

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM697070

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Termination and Release of Trademark Security Agreement at Reel/Frame No. 7321/0674

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
East West Bank		12/22/2021	Corporation: CALIFORNIA

## RECEIVING PARTY DATA

<b>Name:</b>	Moonbug Entertainment Limited
<b>Street Address:</b>	Labs Upper Lock, 2nd Floor, 3-6 Water Lane
<b>City:</b>	Camden Town
<b>State/Country:</b>	UNITED KINGDOM
<b>Postal Code:</b>	NW1 8JZ
<b>Entity Type:</b>	Corporation: ENGLAND AND WALES
<b>Name:</b>	El Bebe Productions Limited
<b>Street Address:</b>	86-90 Paul Street
<b>City:</b>	London
<b>State/Country:</b>	UNITED KINGDOM
<b>Postal Code:</b>	EC2A 4NE
<b>Entity Type:</b>	Corporation: ENGLAND AND WALES
<b>Name:</b>	Treasure Studio, Inc.
<b>Street Address:</b>	18100 Von Karman Avenue, Suite 400
<b>City:</b>	Irvine
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	92612
<b>Entity Type:</b>	Corporation: CALIFORNIA

## PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
<b>Registration Number:</b>	5712072	KIIYII
<b>Registration Number:</b>	5712073	KIIYII
<b>Registration Number:</b>	5253531	LBB
<b>Registration Number:</b>	5522737	LBB JUNIOR
<b>Registration Number:</b>	5258552	LITTLE BABY BUM
<b>Registration Number:</b>	5456149	LITTLE BABY BUM
<b>Registration Number:</b>	5099550	LITTLE BABY BUM

Property Type	Number	Word Mark
Registration Number:	5249736	BLIPPI
Registration Number:	5333930	BLIPPI
Registration Number:	5335204	BLIPPI
Registration Number:	5335209	BLIPPI
Registration Number:	5345563	BLIPPI
Registration Number:	5253532	
Registration Number:	5766658	LBB JUNIOR
Registration Number:	5830142	COCOMELON
Registration Number:	5918526	COCOMELON
Serial Number:	88945840	COCOMELON

**CORRESPONDENCE DATA**

**Fax Number:** 2138918763

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** rhonda.deleon@lw.com

**Correspondent Name:** LATHAM & WATKINS LLP

**Address Line 1:** 355 SOUTH GRAND AVENUE

**Address Line 4:** LOS ANGELES, CALIFORNIA 90071-1560

<b>ATTORNEY DOCKET NUMBER:</b>	062526-0009
<b>NAME OF SUBMITTER:</b>	Rhonda DeLeon
<b>SIGNATURE:</b>	/Rhonda DeLeon/
<b>DATE SIGNED:</b>	12/22/2021

**Total Attachments: 4**

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**TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT**

This **TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT** (this "Termination"), dated as of December 22, 2021, is made by **EAST WEST BANK**, in its capacity as administrative agent (in such capacity, together with any successors and assigns in such capacity, the "Administrative Agent"), in favor of each of Moonbug Entertainment Limited, a corporation incorporated under the laws of England and Wales (the "Borrower"), El Bebe Productions Limited, a corporation incorporated under the laws of England and Wales ("El Bebe"), and Treasure Studio, Inc., a California corporation ("Treasure"), and together with the Borrower and El Bebe, each a "Grantor" and collectively, the "Grantors").

**WHEREAS**, the Borrower, the Administrative Agent and the other parties thereto entered into that certain Revolving Credit and Delayed Draw Term Loan Agreement, dated as of June 7, 2021 (as amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement");

**WHEREAS**, the Grantors and the other parties thereto entered into that certain Guaranty and Security Agreement dated as of June 7, 2021 in favor of the Administrative Agent (as amended, restated, supplemented, or modified from time to time, the "Guaranty and Security Agreement");

**WHEREAS**, pursuant to the terms and conditions of that certain Trademark Security Agreement dated as of June 7, 2021 (as amended, restated, supplemented, or modified from time to time, the "Trademark Security Agreement"; capitalized terms used herein without definition shall have the meanings ascribed thereto in the Trademark Security Agreement, Credit Agreement or Guaranty and Security Agreement, as applicable), by and among the Administrative Agent and the Grantors, each Grantor has pledged and granted to the Administrative Agent (for the benefit of the Secured Parties) a continuing security interest ( the "Security Interest") in the Trademark Collateral of such Grantor;

**WHEREAS**, the Trademark Security Agreement was recorded at the United States Patent and Trademark Office on June 9, 2021 at Reel 7321, Frame 0674;

**WHEREAS**, the Administrative Agent has agreed to terminate the Trademark Security Agreement and release its Security Interest in each Grantor's Trademark Collateral, including, without limitation, those identified on Schedule A attached hereto.

