# OP \$215.00 8868409

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM697166

| SUBMISSION TYPE:      | NEW ASSIGNMENT    |
|-----------------------|-------------------|
| NATURE OF CONVEYANCE: | ENTITY CONVERSION |
| SEQUENCE:             | 1                 |

# **CONVEYING PARTY DATA**

| Name          | Formerly | Execution Date | Entity Type           |
|---------------|----------|----------------|-----------------------|
| Hobsons, Inc. |          | 07/23/2021     | Corporation: DELAWARE |

# **RECEIVING PARTY DATA**

| Name:           | Hobsons, LLC                        |  |
|-----------------|-------------------------------------|--|
| Street Address: | 400 E-Business Way, Suite 400       |  |
| City:           | Cincinnati                          |  |
| State/Country:  | OHIO                                |  |
| Postal Code:    | 45241                               |  |
| Entity Type:    | Limited Liability Company: DELAWARE |  |

# **PROPERTY NUMBERS Total: 8**

| Property Type  | Number   | Word Mark                                |  |  |
|----------------|----------|--|--|--|
| Serial Number: | 88684090 | REPVISITS                                |  |  |
| Serial Number: | 85196778 | SUPERMATCH                               |  |  |
| Serial Number: | 85207594 | HOBSONS                                  |  |  |
| Serial Number: | 86918623 | REPVISITS                                |  |  |
| Serial Number: | 87359285 | INTERSECT                                |  |  |
| Serial Number: | 88359343 | CCLR FRAMEWORK                           |  |  |
| Serial Number: | 88359513 | COLLEGE, CAREER AND LIFE READINESS FRAME |  |  |
| Serial Number: | 88355418 | CAMINO                                   |  |  |

# **CORRESPONDENCE DATA**

**Fax Number:** 6123212288

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 6123212800

**Email:** mplsbrandsteam02@nortonrosefulbright.com

Correspondent Name: Felicia J. Boyd

**Address Line 1:** 98 San Jacinto Boulevard, Suite 1100

Address Line 4: Austin, TEXAS 78701

ATTORNEY DOCKET NUMBER: 1001192333

TRADEMARK REEL: 007539 FRAME: 0902

| NAME OF SUBMITTER: Kerry R Thompson - Paralegal                           |                                       |  |
|---|---------------------------------------|--|
| SIGNATURE:  | /Kerry R Thompson/                    |  |
| <b>DATE SIGNED:</b> 12/23/2021  |                                       |  |
| Total Attachments: 5  |                                       |  |
| source=Hobsons Inc - Hobsons LLC - DE Certificate of Conversion#page1.tif |                                       |  |
| source=Hobsons Inc - Hobsons LLC - DE Certificate of Conversion#page2.tif |                                       |  |
| source=Hobsons Inc - Hobsons LLC - DE Certificate of Conversion#page3.tif |                                       |  |
| source=Hobsons Inc - Hobsons LLC - D                                      | E Certificate of Conversion#page4.tif |  |
| source=Hobsons Inc - Hobsons LLC - DE Certificate of Conversion#page5.tif |                                       |  |

TRADEMARK REEL: 007539 FRAME: 0903

Page 1



I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND

CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE

CORPORATION UNDER THE NAME OF "HOBSONS, INC." TO A DELAWARE

LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "HOBSONS, INC."

TO "HOBSONS, LLC", FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY

OF JULY, A.D. 2021, AT 8:44 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE TWENTY-THIRD DAY OF JULY, A.D. 2021 AT 11:51 O'CLOCK P.M.

6436847 8100V SR# 20212771261

Authentication: 203734600 Date: 07-22-21

TRADEMARK REEL: 007539 FRAME: 0904

You may verify this certificate online at corp.delaware.gov/authver.shtml



I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND

CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "HOBSONS, LLC"

FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF JULY, A.D.

2021, AT 8:44 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE

OF THE AFORESAID CERTIFICATE OF FORMATION IS THE TWENTY-THIRD

DAY OF JULY, A.D. 2021 AT 11:51 O'CLOCK P.M.



6436847 8100V SR# 20212771261 Authentication: 203734600 Date: 07-22-21

TRADEMARK REEL: 007539 FRAME: 0905

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware
Secretary of State
Division of Corporations
Delivered 08:44 AM 07/22/2021
FILED 08:44 AM 07/22/2021
SR 20212771261 - File Number 6436847

### STATE OF DELAWARE

### CERTIFICATE OF CONVERSION

# FROM A CORPORATION TO A

### LIMITED LIABILITY COMPANY

# PURSUANT TO SECTION 18-214 OF THE LIMITED LIABILITY COMPANY ACT

OF

# HOBSONS, INC.

- 1. The jurisdiction where Hobsons, Inc. (the "Corporation") first formed is the State of Delaware.
- 2. The jurisdiction of the Corporation immediately prior to filing this Certificate of Conversion is the State of Delaware.
- 3. The date the Corporation first formed is June 6, 2017 under the name of "NIS Education Services, Inc.". The Corporation filed its Certificate of Amendment to the Certificate of Incorporation on August 30, 2017, changing its name to "Hobsons, Inc.".
- 4. The name of the Corporation immediately prior to filing this Certificate of Conversion is Hobsons, Inc.
- 5. The name of the Limited Liability Company as set forth in the Certificate of Formation is Hobsons, LLC.
- 6. This Certificate of Conversion shall be effective as of 11:51 p.m. EST on July 23, 2021.

\* \* \* \* \*

KE 76309397.1

TRADEMARK REEL: 007539 FRAME: 0906

| IN WIT                   | NESS WHEREOF, the | e undersigned has | executed this ( | Certificate of | Conversion |
|--------------------------|-------------------|-------------------|-----------------|----------------|------------|
| on the 22nd day of July, | , 2021.           | •                 |                 |                |            |

HOBSONS, INC.

By: /s/ Hardeep Gulati
Name: Hardeep Gulati
Its: Chief Executive Officer

State of Delaware
Secretary of State
Division of Corporations
Delivered 08:44 AM 07/22/2021
FILED 08:44 AM 07/22/2021
SR 20212771261 - File Number 6436847

### CERTIFICATE OF FORMATION

OF

# HOBSONS, LLC

This Certificate of Formation is being executed as of July 22, 2021, for the purpose of forming a limited liability company pursuant to the Delaware Limited Liability Company Act, 6 <u>Del. C.</u> §§ 18-101, et seq.

The undersigned, being duly authorized to execute and file this Certificate of Formation, does hereby certify as follows:

- 1. Name. The name of the limited liability company (the "Company") is Hobsons, LLC.
- 2. <u>Registered Office and Registered Agent.</u> The address of its registered office in the State of Delaware is Corporation Trust Center, 1209 Orange Street, in the City of Wilmington, County of New Castle, Delaware 19801. The name of the Company's registered agent at such address shall be The Corporation Trust Company.
- 3. The Certificate of Formation shall be effective as of 11:51 p.m. EST on July 23, 2021.

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Formation as of the date first above written.

/s/ Hardeep Gulati
Hardeep Gulati
Authorized Person

TRADEMARK REEL: 007539 FRAME: 0908

RECORDED: 12/23/2021