Company: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BUBBLE UNIVERSE, LLC		
<b>Street Address:</b>	149 S BARRINGTON, SUITE 502		
<b>City:</b>	BRENTWOOD		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90049		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5211758	BUBBLELICK THE LICKABLE BUBBLES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3108592325		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	mmelikyan@ecjlaw.com		
<b>Correspondent Name:</b>	Jeffrey R. Glassman, Esq.		
<b>Address Line 1:</b>	9401 Wilshire Blvd., 9th Floor		
<b>Address Line 4:</b>	Beverly Hills, CALIFORNIA 90212		
<b>NAME OF SUBMITTER:</b>	Jeffrey R. Glassman		
<b>SIGNATURE:</b>	/Jeffrey R. Glassman/		
<b>DATE SIGNED:</b>	12/22/2021		
<b>Total Attachments: 9</b>			
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# INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT ("IP Assignment"), dated as of September 30, 2021, is made by DAT TRAN ("Tran"), an individual, and TRANOVATION, LLC ("Tranovation"), a Texas limited liability company (collectively, Tran and Tranovation shall be referred to as "Seller"), in favor of BUBBLE UNIVERSE, LLC, a California limited liability company ("Buyer"), the purchaser of certain assets of Seller pursuant to that certain Asset Purchase Agreement between Seller and Buyer, dated as of the date hereof (the "Asset Purchase Agreement").

WHEREAS, under the terms of the Asset Purchase Agreement, Seller has conveyed, transferred, and assigned to Buyer, among other assets, certain intellectual property of Seller, and has agreed to execute and deliver this IP Assignment, for recording with the United States Patent and Trademark Office, and the United States Copyright Office, and corresponding entities or agencies in any applicable jurisdictions;

NOW THEREFORE, The parties agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Seller hereby irrevocably conveys, transfers, and assigns to Buyer, and Buyer hereby accepts, all of Seller's right, title, and interest in and to the following (the "Assigned IP"):

(a) the patents and patent applications set forth on Schedule 0 hereto and all issuances, divisions, continuations, continuations-in-part, reissues, extensions, reexaminations, and renewals thereof (the "Patents");

(b) the trademark registrations and applications set forth on Schedule 0 hereto and all issuances, extensions, and renewals thereof (the "Trademarks"), together with the goodwill of the business connected with the use of, and symbolized by, the Trademarks;

(c) the copyright registrations, and applications for registration, and exclusive copyright licenses set forth on Schedule 0 hereto and all issuances, extensions, and renewals thereof (the "Copyrights");

(d) all rights of any kind whatsoever of Seller accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

(e) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(f) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse,

breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Seller hereby authorizes the Commissioner for Patents and the Commissioner for Trademarks in the United States Patent and Trademark Office, and the Register of Copyrights in the United States Copyright Office, and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this IP Assignment upon request by Buyer. Following the date hereof, upon Buyer's reasonable request, Seller shall take such steps and actions, and provide such cooperation and assistance to Buyer and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be reasonably necessary to effect, evidence, or perfect the assignment of the Assigned IP to Buyer, or any assignee or successor thereto.

3. Terms of the Asset Purchase Agreement. The parties hereto acknowledge and agree that this IP Assignment is entered into pursuant to the Asset Purchase Agreement, to which reference is made for a further statement of the rights and obligations of Seller and Buyer with respect to the Assigned IP. The representations, warranties, covenants, agreements, and indemnities contained in the Asset Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Asset Purchase Agreement and the terms hereof, the terms of the Asset Purchase Agreement shall govern.

4. Counterparts. This IP Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this IP Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this IP Assignment.

5. Successors and Assigns. This IP Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

6. Governing Law. All matters arising out of or relating to this Agreement shall be governed by and construed in accordance with the internal laws of the State of California or the State of Texas, as provided for herein, without giving effect to any choice or conflict of law provision or rule (whether of the State of California, State of Texas, or any other jurisdiction). If Seller is the first to initiate and file a legal suit, action, proceeding, or dispute against the Buyer and does so in the State of Texas as provided in Section 7 below, then the internal laws of the State of Texas shall apply to such suit, action, proceeding, or dispute and this Agreement. If Buyer is the first to initiate and file a legal suit, action, proceeding, or dispute against the Seller and does so in the State of California as provided in Section 7 below, then the internal laws of the State of California shall apply to such suit, action, proceeding, or dispute and this Agreement.

7. Submission to Jurisdiction. Any legal suit, action, proceeding, or dispute arising out of or related to this Agreement may be instituted in the federal courts of the United States of America or the state courts of the State of California or the State of Texas, in each case as follows: (i) If Seller is the first to initiate and file a legal suit, action, proceeding, or dispute

against the Buyer, then Seller may institute and file such suit, action, proceeding, or dispute exclusively in the courts located in the city of Houston, county of Harris, State of Texas; and (ii) If Buyer is the first to initiate and file a legal suit, action, proceeding, or dispute against the Seller, then Buyer may institute and file such suit, action, proceeding, or dispute exclusively in the courts located in the city of Los Angeles, county of Los Angeles, State of California. Each party irrevocably submits to the exclusive jurisdictions of the aforementioned courts in any such suit, action, proceeding, or dispute.

