

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM697047

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WMPH Vacations, LLC		12/03/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Arrivia, Inc.		
Street Address:	15147 N. Scottsdale Rd.		
Internal Address:	Suite 210		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85254		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3378037	WE MAKE PEOPLE HAPPY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	officeactionsTM@crowell.com		
Correspondent Name:	Fan Cheng		
Address Line 1:	P. O. Box 10395		
Address Line 4:	Chicago, ILLINOIS 60610		
ATTORNEY DOCKET NUMBER:	516740.00002		
NAME OF SUBMITTER:	Fan Cheng		
SIGNATURE:	/chengfan/		
DATE SIGNED:	12/22/2021		
Total Attachments: 1			
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OP \$40.00 3378037

Trademark Assignment

WHEREAS, WMPH Vacations, LLC, a Delaware limited liability company, with its principal place of business at 220 Congress Park Drive, Suite 330, Delray Beach, Florida 33445 (“Assignor”), has adopted, owns and is using the trademark WE MAKE PEOPLE HAPPY (“the Mark”) in connection with following goods and/or services: travel agency services, namely, making reservations and bookings for transportation for the purpose of leisure vacation and travel;

WHEREAS, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No. 3,378,037, registered on February 5, 2008; and

WHEREAS, Arrivia, Inc. a Delaware corporation, with its principal place of 15147 N. Scottsdale Rd., Ste 210, Scottsdale, AZ 85254 (“Assignee”), desires to acquire the Mark and above-referenced registration.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfer to assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof.

Signed:

Date Effective As Of: 12-3-2021

WMPH Vacations, LLC

By: 

Name: Mike Nelson

Title: Manager

Subscribed and sworn to before me this

3 of December, 2021.

 Notary Public

My Commission Expires 11-13-2024

