

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM697439

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		TRADEMARK RELEASE AND REASSIGNMENT	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HVA DEBT, LLC		12/21/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	HOMEVESTORS OF AMERICA, INC.		
Street Address:	6500 GREENVILLE AVE.		
Internal Address:	SUITE 400		
City:	DALLAS		
State/Country:	TEXAS		
Postal Code:	75206		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 50			
Property Type	Number	Word Mark	
Registration Number:	5086770	#HOMEVESTORS	
Serial Number:	87056964	#WEBUYUGLYHOUSES	
Registration Number:	4881685		
Registration Number:	4313733	ADVESTORS	
Registration Number:	4328837	ADVESTORS HVA MARKETING SERVICES	
Serial Number:	87135468	COMPRAMOS CASAS FEAS	
Registration Number:	2982363	COMPRAMOS CASAS FEAS	
Registration Number:	2988337	COMPRAMOS CASAS FEAS	
Registration Number:	4551942		
Registration Number:	3061604		
Registration Number:	2956744		
Registration Number:	2012077	H	
Registration Number:	2746669	H	
Registration Number:	5135417	H HOMEVESTORS AMERICA'S #1 HOME BUYER	
Registration Number:	5135416	H HOMEVESTORS AMERICA'S #1 HOME BUYER	
Registration Number:	4624615	HOMEVESTING	
Registration Number:	4684922	HOMEVESTING	
Registration Number:	2894974	HOMEVESTORS	

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Property Type	Number	Word Mark
Registration Number:	2721129	HOMEVESTORS
Registration Number:	2216811	HOMEVESTORS
Registration Number:	2402260	HOMEVESTORS
Registration Number:	4881433	I UGLY HOUSES.
Registration Number:	3263958	SECOND EYES
Registration Number:	3263957	SECOND EYES
Registration Number:	3185390	SOLUTIONS FOR UGLY SITUATIONS
Registration Number:	3188593	SOLUTIONS FOR UGLY SITUATIONS
Registration Number:	3350752	THE GOOD, THE BAD AND THE UGLY
Serial Number:	87135473	THE UGLIEST HOUSE OF THE YEAR
Registration Number:	3641362	THE UGLIEST HOUSE OF THE YEAR
Serial Number:	87135476	THE UGLIEST HOUSE OF THE YEAR
Registration Number:	3641361	THE UGLIEST HOUSE OF THE YEAR
Registration Number:	3128574	UG BUYS HOUSES.
Registration Number:	2935916	UG BUYS UGLY HOUSES
Registration Number:	2999978	UG BUYS UGLY HOUSES
Registration Number:	3438769	UG INVESTS.COM
Registration Number:	3263978	UG SELLS HOUSES TOO.
Registration Number:	4786527	UG SELLS UGLY HOUSES
Serial Number:	86943426	UGLY HOUSE?
Registration Number:	4313868	UGLY OPPORTUNITIES
Registration Number:	2794480	UGLY'S OK
Registration Number:	2797374	UGLY'S OK
Registration Number:	2797429	UGLY'S OK
Serial Number:	87373583	WE BUY HOUSES
Registration Number:	3307918	WE BUY THE GOOD, THE BAD AND THE UGLY
Registration Number:	2999705	WE BUY UGLY HOUSES
Registration Number:	3099814	WE BUY UGLY HOUSES
Registration Number:	2827136	WE BUY UGLY HOUSES AND MAKE THEM NICE AG
Registration Number:	2761385	WE BUY UGLY HOUSES. HOMEVESTORS
Registration Number:	3658442	WE SELL LUVLY HOUSES.COM
Registration Number:	4638341	WE SELL UGLY HOUSES

CORRESPONDENCE DATA

Fax Number: 2124552502

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2124552333

Email: ksolomon@stblaw.com

Correspondent Name: BOBBIE BURROWS, ESQ.
Address Line 1: SIMPSON THACHER & BARTLETT LLP
Address Line 2: 425 LEXINGTON AVENUE
Address Line 4: NEW YORK, NEW YORK 10017

ATTORNEY DOCKET NUMBER: 004290/0002

NAME OF SUBMITTER: BOBBIE BURROWS

SIGNATURE: /BB/

DATE SIGNED: 12/23/2021

Total Attachments: 18

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TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT (this “Release”) is made as of December 21, 2021, by HVA DEBT, LLC (the “Administrative Agent”) in favor of HOMEVESTORS OF AMERICA, INC. (the “Grantor”). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Trademark Security Agreement or the Security Agreement (as defined below).

