

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM697391

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	11/01/2021		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Treasury Wine Estates Americas Company		12/17/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Thomas Allen Vineyards & Winery, LLC		
Street Address:	5573 West Woodbridge Road		
City:	Lodi		
State/Country:	CALIFORNIA		
Postal Code:	95242		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2976713	PROVENANCE VINEYARDS	
Registration Number:	5957014	PROVENANCE VINEYARDS DEADEYE	
Registration Number:	3101093	FORTITUDE	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	2023444976		
Email:	trademarkdocket@venable.com, rliebowitz@venable.com, mbharrison@venable.com		
Correspondent Name:	/Rebecca Liebowitz/		
Address Line 1:	P.O. Box 34385		
Address Line 4:	Washington, D.C. 20043-9998		
ATTORNEY DOCKET NUMBER:	127307-393941		
NAME OF SUBMITTER:	Rebecca Liebowitz		
SIGNATURE:	/Rebecca Liebowitz/		
DATE SIGNED:	12/23/2021		
Total Attachments: 2			

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CONFIRMATORY DEED OF ASSIGNMENT

WHEREAS, this deed is between Treasury Wine Estates Americas Company, a Delaware corporation, and its subsidiary Treasury Chateau & Estates LLC (formerly Diageo Chateau & Estates LLC), a California limited liability company, (together with TWE, "**Assignor**"), having its offices and principal place of business at 555 Gateway Drive, Napa, CA 94588, and Thomas Allen Vineyards & Winery, LLC (hereafter "**Assignee**"), a California limited liability company having its offices and principal place of business at 5573 West Woodbridge Road, Lodi, California, 95242;

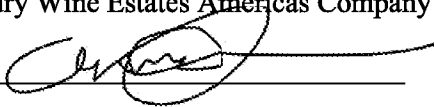
AND WHEREAS, pursuant to an Assignment and Assumption of Intellectual Property, effective as of November 1, 2021, the Assignor agreed to assign, and the Assignee agreed to acquire, the entire right, title and interest in and to the trademarks, the goodwill of the business symbolized by the trademarks, and the right to sue for past infringements;

NOW, THEREFORE the Assignor hereby confirms that pursuant to the aforementioned Asset Purchase Agreement it assigned, sold and transferred unto the said Assignee by with an effective date of November 1, 2021 (**Effective Date**) the entire right, title and interest in and to the trademark registrations shown in Schedule A, and the trademarks shown in the said registrations, together with the goodwill of the business symbolized by said marks, the right of Assignor to conduct business under said trademarks, and the right to sue for past infringements of said marks.

FURTHERMORE to the extent, the assignment referred to above did not take effect, the Assignor hereby assigns to the Assignee all the Assignor's right, title and interest in and to the trademark registrations shown in Schedule A, and the trademarks shown in the said registrations, together with the goodwill of the business symbolized by said marks, the right of Assignor to conduct business under said trademarks, and the right to sue for past infringements of said marks with effect from the Effective Date.

Done, this 17th day of December, 2021.

Treasury Wine Estates Americas Company

By: 

Name: Anna G. Olsen

Title: Global Director - Intellectual Property

Treasury Chateau & Estates LLC

By: 

Name: Anna G. Olsen

Title: Global Director - Intellectual Property

SCHEDULE "A"

Owner	Trademark	Country	Serial Number	Application Date	Registration No.	Registration Date	Class	Status
Treasury Wine Estates Americas Company	DEAD EYE	Canada	1905113	19 Jun 2018	TM61695084	8 Mar 2021	33	Registered
Treasury Chateau & Estates LLC	P - Stylized Word	United States of America	78/602005	5 Apr 2005	3071109	21 Mar 2006	33	Registered
Treasury Chateau & Estates	PROVENANCE	Japan	2007-093061	30 Aug 2007	5121275	21 Mar 2008	33	Registered
Treasury Chateau & Estates LLC	PROVENANCE	Finland	7200802073	5 Jun 2008	254760	15 Mar 2012	32, 33, 43	Registered
Treasury Chateau & Estates LLC	PROVENANCE	Iceland	1862/2009	15 Jul 2009	649/2009	1 Oct 2009	33	Registered
Treasury Chateau & Estates LLC	PROVENANCE	Norway	200906601	1 Jul 2009	253981	6 Nov 2009	33	Registered
Diageo Chateau & Estate Wines Company	PROVENANCE VINEYARD	Switzerland	09916/2002	19 Nov 2002	529203	29 Dec 2004	33	Registered
Treasury Chateau & Estates	PROVENANCE VINEYARD	Japan	8119/2002	5 Feb 2002	4677442	30 May 2003	33	Registered
Treasury Chateau & Estates LLC	PROVENANCE VINEYARD	EUTM	002569374	5 Feb 2002	002569374	3 Sep 2003	33	Registered
Treasury Chateau & Estates LLC	PROVENANCE VINEYARD	United Kingdom	UK00902569374	5 Feb 2002	UK00902569374	3 Sep 2003	33	Registered
Treasury Chateau & Estates	PROVENANCE VINEYARDS	Canada	1130189	5 Feb 2002	705807	28 Jan 2006	33	Registered
Treasury Wine Estates Americas Company	PROVENANCE VINEYARDS	United States of America	76/296707	7 Aug 2001	2976713	26 Jul 2005	33	Registered
Treasury Wine Estates Americas Company	PROVENANCE VINEYARDS DEAD EYE	United States of America	88173574	29 Oct 2012	5957014	7 Jan 2020	33	Registered
Treasury Wine Estates Americas Company	FORTITUDE	United States of America	76/418953	7 June 2002	3101093	6 June 2006	33	Registered