

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM704466

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/23/2020		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ascena Retail Group, Inc.		01/21/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	LOFT IPCO LLC		
Street Address:	933 MacArthur Blvd.		
City:	Mahwah		
State/Country:	NEW JERSEY		
Postal Code:	07430		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4165141	ASCENA	
Registration Number:	4165142	ASCENA RETAIL GROUP	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-813-5900		
Email:	anicolescu@fzlz.com		
Correspondent Name:	Allison Strickland Ricketts		
Address Line 1:	Fross Zelnick Lehrman & Zissu, P.C.		
Address Line 2:	151 West 42nd Street, 17th Floor		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	LOFT 2106870		
NAME OF SUBMITTER:	Anca Nicolescu		
SIGNATURE:	/anca nicolescu/		
DATE SIGNED:	01/25/2022		
Total Attachments: 2			
source=Executed conf assignment - Ascena (F4449493x96B9E)#page1.tif			
source=Executed conf assignment - Ascena (F4449493x96B9E)#page2.tif			

CH \$65.00 4165141

CONFIRMATORY NUNC PRO TUNC ASSIGNMENT

WHEREAS, Ascena Retail Group, Inc., a corporation organized and existing under the laws of the state of Delaware, with an address at 933 MacArthur Boulevard, Mahwah, New Jersey 07430 ("Assignor") was the owner of the trademarks (the "Trademarks") listed in the attached Schedule A and the registrations therefor issued by the U.S. Patent and Trademark Office (the "Registrations"); and

WHEREAS, LOFT IPCO LLC, a limited liability company organized and existing under the laws of Delaware, with an address at 933 MacArthur Boulevard, Mahwah, New Jersey 07430 ("Assignee"), acquired said Trademarks, registrations and all associated goodwill, effective as of December 23, 2020.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, effective as of December 23, 2020, of all right, title and interest in and to the Trademarks and the registrations, together with the goodwill of the business symbolized by the Trademarks, and with all claims arising out of or relating to the use or ownership of the Trademarks.

ASCENA RETAIL GROUP, INC.

Signed: _____
Name: Gilbert Nathan
Title: Plan Administrator
Dated: 1/29/22