WITNESSETH:

WHEREAS, pursuant to the terms of that certain Security Agreement, dated as of April 20, 2017, among Administrative Agent and Grantors (as the same may be amended, restated, supplemented or otherwise modified from time to time, the “Security Agreement”), Grantors were required to execute and deliver to Administrative Agent, for the benefit of the Secured Parties, the Trademark Security Agreement (as defined below);

WHEREAS, Administrative Agent and Grantors were parties to that certain Trademark Security Agreement, dated as of April 20, 2017 (the “Trademark Security Agreement”), pursuant to which Grantors granted, collaterally assigned and pledged to Administrative Agent, for the benefit of the Secured Parties, a continuing security interest in all of Grantor’s right, title and interest in, to and under Trademark Collateral (as defined below), including the Trademarks set forth on Schedule 1 hereto;

WHEREAS, the Trademark Security Agreement was recorded by the United States Patent and Trademark Office (“USPTO”) on April 27, 2017 at Reel/Frame 6043/0597; and

WHEREAS, Administrative Agent has agreed to release its security interest in and lien on all of the Grantors’ right, title and interest in, to and under the Trademark Collateral and reassign the same to the Grantors.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Administrative Agent hereby releases, terminates and discharges its continuing security interest in the Grantors’ entire right, title and interest in and to the following, whether now owned or existing or hereafter created, acquired or arising (collectively, the “Trademark Collateral”):

(a) all of its Trademarks and rights in and to exclusive Intellectual Property Licenses with respect to Trademarks to which it is a party including those Trademarks referred to on Schedule 1 hereto;

(b) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Trademark Intellectual Property License; and

(c) all products and proceeds of the foregoing, including, without limitation, any claim by the Grantors against third parties for past, present or future (i) infringement or dilution of any Trademark or any Trademark licensed under any Intellectual Property License, (ii) injury to the goodwill associated with any Trademark or any Trademark licensed under any Intellectual Property License or (iii) right to receive license fees, royalties, and other compensation under any Trademark Intellectual Property License.

2. Administrative Agent hereby reassigns, grants and conveys to the Grantors, without any representation, recourse or undertaking by Administrative Agent, all of Administrative Agent's right, title and interest (if any) in and to the Trademark Collateral.

3. Administrative Agent hereby authorizes the Grantors, or the Grantors' authorized representatives, to record this Release with the USPTO and/or any other applicable governmental office or agency. Administrative Agent agrees to execute and deliver to the Grantors other instruments and other documents as may be necessary to release the security interest in and lien on the Trademark Collateral which had been granted under the Trademark Security Agreement.

4. This Release shall be governed by the internal laws of the State of New York.

[Signature Page Follows.]

IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be executed by its duly authorized representative as of the Effective Date.

HVA DEBT, LLC

By:  _____

Name: David Wolmer


Title: Vice President and Secretary


[Signature Page to Trademark Release and Reassignment]



