

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM704640

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900652716		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ResumeYard		04/07/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Student Media		
Street Address:	16192 Coastal Hwy		
City:	Lewes		
State/Country:	DELAWARE		
Postal Code:	19958		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2490568	ESSAY EDGE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	+380(67)401-0339		
Email:	legal@resumeyard.com		
Correspondent Name:	Albina Galiza		
Address Line 1:	16192 Coastal Hwy		
Address Line 4:	Lewes, DELAWARE 19958		
NAME OF SUBMITTER:	Oleksii Vitchenko		
SIGNATURE:	/O.Vitchenko/		
DATE SIGNED:	01/26/2022		
Total Attachments: 1			
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This **Trademark Purchase and Assignment Agreement** (the "Agreement") is made between Resumeyard Inc. located at 16192 Coastal Hwy, Lewes, DE 19958 (the "Assignor"), and Student Media LLC, located at 16192 Coastal Hwy, Lewes, DE 19958 (the "Assignee").

The Assignor is the registered owner of a trademark ESSAY EDGE registration before the United States Patent and Trademark Office, Reg. No. 2490568 with a filing date of September 18, 2001.

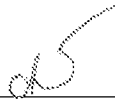
The Assignee wishes to acquire the Assignor's rights in the trademark listed in this agreement.

The Assignee agrees to pay the Assignor €90,000.00

In exchange, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the mark, together with

- 1) the goodwill of the business relating to the products and services on which the marks are used and for which they are registered,
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks, and
- 3) all rights to sue for past, present and future infringement or misappropriations of the marks.

The Assignor further covenants that Assignor will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the mark and its related goodwill and property.



Oleksiy Vitchenko, Sole Owner Resumeyard Inc.

Date 07/04/2020



Albina Galiza, Director, Student Media LLC

Date 07/04/2020