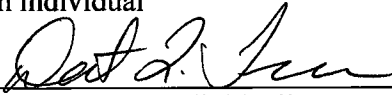
[SIGNATURE PAGE FOLLOWS]

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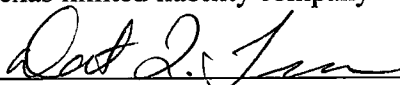
IN WITNESS WHEREOF, SELLER HAS DULY EXECUTED AND DELIVERED THIS IP ASSIGNMENT AS OF THE DATE FIRST ABOVE WRITTEN.

SELLER:

**DAT TRAN**  
An individual

  
\_\_\_\_\_  
By: Dat Tran, Individually  
Date:

**TRANOVATION, LLC**  
A Texas limited liability company

  
\_\_\_\_\_  
By: Dat Tran  
Title: Manager and President  
Date:

ACKNOWLEDGED AND AGREED TO:

BUYER:

**BUBBLE UNIVERSE, LLC**  
a California limited liability company

\_\_\_\_\_  
By: Jason Tiger  
Title: Manager  
Date:

IN WITNESS WHEREOF, SELLER HAS DULY EXECUTED AND DELIVERED THIS IP ASSIGNMENT AS OF THE DATE FIRST ABOVE WRITTEN.

SELLER:

**DAT TRAN**  
An individual

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By: Dat Tran, Individually  
Date:

**TRANOVATION, LLC**  
A Texas limited liability company

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By: Dat Tran  
Title: Manager and President  
Date:

ACKNOWLEDGED AND AGREED TO:

BUYER:

**BUBBLE UNIVERSE, LLC**  
a California limited liability company

*Jason Tiger*

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By: Jason Tiger  
Title: Manager  
Date:

ACKNOWLEDGMENT

STATE OF CALIFORNIA

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)SS.

COUNTY OF LOS ANGELES

)

On the \_\_\_ day of September, 2021, before me personally appeared Dat Tran, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the foregoing instrument, who, being duly sworn, did depose and say that he executed the same in his individual capacity and his authorized capacity as the President and Manager of Tranovation, LLC ("Tranovation"), a Texas limited liability company, and acknowledged the instrument to be his free act and deed and the free act and deed of Tranovation for the uses and purposes mentioned in the instrument.

\_\_\_\_\_  
Notary Public  
Printed Name:

My Commission Expires: \_\_\_\_\_

AGREED TO AND ACCEPTED:

TRANOVAION, LLC

  
\_\_\_\_\_

By: Dat Tran  
Title: Manager and President  
Address for Notices:

DAT TRAN

  
\_\_\_\_\_

By: Dat Tran, Individually  
Address for Notices:



## SCHEDULE 1

### ASSIGNED PATENTS AND PATENT APPLICATIONS

<b>Jurisdiction</b>	<b>Date of application</b>	<b>Application no.</b>
United States	24 August 2016	62/378,829
WIPO (PCT)	17 July 2017	PCT/US17/042422
Australia	13 March 2019	2017316203
Brazil	22 February 2019	BR112019003688-1
Canada	22 February 2019	3,034,660
China	25 February 2019	201780052089.8
Europe (EPO)	19 March 2019	17844075.6
Hong Kong	1 August 2019	19127541.1
India	13 March 2019	201917009775
Israel	21 February 2019	264972
Japan	22 February 2019	2019-531853
Mexico	21 February 2019	MX/a/2019/002119
New Zealand	13 March 2019	751673
Philippines	22 February 2019	1-2019-500388
Singapore	21 February 2019	11201901489P
South Africa	20 March 2019	2019/01747
South Korea	22 March 2019	10-2019-7008394
Thailand	22 February 2019	1901001059
United States	22 February 2019	16/327,731
Vietnam	15 March 2019	1-2019-01338

**SCHEDULE 2**

**ASSIGNED TRADEMARK REGISTRATIONS AND APPLICATIONS**

<b>Mark</b>	<b>International Class</b>	<b>Registration Date</b>	<b>Serial No.</b>	<b>Registration No.</b>	<b>Comments</b>
BUBBLELICK THE LICKABLE BUBBLES (stylized/design mark)	IC 028 for bubble making wand and solution sets	5/30/2017	86/892,286	5211758	
LICK-A- BUBBLE (Standard Characters Mark)		01/22/2019	87-412,648	5,662,149	Previously assigned to Company pursuant to Trademark Assignment Agreement dated January 31, 2021
TASTE THE FUN (Standard Characters Mark)		12/25/2018	87-625,431	5,639,159	Previously assigned to Company pursuant to Trademark Assignment Agreement dated January 31, 2021

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**SCHEDULE 3**

**ASSIGNED COPYRIGHT REGISTRATIONS AND APPLICATIONS**

**Copyright Registrations**

<b>Title</b>	<b>Jurisdiction</b>	<b>Registration Number</b>	<b>Registration Date</b>
[under exclusive license between [LICENSOR] and [LICENSEE] pursuant to [AGREEMENT TITLE] dated [DATE]]			

**Copyright Applications**

<b>Title</b>	<b>Jurisdiction</b>	<b>Application Number</b>	<b>Filing Date</b>
[under exclusive license between [LICENSOR] and [LICENSEE] pursuant to [AGREEMENT TITLE] dated [DATE]]			

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