TRADEMARK
REEL: 007541 FRAME: 0227

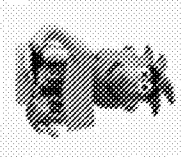

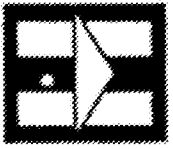
SCHEDULE 1


Trademark Registrations and Applications

<p>United States (Federal)</p>	<p>#HOMEVESTORS RN: 5086770 SN: 87056966</p>	<p>Registered November 22, 2016 Int'l Class: 35,36 First Use: May 1, 2016 Filed: June 1, 2016 Application Published: September 6, 2016 Registered: November 22, 2016</p>	<p>(Int'l Class: 35) real estate sales management; sales promotion services; franchising services; namely, offering technical assistance in establishing, operating, marketing and developing franchised... (Int'l Class: 36) real estate services, namely, real estate brokerage, and providing mortgage, title and home insurance brokerage services; real estate services; namely,...</p>	<p>Homevestors of America, Inc. (DELAWARE CORP) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)</p>
<p>United States (Federal)</p>	<p>#WEBUYUGLYHO USES SN: 87056964</p>	<p>Allowed - Intent to Use Statement of Use - Final Refusal Mailed Principal Register - Sec. 2(F) February 8, 2017 Int'l Class: 35 First Use: April 26, 2016 Int'l Class: 36 First Use: May 1, 2016 Filed: June 1, 2016 Application Published: November 1, 2016</p>	<p>(Int'l Class: 35) (based on intent to use) real estate sales management; sales promotion services; franchising services; namely, offering technical assistance in establishing... (Int'l Class: 36) (based on use in commerce) real estate services, namely, real estate brokerage, and providing mortgage, title and home insurance brokerage...</p>	<p>Homevestors of America, Inc. (DELAWARE CORP) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)</p>
<p>United States (Federal)</p>	<p>\$ and Design  RN: 4881685 SN: 86702702</p>	<p>Registered January 5, 2016 Int'l Class: 35,36 First Use: June 10, 2015 Filed: July 23, 2015 Application Published: October 20, 2015 Registered: January 5, 2016</p>	<p>(Int'l Class: 35) franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential... (Int'l Class: 36) real estate services, namely, real estate acquisition, real estate brokerage services, and real estate financing services</p>	<p>Homevestors of America, Inc. (DELAWARE CORP) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)</p>
<p>United States</p>	<p>ADVESTORS</p>	<p>Registered April 2,</p>	<p>(Int'l Class: 35)</p>	<p>Homevestors of America, Inc.</p>



(Federal)	RN: 4313733 SN: 85350076	2013 Int'l Class: 35 First Use: July 28, 2011 Filed: June 20, 2011 Application Published: November 8, 2011 Registered: April 2, 2013	advertising services	(DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	ADVESTORS HYVA MARKETING SERVICES and Design  RN: 4328837 SN: 85351335	Registered April 30, 2013 Int'l Class: 35 First Use: February 11, 2013 Filed: June 21, 2011 Application Published: June 26, 2012 Registered: April 30, 2013	(Int'l Class: 35) advertising services	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	COMPRAMOS CASAS FEAS SN: 87135468	Pending - Non-Final Action Mailed Principal Register - Sec. 2(F) November 25, 2016 Int'l Class: 35,36 First Use: October 31, 2004 Filed: August 11, 2016	(Int'l Class: 35) real estate sales management, marketing, and advertising services; sales promotion services; franchising services; namely, offering business management consultation and technical... (Int'l Class: 36) providing mortgage, title, and home insurance brokerage services; real estate services; namely, real estate acquisition, real estate brokerage services, and...	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	COMPRAMOS CASAS FEAS RN: 2982363 SN: 76605615	Renewed Supplemental Register August 2, 2015 Int'l Class: 35 First Use: October, 2004 Filed: August 4, 2004 Registered: August 2, 2005	(Int'l Class: 35) franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential real estate	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)

