

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM697925

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CIBC Bank USA	FORMERLY THE PRIVATEBANK AND TRUST COMPANY	12/22/2021	National Banking Association: UNITED STATES

RECEIVING PARTY DATA

Name:	ZS ASSOCIATES, INC.
Street Address:	1560 Sherman Avenue
Internal Address:	One Rotary Center
City:	Evanston
State/Country:	ILLINOIS
Postal Code:	60201
Entity Type:	Corporation: ILLINOIS

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Registration Number:	4785272	ZS
Registration Number:	4785271	JAVELIN
Registration Number:	4852332	ZS
Registration Number:	4837780	ANALYTICS PROCESS OPTIMIZATION (APO)
Registration Number:	4709287	AFFINITYMONITOR
Registration Number:	4744581	AFFINITYMONITOR
Registration Number:	4765302	AFFINITYMONITOR
Registration Number:	4580729	SFE NAVIGATOR
Registration Number:	4506401	SFE NAVIGATOR
Registration Number:	4276364	APO
Registration Number:	4286545	APO
Registration Number:	4008847	OPEN
Registration Number:	3818900	JAVELIN
Registration Number:	2457381	PHYSPULSE
Registration Number:	2549111	ZS ASSOCIATES
Registration Number:	2549106	ZS
Registration Number:	1885195	MAPPIX

OP \$440.00 4785272

CORRESPONDENCE DATA**Fax Number:**

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2149994283**Email:** ipdocketing@foley.com**Correspondent Name:** TUAN TRAN / FOLEY & LARDNER LLP**Address Line 1:** 2021 MCKINNEY AVENUE, SUITE 1600**Address Line 4:** DALLAS, TEXAS 75201

NAME OF SUBMITTER:	TUAN TRAN
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SIGNATURE:	/TUAN TRAN/
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DATE SIGNED:	12/27/2021
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Total Attachments: 8

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS dated December 22, 2021 by CIBC Bank USA, as successor to The PrivateBank and Trust Company, with a mailing address of 120 S. LaSalle Street, Chicago, IL 60603 (“Bank”);

WITNESSETH:

WHEREAS, ZS Associates, Inc., ZS Associates Group, Inc., and ZS Associates International, Inc. (collectively, “Debtor”) and the Bank were parties to a certain Trademark Security Agreement, dated as of February 28, 2017 (as amended from time to time, the “Agreement”), which was recorded in the United States Patent and Trademark Office on August 4, 2017 at Reel 6122, Frame 0703, pursuant to which Debtor granted to Bank a security interest in, among other things, the trademarks, trademark registrations, and trademark applications listed on Schedule A attached hereto (the “Trademarks”) and the Trademark Collateral (as defined in the Agreement); and

WHEREAS, Debtor has requested that Bank release its security interests in the Trademarks and the other Trademark Collateral and reassign same to Debtor;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

Bank hereby releases its security interests in, and hereby reassigns, grants, and conveys to Debtor, without any representation, warranty, recourse or undertaking by the Bank, title and interest, if any, in and to the Trademarks and the other Trademark Collateral

[Signature Page Follows]

IN WITNESS WHEREOF, Bank has caused this Release of Security Interest in Trademarks to be duly executed by its duly authorized officer as of the day and year first above written.

CIBC Bank USA

By: *Patrick Osborne*

Name: Patrick Osborne

Title: Managing Director

Schedule A

ZS Associates, Inc.


See attached.