**NOW, THEREFORE**, for valuable consideration, the Administrative Agent hereby terminates, discharges, cancels and fully and unconditionally releases the collateral pledge, grant, mortgages, liens, collateral assignments, Security Interest, and all right, title and interest in, to, and under the Trademark Collateral, granted to the Administrative Agent, including, without limitation, those trademarks identified on Schedule A, and hereby terminates the Trademark Security Agreement.

The Administrative Agent hereby reassigns, grants and conveys to each Grantor, without recourse, representation or warranty, any and all of the Administrative Agent's right, title and interest in, to and under the Trademark Collateral of such Grantor.

The Administrative Agent authorizes and requests that the United States Patent and Trademark Office note and record the existence of the release hereby given.

This Termination is governed by the laws of the State of New York.

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**IN WITNESS WHEREOF**, the Administrative Agent has caused this Termination to be duly executed as of the date first set forth above.

ADMINISTRATIVE AGENT:

**EAST WEST BANK**

By:   
Name: Jeff Zaks  
Title: Senior Vice President

**SCHEDULE A**

**United States Trademark Registrations**

<b>Trademarks</b>	<b>Application Number Filing Date</b>	<b>Registration Number Registration Date</b>	<b>Owner</b>
KIIYII	87632349 03-OCT-2017	5712072 02-APR-2019	El Bebe Productions Limited
KIIYII 	87632391 03-OCT-2017	5712073 02-APR-2019	El Bebe Productions Limited
LBB	86564537 16-MAR-2015	5253531 01-AUG-2017	El Bebe Productions Limited
LBB JUNIOR	87580825 23-AUG-2017	5522737 24-JUL-2018	El Bebe Productions Limited
LITTLE BABY BUM	86564536 16-MAR-2015	5258552 08-AUG-2017	El Bebe Productions Limited
LITTLE BABY BUM	86978078 16-MAR-2015	5456149 01-MAY-2018	El Bebe Productions Limited
LITTLE BABY BUM	86978079 16-MAR-2015	5099550 13-DEC-2016	El Bebe Productions Limited
ARPO	79267798 29-JUL-2019	6149975 15-SEP-2020	Moonbug Entertainment Limited
BLIPPI	87249231 28-NOV-2016	5249736 25-JUL-2017	Moonbug Entertainment Limited
BLIPPI	87389243 28-MAR-2017	5333930 14-NOV-2017	Moonbug Entertainment Limited
BLIPPI	87419313 20-APR-2017	5335204 14-NOV-2017	Moonbug Entertainment Limited
BLIPPI	87419533 20-APR-2017	5335209 14-NOV-2017	Moonbug Entertainment Limited
BLIPPI	87419576 21-APR-2017	5345563 28-NOV-2017	Moonbug Entertainment Limited
BLIPPI 	79297577 20-JUL-2020	6495654 28-SEP-2021	Moonbug Entertainment Limited
COCOMELON	79302227 24-JUL-2020	N/A	Moonbug Entertainment Limited
Design Only 	86564540 16-MAR-2015	5253532 01-AUG-2017	Moonbug Entertainment Limited

Trademarks	Application Number Filing Date	Registration Number Registration Date	Owner
Design Only 	79267327 29-JUL-2019	6258616 02-FEB-2021	Moonbug Entertainment Limited
Design Only 	79272736 05-AUG-2019	6110176 28-JUL-2020	Moonbug Entertainment Limited
Design Only 	79299670 28-JUL-2020	N/A	Moonbug Entertainment Limited
GO BUSTER	79269897 02-AUG-2019	6144236 08-SEP-2020	Moonbug Entertainment Limited
LBB JUNIOR 	87580923 23-AUG-2017	5766658 04-JUN-2019	Moonbug Entertainment Limited
M MOONBUG ENTERTAINMENT 	79268966 19-JUN-2019	6066368 02-JUN-2020	Moonbug Entertainment Limited
MOONBUG	79262725 21-DEC-2018	5969910 28-JAN-2020	Moonbug Entertainment Limited
PLAYTIME WITH TWINKLE	79267761 29-JUL-2019	6235765 05-JAN-2021	Moonbug Entertainment Limited
T-REX RANCH	79269599 29-JUL-2019	N/A	Moonbug Entertainment Limited
COCOMELON	88085423 20-AUG-2018	5830142 06-AUG-2019	Treasure Studio, Inc.
COCOMELON 	88302374 14-FEB-2019	5918526 26-NOV-2019	Treasure Studio, Inc.
COCOMELON 	88945840 03-JUN-2020	N/A	Treasure Studio, Inc.