United States (Federal)	COMPRAMOS CASAS FEAS RN: 2988337 SN: 76605617	Renewed Supplemental Register August 23, 2015 Int'l Class: 36 First Use: October, 2004 Filed: August 4, 2004 Registered: August 23, 2005 Last Renewal: August 23, 2015	(Int'l Class: 36) real estate services, namely, the acquisition and brokerage of residential real property and real estate financing services	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)	
United States (Federal)	Design Only  RN: 4551942 SN: 86165128	Registered June 17, 2014 Int'l Class: 35,36 First Use: May 3, 2011 Filed: January 14, 2014 Application Published: April 1, 2014 Registered: June 17, 2014	(Int'l Class: 35) franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential... (Int'l Class: 36) real estate services, namely, real estate acquisition, real estate brokerage services, and real estate financing services	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)	
United States (Federal)	Design Only  RN: 3061604 SN: 76582189	Renewed February 28, 2016 Int'l Class: 35 First Use: October, 2004 Filed: March 22, 2004 Application Published: December 6, 2005 Registered: February 28, 2006 Last Renewal: February 28, 2016	(Int'l Class: 35) franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential real estate services	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)	
United States (Federal)	Design Only	Renewed May 31, 2015 Int'l Class: 36 First Use: January 17, 2003	(Int'l Class: 36) real estate services, namely, real estate acquisition, real estate brokerage services, and real estate financing services	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)	



<p>United States (Federal)</p>	 <p>RN: 2956744 SN: 76582726</p>	<p>Filed: March 22, 2004 Application Published: March 8, 2005 Registered: May 31, 2005 Last Renewal: May 31, 2015</p>	<p>(Int'l Class: 36) providing real estate brokerage, mortgage brokerage, and title and home insurance brokerage services</p>	<p>Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)</p>
<p>United States (Federal)</p>	 <p>RN: 2012077 SN: 75035547</p>	<p>Renewed October 29, 2016 Int'l Class: 36 First Use: July 21, 1989 Filed: December 21, 1995 Application Published: August 6, 1996 Registered: October 29, 1996 Last Renewal: October 29, 2016</p>	<p>(Int'l Class: 35) franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential real estate</p>	<p>Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)</p>
<p>United States (Federal)</p>	 <p>RN: 2746669 SN: 76433904</p>	<p>Renewed August 5, 2013 Int'l Class: 35 First Use: July 21, 1989 Filed: July 22, 2002 Application Published: May 13, 2003 Registered: August 5, 2003 Last Renewal: August 5, 2013</p>	<p>(Int'l Class: 35) franchising services, namely, offering business management assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell...</p>	<p>Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue #400 Dallas, Texas 75206 United States (States)</p>
<p>United States (Federal)</p>	<p>H HOMEVESTORS AMERICAS #1 HOME BUYER RN: 5135417 SN: 86812717</p>	<p>Registered Principal Register - Sec. 2(F) February 7, 2017 Int'l Class: 35,36 First Use: September 22, 2001</p>	<p>(Int'l Class: 35) franchising services, namely, offering business management assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell...</p>	<p>Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue #400 Dallas, Texas 75206 United States (States)</p>

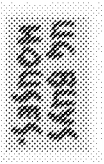
<p>United States (Federal)</p>	<p>H HOMEVESTORS AMERICAS #1 HOME BUYER and Design</p> 	<p>Filed: November 6, 2015 Application Published: November 22, 2016 Registered: February 7, 2017</p>	<p>(Int'l Class: 36) real estate services, namely, real estate acquisition, real estate brokerage services and real estate financing services</p>	<p>Homevestors of America, Inc. (DELAWARE CORP) 6500 Greenville Avenue #400 Dallas, Texas 75206 United States (States)</p>
<p>United States (Federal)</p>	<p>HOMESTESTING RN: 4624615 SN: 86231512</p>	<p>Registered October 21, 2014 Int'l Class: 28 First Use: January 16, 2012 Int'l Class: 41 First Use: March 1, 2014 Filed: March 25, 2014 Application Published: August 5, 2014 Registered: October 21, 2014</p>	<p>(Int'l Class: 28) board games (Int'l Class: 41) entertainment services, namely, providing an on-line computer game</p>	<p>Homevestors of America, Inc. (DELAWARE CORP) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)</p>
<p>United States (Federal)</p>	<p>HOMESTESTING RN: 4684922 SN: 85162224</p>	<p>Registered February 10, 2015 Int'l Class: 35,36 First Use: December 19, 2014 Filed: October 27, 2010 Application Published: October 25, 2011 Registered: February 10, 2015</p>	<p>(Int'l Class: 35) franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential... (Int'l Class: 36) real estate services, namely, real estate investment services in the nature of purchasing of real estate by franchisees and selling...</p>	<p>Homevestors of America, Inc. (DELAWARE CORP) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)</p>