U.S. Trademarks

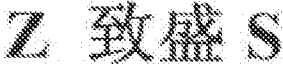

Mark	App. No.	App. Date	Reg. No.	Reg. Date
Z ZAIDYN	97016973	09/08/2021	Pending	Pending
ZS ZAIDYN	90752517	06/03/2021	Pending	Pending
ZAIDYN BY ZS	90752570	06/03/2021	Pending	Pending
ZAIDYN	90752632	06/03/2021	Pending	Pending
REVO	88846132	03/24/2020	6241559	01/05/2021
LATITUDE	88655350	10/15/2019	Pending	Pending
IMPACT WHERE IT MATTERS.	86942053	03/16/2016	5663918	01/29/2019
ZS IMPACT WHERE IT MATTERS	86942060	03/16/2016	5663919	01/29/2019
ZS IMPACT WHERE IT MATTERS.	86942075	03/16/2016	5663921	01/29/2019
IMPACT WHERE IT MATTERS.	86942069	03/16/2016	5663920	01/29/2019
BRAINCASE APPLIED COGNITIVE SCIENCE	86770697	09/28/2015	4982463	06/21/2016
ZS	86475231	12/09/2014	4785272	08/04/2015
JAVELIN	86475228	12/09/2014	4785271	08/04/2015
ZS	86386987	09/05/2014	4852332	11/10/2015
ANALYTICS PROCESS OPTIMIZATION (APO)	86335136	07/11/2014	4837780	10/20/2015
AFFINITYMONITOR	86149771	12/20/2013	4709287	03/24/2015

AFFINITYMONITOR	86149819	12/20/2013	4744581	05/26/2015
AFFINITYMONITOR	86149823	12/20/2013	4765302	06/30/2015
SFE NAVIGATOR	85710568	08/22/2012	4580729	08/05/2014
SFE NAVIGATOR	85710633	08/22/2012	4506401	04/01/2014
APO	85275160	03/23/2011	4276364	01/15/2013
APO	85275161	03/23/2011	4286545	02/05/2013
MEETINGS ANALYTICS	85191601	12/06/2010	3968137	05/24/2011
OPEN	85178361	11/16/2010	4008847	08/9/2011
JAVELIN	77419919	03/12/2008	3818900	07/13/2010
PHYSPULSE	76084583	07/07/2000	2457381	06/05/2001
ZS ASSOCIATES	76035413	04/27/2000	2549111	03/19/2002
ZS	76034020	04/26/2000	2549106	03/19/2002
MAPPIX	74369078	03/15/1993	1885195	03/21/1995

<u>Name of Grantor</u>	<u>Mark</u>	<u>Country</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
ZS Associates, Inc.	AFFINITYMONITOR	European Union	013011473	11/11/2014
		Switzerland	663715	09/17/2014
		United States	4709287	03/24/2015
		United States	4744581	05/26/2015
		United States	4765302	06/30/2015
	ANALYTICS PROCESS OPTIMIZATION (APO)	European Union	013079512	04/19/2016
		United States	4837780	10/20/2015
	ANALYTICS PROCESS OUTSOURCING	United States	4231608	10/23/2012
		United States	4235460	10/30/2012
	APO	China	9997973	4/7/2014
		European Union	010280618	7/4/2014
		Switzerland	629054	5/3/2012
		United Kingdom	2595309	8/3/2012
		United States	4276364	1/15/2013
	APO ANALYTICS PROCESS OUTSOURCING	United States	4286545	2/5/2013
		European Union	010280832	5/24/2012
		International Register	1104326	9/22/2011
	JAVELIN	United States	4369017	7/16/2013
		Argentina	2332826	12/3/2009
		Argentina	2827800	8/22/2016
		Canada	TMA781651	11/4/2010
		Canada	TMA954435	11/4/2016
		European Union	014196513	10/28/2015
		International Register	1256441	6/5/2015
		International Register	969210	6/25/2008
		Mexico	1209036	3/29/2011
		New Zealand	800926	6/25/2009
		South Korea	4008192090000	4/7/2010
		United States	3818900	7/13/2010
		United States	4785271	8/4/2015
MAPPIX (and design)	United States	1885195	3/21/1995	

