

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM697776

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Guiding Stars Licensing Company, LLC		12/21/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Ahold Delhaize Licensing Sarl		
Street Address:	Rue Jean-Francois Bartholoni 4-6		
City:	Geneva		
State/Country:	SWITZERLAND		
Postal Code:	1204		
Entity Type:	Limited Liability Company: SWITZERLAND		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4659632	FOOD LION	
Registration Number:	4659629	FOOD LION	
Registration Number:	4806627	FOOD LION FEEDS	
Serial Number:	88084424	FOOD LION FEEDS #FEEDSIT4WARD	
CORRESPONDENCE DATA			
Fax Number:	7172601641		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	17172328000		
Email:	trademarks@mccneelaw.com		
Correspondent Name:	Sue Heberlig		
Address Line 1:	100 Pine Street		
Address Line 4:	Harrisburg, PENNSYLVANIA 17108		
ATTORNEY DOCKET NUMBER:	21631-0125		
NAME OF SUBMITTER:	Sue Heberlig		
SIGNATURE:	/SueHeb/		
DATE SIGNED:	12/27/2021		
Total Attachments: 3			
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EXECUTION COPY

CORRECTIVE TRADEMARK ASSIGNMENT

THIS CORRECTIVE TRADEMARK ASSIGNMENT made as of and is effective as of the date of the last signature below “ D ” by and between **Guiding Stars Licensing Company, LLC**, a limited liability company organized under the laws of Delaware, U.S.A. ("Assignor") and **Ahold Delhaize Licensing Sàrl**, a corporation organized and existing under the laws of Switzerland ("Assignee").

Assignor is identified on the records of the United States Patent and Trademark Office as the sole owner of trademarks and trademark registrations listed on Schedule "A" (the "Trademarks") each of which contains both the Lion Logo depicted in Figure 1 and the words FOOD LION; and



Figure 1

Assignor and Assignee recognize that with the ownership of the Lion Logo in Assignee and the FOOD LION mark in Assignor, the respective elements of the Trademarks are owned by separate entities and, accordingly, the overall Trademarks are jointly owned; and

Assignor and Assignee intend this assignment to clarify that each has a joint ownership interest in the Trademarks and, to the extent necessary to memorialize such joint ownership interest, Assignor hereby grants to Assignee a joint ownership interest in the Trademarks such that both Assignor and Assignee own a joint ownership interest in and to the Trademarks and Trademark registrations.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, and transfers unto Assignee an undivided ownership interest in and to the Trademarks such that both Assignor and Assignee own a joint ownership interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, together with all claims for damages by reason of past infringement of said Trademarks, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

(Signature Page Follows)

IN WITNESS WHEREOF, the parties have caused this Assignment to be signed by their duly authorized officer and made effective as of the Effective Date.

GUIDING STARS LICENSING COMPANY, LLC

DocuSigned by:
By: Kimberly Lyda
383F00F2E1AC462...
Name: Kimberly Lyda
Title: Secretary
Date: Dec 21, 2021

AHOLD DELHAIZE LICENSING Sàrl







DocuSigned by:
By: [Redacted]
2A8C2A54649E45A...
Name: Andre Blesing
Title: Managing Director
Date: Dec 21, 2021

AHOLD DELHAIZE LICENSING Sàrl



DocuSigned by:
By: [Redacted]
13B9015B8E0E481...
Name: Célia Ullmann
Title: Managing Director
Date: Dec 21, 2021

SCHEDULE A

Mark	Ser./Reg. No.
FOOD  LION	4659632
FOOD  LION	4659629
FOOD  LION FEEDS 	4806627
FOOD  LION FEEDS  #FEEDSIT@WARD	88084424