<p>United States (Federal)</p>	<p>HOMEVESTORS RN: 2894974 SN: 76556515</p>	<p>Renewed October 19, 2014 Int'l Class: 36 First Use: July 21, 1989 Filed: October 17, 2003 Application Published: July 27, 2004 Registered: October 19, 2004 Last Renewal: October 19, 2014</p>	<p>(Int'l Class: 36) real estate services, namely real estate acquisition, real estate brokerage services and mortgage lending services of residential real estate</p>	<p>Homevestors of America, Inc. (DELAWARE CORP) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)</p>
<p>United States (Federal)</p>	<p>HOMEVESTORS RN: 2721129 SN: 76433249</p>	<p>Renewed June 3, 2013 Int'l Class: 35 First Use: July 21, 1989 Filed: July 23, 2002 Application Published: March 11, 2003 Registered: June 3, 2003 Last Renewal: June 3, 2013</p>	<p>(Int'l Class: 35) franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential real estate</p>	<p>Homevestors of America, Inc. (DELAWARE CORP) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)</p>
<p>United States (Federal)</p>	<p>HOMEVESTORS RN: 2216811 SN: 75035546</p>	<p>Renewed January 12, 2009 Int'l Class: 36 First Use: July 21, 1989 Filed: December 21, 1995 Application Published: October 20, 1998 Registered: January 12, 1999 Last Renewal: January 12, 2009</p>	<p>(Int'l Class: 36) real estate services, namely, real estate brokerage, and providing mortgage, title and home insurance brokerage services</p>	<p>Homevestors of America, Inc. (DELAWARE CORP) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)</p>
<p>United States (Federal)</p>	<p>HOMEVESTORS RN: 2402260 SN: 75035549</p>	<p>Renewed November 7, 2010 Int'l Class: 37 First Use: November 30, 1999</p>	<p>(Int'l Class: 37) building repair services</p>	<p>Homevestors of America, Inc. (DELAWARE CORP) Suite 2001 5740 Prospect Avenue Dallas, Texas 75230 United States (States)</p>


		<p>Filed: December 21, 1995 Application Published: September 17, 1996 Registered: November 7, 2000 Last Renewal: November 7, 2010</p>		
<p>United States (Federal)</p>	<p>I {LOVE} UGLY HOUSES, and Design </p> <p>RN: 4881433 SN: 86651988</p>	<p>Registered January 5, 2016 Int'l Class: 35.36 First Use: October 13, 2014 Filed: June 4, 2015 Application Published: October 20, 2015 Registered: January 5, 2016</p>	<p>(Int'l Class: 35) real estate sales management; sales promotion services; providing web site for investors to access properties for sale (Int'l Class: 36) real estate services, namely, real estate brokerage, and providing mortgage, title and home insurance brokerage services; real estate services, namely,...</p>	<p>Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)</p>
<p>United States (Federal)</p>	<p>SECOND EYES RN: 3263958 SN: 76665946</p>	<p>Renewed July 17, 2017 Int'l Class: 36 First Use: July 31, 2006 Filed: September 13, 2006 Application Published: May 1, 2007 Registered: July 17, 2007 Last Renewal: July 17, 2017</p>	<p>(Int'l Class: 36) real estate services, namely, the preparation of analyses and related written reports for others regarding residential real estate condition and estimated refurbishment expenses utilizing a proprietary analytical methodology</p>	<p>Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)</p>
<p>United States (Federal)</p>	<p>SECOND EYES and Design </p>	<p>Renewed July 17, 2017 Int'l Class: 36 First Use: July 31, 2006 Filed: September 13, 2006 Application Published:</p>	<p>(Int'l Class: 36) real estate services, namely, the preparation of analyses and related written reports for others regarding residential real estate condition and estimated refurbishment expenses utilizing a proprietary analytical methodology</p>	<p>Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)</p>