			
	MAPS	United States	3833390 8/17/2010
	OPEN	United States	4008847 8/9/2011
	PERISCOPE	China	10455813 3/28/2013
	PHYSPULSE	United States	2457381 6/5/2001
	SFE NAVIGATOR	Canada	TMA932049 3/18/2016
		European Union	011554532 7/1/2013
		International Register	1154288 2/7/2013
		Japan	5810350 12/4/2015
		United States	4580729 8/5/2014
		United States	4506401 4/1/2014
	SFE NAV-LITE	Canada	TMA932051 3/18/2016
		European Union	011553682 7/1/2013
		International Register	1153864 2/7/2013
		Japan	5810351 12/4/2015
		United States	4580728 8/5/2014
		United States	4580729 8/5/2014
		United States	4481957 2/11/2014
	ZS	Argentina	2296913 6/25/2009
		Argentina	2296915 6/25/2009
		Argentina	2827803 8/22/2016
		Brazil	829830839 12/16/2014
		Brazil	829830847 12/31/2011
		Canada	TMA954436 11/4/2016
		Canada	TMA794640 4/4/2011
		European Union	014196455 10/29/2015
		International Register	1262114 6/5/2015
		International Register	1015488 8/25/2009
		Mexico	1092380 3/27/2009
		Mexico	1113942 8/7/2009
		New Zealand	800927 6/25/2009
		New Zealand	800928 6/25/2009
		Taiwan	01369978 7/16/2009
		Taiwan	01372966 8/1/2009
		Taiwan	01753833 2/1/2016
	United States	2549106 3/19/2002	
	United States	4785272 8/4/2015	
	ZS Associates	European Union	002443398 5/6/2003
		Japan	5536653 11/16/2012
		United States	2549111 3/19/2002

Z S (and Chinese characters) 	China	9512579	8/14/2012
	China	9512578	6/14/2012
ZS (and Chinese characters) 	China	6883135	7/21/2010
	China	6883136	1/28/2012
Z S (and vertical Chinese characters) 	China	9512581	8/14/2012
	China	9512580	6/14/2012
ZS (and design) 	Argentina	2791690	3/28/2016
	Argentina	2770409	11/25/2015
	Argentina	2770410	11/25/2015
	Canada	TMA948865	9/9/2016
	China	16442008	5/21/2016
	China	16442007	7/7/2016
	China	16442006	11/21/2016
	International Register	1256738	1/21/2015
	Mexico	1551890	7/3/2015
	Mexico	1596756	12/7/2015
	Mexico	1555665	7/16/2015
	Switzerland	671420	3/31/2015
	Taiwan	01781679	7/16/2016
	United States	4852332	11/10/2015
ZS (and design) (in color) 	European Union	013636568	6/23/2015
ZS (stylized) 	European Union	002443539	3/29/2004
ZS Associates (stylized) 	China	9512582	5/28/2014
ZS ZS Associates (stylized) 	China	9512583	8/21/2012
	Japan	5536654	11/16/2012

<u>Name of Grantor</u>	<u>Mark</u>	<u>Country</u>	<u>App. No.</u>	<u>App. Date</u>
ZS ASSOCIATES, INC.	AFFINITYMONITOR	Canada	1682091	06/19/2014
	ANALYTICS PROCESS OPTIMIZATION (APO)	China	9997974	9/23/2011
		India	2773968	07/15/2014
		India	2209335	9/22/2011
	APO ANALYTICS PROCESS OUTSOURCING	India	2209334	9/22/2011
	JAVELIN	Argentina	3415542	6/5/2015
		Brazil	829830855	6/27/2008
		Brazil	909483523	6/5/2015
		India	3096269	6/5/2015
		India	1705195	5/19/2015
		Singapore	T0817859H	12/22/2008
	SFE NAVIGATOR	Brazil	840421362	8/2/2016
		Brazil	840421265	8/2/2016
		Brazil	840421214	8/2/2016
		India	2483389	2/22/2013
	SFE NAV-LITE	Brazil	840429096	8/2/2016
		Brazil	840429088	8/2/2016
		Brazil	840429100	8/2/2016
		India	2483388	2/22/2013
	ZS	Argentina	3415543	6/5/2015
		Brazil	909483558	6/5/2015
		India	3161937	6/5/2015
		India	1705196	6/30/2008
	Z S (and Chinese characters) 	China	18894397	1/15/2016
	ZS (AND DESIGN) 	Argentina	3381501	1/21/2015
		Argentina	3381502	1/21/2015
		Argentina	3381503	1/21/2015
Brazil		908890150	1/21/2015	
Brazil		908890192	1/21/2015	
Brazil		908890265	1/21/2015	
India		3102677	1/21/2015	