

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM704721

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900657675		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ALLARD SPORTS CARS LTD		10/20/2021	Limited Company:
RECEIVING PARTY DATA			
Name:	Lloyd R Allard		
Street Address:	Cae-Pen, Lone Lane		
City:	Penallt, Monmouthshire		
State/Country:	UNITED KINGDOM		
Postal Code:	NP25 4AJ		
Entity Type:	INDIVIDUAL: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5333246	ALLARD	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	843-654-0078, Ext. 3		
Email:	info@onlinetrademarkattorneys.com		
Correspondent Name:	Alexandra Summers, Esq.		
Address Line 1:	4846 Payton Street		
Address Line 4:	Santa Barbara, CALIFORNIA 93111		
NAME OF SUBMITTER:	Alexandra Summers		
SIGNATURE:	/ABS/		
DATE SIGNED:	01/26/2022		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT Agreement ("Assignment") is executed on this 20th day of October 2021 ("Effective Date") by ALLARD SPORTS CARS LTD, a Limited Company in England, with a former address of Unit 5 Stanley Court Edison Close UNITED KINGDOM GL22AE, and current address of Cae-Pen, Lone Lane, Penallt, Monmouthshire NP25 4AJ United Kingdom ("Assignor");

IN FAVOR OF

Lloyd Russell Allard, a citizen of the United Kingdom, with a mailing address of Cae-Pen, Lone Lane, Penallt, Monmouthshire NP25 4AJ United Kingdom ("Assignee");

WHEREAS, the Assignor owns all rights, titles and interests in the trademark listed in Schedule A, U.S. Registration No. 5,333,246 (the "Trademarks"), together with the goodwill associated with the business in connection with and symbolized by the Trademark; and

WHEREAS, Assignor owns registration of the Trademark on the Principal Register with the United States Patent and Trademark Office in connection with the services listed in the registration;

WHEREAS, Assignee is acquiring the rights, titles, goodwill and interests in the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers, and otherwise conveys to Assignee all rights, title, and interest in and to the Trademark, together with the goodwill of the business connected with and symbolized by the Trademark and the registrations therewith.

SIGNATURES. The parties may execute this Agreement by electronic means and in electronic counterparts.

IN WITNESS WHEREOF, the Assignor hereto executes this Assignment as of the Effective Date.

ASSIGNOR

ALLARD SPORTS CARS LTD

By: Lloyd Russell Allard
Title: Director

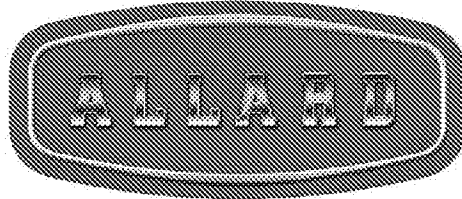
ASSIGNEE

Lloyd Russell Allard

By: Lloyd Russell Allard

SCHEDULE A

United States of America
United States Patent and Trademark Office



Reg. No. 5,333,246

Registered Nov. 14, 2017

Int. Cl.: 12

Trademark

Principal Register

ALLARD SPORTS CARS LTD (ENGLAND limited company (Ltd.))
Unit 5 Stanley Court
Edison Close, ENGLAND GL22AE

CLASS 12: Cars; racing cars; sports cars; Motor car seats; Automobile chassis; Body and door panels for automobiles; Fuel lines for vehicles; Automotive structural parts, namely, tanks for fuel storage, coolant storage, oil storage, and/or water storage; Automobile structural parts for racing purposes, namely, fuel storage systems and component parts; Automobile engines; Automotive engine mounts; Engines for land vehicles; Land vehicle transmissions and replacement parts therefor; Transmission mounting plates for land vehicles; Vehicle parts, namely, steering wheels, wheels, windshields, differentials, drive belts, axles, fenders, running boards, shock absorbers, suspension struts, rearview mirrors; Vehicle wheel rims and structural parts therefor

FIRST USE 7-17-2012; IN COMMERCE 7-17-2012

The colors red and silver are claimed as a feature of the mark.

The mark is a design resembling a red rectangular shape with rounded sides and corners that includes a silver outline along the inner perimeter of the design; inside of the design appears the stylized word "ALLARD" in silver.

OWNER OF U.S. REG. NO. 4174320

SER. NO. 87-254,509, FILED 12-02-2016



Joseph Matal

Performing the Functions and Duties of the
Under Secretary of Commerce for
Intellectual Property and Director of the
United States Patent and Trademark Office