	RN: 3263957 SN: 7665945	May 1, 2007 Registered: July 17, 2007 Last Renewal: July 17, 2017		
United States (Federal)	SOLUTIONS FOR UGLY SITUATIONS RN: 3185390 SN: 76654217	Renewed December 19, 2016 Int'l Class: 35 First Use: January 20, 2006 Filed: January 30, 2006 Application Published: October 3, 2006 Registered: December 19, 2006 Last Renewal: December 19, 2016	(Int'l Class: 35) franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential real estate	Homevestors of America, Inc. (DELAWARE CORP) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	SOLUTIONS FOR UGLY SITUATIONS RN: 3188593 SN: 76654222	Renewed December 26, 2016 Int'l Class: 36 First Use: January 20, 2006 Filed: January 30, 2006 Application Published: October 10, 2006 Registered: December 26, 2006 Last Renewal: December 26, 2016	(Int'l Class: 36) real estate services, namely real estate acquisition, real estate brokerage services and loan financing	Homevestors of America, Inc. (DELAWARE CORP) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	THE GOOD, THE BAD AND THE UGLY RN: 3350752 SN: 76675282	Renewed December 11, 2017 Int'l Class: 36 First Use: March 2, 2007 Filed: April 10, 2007 Application Published: September 25, 2007 Registered: December 11, 2007 Last Renewal: December 11, 2017	(Int'l Class: 36) real estate services, namely, purchase, finance, acquisition and brokerage of residential real estate properties for others	Homevestors of America, Inc. (DELAWARE CORP) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States	THE UGLIEST	Pending - Non-Final	(Int'l Class: 35)	Homevestors of America, Inc.



(Federal)	HOUSE OF THE YEAR SN: 87135473	Action Mailed Principal Register - Sec. 2(F) November 23, 2016 Int'l Class: 35 First Use: October 15, 2007 Filed: August 11, 2016	organizing and promoting contests for advertising purposes; promoting the sale of services of others by conducting contests	(DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	THE UGLIEST HOUSE OF THE YEAR RN: 3641362 SN: 76691351	Registered Supplemental Register 8 Accepted June 8, 2015 Int'l Class: 35 First Use: October 15, 2007 Filed: July 17, 2008 Registered: June 16, 2009	(Int'l Class: 35) organizing and promoting contests for advertising purposes	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	THE UGLIEST HOUSE OF THE YEAR and Design 	Pending - Non-Final Action Mailed Principal Register - Sec. 2(F) November 23, 2016 Int'l Class: 35 First Use: October 15, 2007 Filed: August 11, 2016	(Int'l Class: 35) organizing and promoting contests for advertising purposes; promoting the sale of services of others by conducting contests	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	THE UGLIEST HOUSE OF THE YEAR and Design 	Registered Supplemental Register 8 Accepted June 8, 2015 Int'l Class: 35 First Use: October 15, 2007 Filed: July 17, 2008 Registered: June 16, 2009	(Int'l Class: 35) organizing and promoting contests for advertising purposes	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
	RN: 3641361 SN: 76691348			

United States (Federal)	UG BUYS HOUSES, and Design 	Renewed August 15, 2016 Int'l Class: 36 First Use: August 16, 2004 Filed: September 6, 2005 Application Published: May 23, 2006 Registered: August 15, 2006 Last Renewal: August 15, 2016	(Int'l Class: 36) real estate services, namely, real estate acquisition, real estate brokerage services, and real estate financing services	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	UG BUYS UGLY HOUSES (Stylized) ***** RN: 2935916 SN: 76580715	Renewed March 29, 2015 Int'l Class: 36 First Use: January 17, 2004 Filed: March 11, 2004 Application Published: January 4, 2005 Registered: March 29, 2005 Last Renewal: March 29, 2015	(Int'l Class: 36) real estate services, namely, real estate acquisition, real estate brokerage services, and real estate financing services	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	UG BUYS UGLY HOUSES (Stylized) ***** RN: 2999978 SN: 76580716	Renewed September 27, 2015 Int'l Class: 35 First Use: January 17, 2004 Filed: March 11, 2004 Application Published: July 5, 2005 Registered: September 27, 2005 Last Renewal: September 27, 2015	(Int'l Class: 35) franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential real estate	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	UG INVESTS.COM RN: 3438769 SN: 76681972	Registered 8 & 15 August 1, 2014 Int'l Class: 36	(Int'l Class: 36) real estate services, namely, purchase, finance, acquisition and brokerage of	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400

		<p>First Use: July 1, 2007 Filed: September 17, 2007 Application Published: March 18, 2008 Registered: June 3, 2008</p>	residential real estate properties	Dallas, Texas 75206 United States (States)
<p>United States (Federal)</p>	<p>UG SELLS HOUSES TOO. RN: 3263978 SN: 76667768</p>	<p>Registered 8 & 15 January 28, 2014 Int'l Class: 36 First Use: September 26, 2006 Filed: October 20, 2006 Application Published: May 1, 2007 Registered: July 17, 2007</p>	<p>(Int'l Class: 36) real estate services, namely purchase, finance, acquisition and brokerage of residential real estate properties</p>	<p>Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)</p>
<p>United States (Federal)</p>	<p>UG SELLS UGLY HOUSES RN: 4786527 SN: 86098405</p>	<p>Registered August 4, 2015 Int'l Class: 35, 36 First Use: November 14, 2014 Filed: October 22, 2013 Application Published: March 18, 2014 Registered: August 4, 2015</p>	<p>(Int'l Class: 35) real estate sales management; sales promotion services; providing web site for investors to access properties for sale (Int'l Class: 36) real estate services, namely, real estate brokerage, and providing mortgage, title and home insurance brokerage services; real estate services, namely,...</p>	<p>Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)</p>
<p>United States (Federal)</p>	<p>UGLY HOUSE? SN: 86943426</p>	<p>Allowed - Intent to Use Statement of Use - Registration Review Complete February 22, 2017 Int'l Class: 35, 36 First Use: April 26, 2016 Filed: March 17, 2016 Application Published: October 25, 2016</p>	<p>(Int'l Class: 35) real estate sales management; sales promotion services; franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised... (Int'l Class: 36) real estate services, namely, real estate brokerage, and providing mortgage, title and home insurance brokerage services; real estate services, namely,...</p>	<p>Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)</p>
<p>United States (Federal)</p>	<p>UGLY OPPORTUNITIES</p>	<p>Registered April 2, 2013</p>	<p>(Int'l Class: 35) franchise consulting services, namely,</p>	<p>Homevestors of America, Inc. (DELAWARE CORP.)</p>

	RN: 4313868 SN: 85397914	Int'l Class: 35 First Use: August 1, 2011 Filed: August 15, 2011 Application Published: November 8, 2011 Registered: April 2, 2013	consultation in connection with marketing and advertising of franchise businesses, franchise lead generation, strategic franchise planning, territory management and franchise sales; concept and brand development in the field of franchising; marketing and promotion of franchise sales...	6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	UGL Y'S OK RN: 2794480 SN: 76491304	Renewed December 16, 2013 Int'l Class: 35 First Use: January 17, 2003 Filed: February 20, 2003 Application Published: September 23, 2003 Registered: December 16, 2003 Last Renewal: December 16, 2013	(Int'l Class: 35) franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential real estate	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	UGL Y'S OK (Stylized)  RN: 2797374 SN: 76491319	Renewed December 23, 2013 Int'l Class: 35 First Use: January 17, 2003 Filed: February 20, 2003 Application Published: September 30, 2003 Registered: December 23, 2003 Last Renewal: December 23, 2013	(Int'l Class: 35) franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential real estate	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	UGL Y'S OK (Stylized)	Renewed December 23, 2013 Int'l Class: 26 First Use: January 17, 2003 Filed: April 30, 2003 Application Published:	(Int'l Class: 26) ornamental novelty buttons	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)

		September 30, 2003 Registered: December 23, 2003 Last Renewal: December 23, 2013		
United States (Federal)	WE BUY HOUSES RN: 87373583 SN: 76510627	Pending - Initialized March 20, 2017 Int'l Class: 35,36 First Use: July 17, 1998 Filed: March 16, 2017	(Int'l Class: 35) franchise services, namely, offering business management assistance in the establishment and operation of and marketing and development of franchised businesses...	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Ave #400 Dallas, Texas 75206 United States (States)
United States (Federal)	WE BUY THE GOOD, THE BAD AND THE UGLY RN: 3307918 SN: 76668797	Renewed October 9, 2017 Int'l Class: 36 First Use: February 9, 2007 Filed: November 9, 2006 Application Published: May 1, 2007 Registered: October 9, 2007 Last Renewal: October 9, 2017	(Int'l Class: 36) real estate services, namely purchase, finance, acquisition and brokerage of residential real estate properties	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	WE BUY UGLY HOUSES RN: 2999705 SN: 76556516	Renewed Principal Register - Sec. 2(F) September 27, 2015 Int'l Class: 36 First Use: March 1, 2000 Filed: October 17, 2003 Application Published: July 5, 2005	(Int'l Class: 36) real estate services, namely real estate acquisition, real estate brokerage services and real estate financing services	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)

		Registered: September 27, 2005 Last Renewal: September 27, 2015		
United States (Federal)	WE BUY UGLY HOUSES RN: 3099814 SN: 76637606	Renewed Principal Register - Sec. 2(F) June 6, 2016 Int'l Class: 36 First Use: March 1, 2000 Filed: May 2, 2005 Application Published: January 24, 2006 Registered: June 6, 2006 Last Renewal: June 6, 2016	(Int'l Class: 36) real estate services, namely, real estate brokerage, and providing mortgage, title and home insurance brokerage services	Homevestors of America, Inc. (DELAWARE CORP) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	WE BUY UGLY HOUSES AND MAKE THEM NICE AGAIN and Design 	Renewed March 30, 2014 Int'l Class: 35 First Use: January, 2002 Filed: September 30, 2002 Application Published: March 11, 2003 Registered: March 30, 2004 Last Renewal: March 30, 2014	(Int'l Class: 35) franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential real estate	Homevestors of America, Inc. (DELAWARE CORP) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	WE BUY UGLY HOUSES. HOMEVESTORS and Design 	Renewed September 9, 2013 Int'l Class: 35 First Use: March, 2000 Filed: September 30, 2002 Application Published: June 17, 2003 Registered: September 9, 2003 Last Renewal:	(Int'l Class: 35) franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential real estate	Homevestors of America, Inc. (DELAWARE CORP) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)

		September 9, 2013		
United States (Federal)	WE SELL LUVLY HOUSES.COM RN: 3658442 SN: 76677010	Registered 8 & 15 August 18, 2015 Int'l Class: 36 First Use: August 22, 2007 Filed: May 17, 2007 Application Published: September 4, 2007 Registered: July 21, 2009	(Int'l Class: 36) real estate services, namely, real estate acquisition, real estate brokerage services and loan financing	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	WE SELL UGLY HOUSES RN: 4638341 SN: 86098396	Registered November 11, 2014 Int'l Class: 35,36 First Use: July 1, 2014 Filed: October 22, 2013 Application Published: March 18, 2014 Registered: November 11, 2014	(Int'l Class: 35) real estate sales management; sales promotion services; providing web site for investors to access properties for sale (Int'l Class: 36) real estate services, namely, real estate brokerage, and providing mortgage, title and home insurance brokerage services; real estate services, namely,...	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)

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RECORDED: 12/23/2021