

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM705270

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900660881		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Mary Sue, LLC		01/20/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Gamurs Pty Ltd		
Doing Business As:			
Street Address:	46 Kippax St		
Internal Address:	Unit 301		
City:	Surry Hills		
State/Country:	AUSTRALIA		
Postal Code:	2010		
Entity Type:	Proprietary Limited Company: AUSTRALIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4073224	THE MARY SUE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	andrewe@abrams-media.com		
Correspondent Name:	Andrew Eisbrouch		
Address Line 1:	1261 Broadway		
Address Line 2:	Suite 606		
Address Line 4:	New York, NEW YORK 10001		
DOMESTIC REPRESENTATIVE			
Name:	Gamurs, Inc.		
Address Line 1:	3913 Medical Pkwy		
Address Line 4:	Austin, TEXAS 78756		
NAME OF SUBMITTER:	Andrew Eisbrouch		

SIGNATURE:	/ae/
DATE SIGNED:	01/28/2022
Total Attachments: 2 source=Updated_TheMarySue_bill_of_sale_for_Trademark_assignment (1.20.2022)#page1.tif source=Updated_TheMarySue_bill_of_sale_for_Trademark_assignment (1.20.2022)#page2.tif	

Bill Of Sale

USPTO Document ID: 900660881

This Bill of Sale is being made on November 22nd, 2021 between TheMarySue, LLC, a limited liability company duly organized under the laws of the State of Delaware (hereinafter, "Seller"), and Gamurs Pty Ltd, a proprietary limited company duly organized under the laws of the Country of Australia (hereinafter, "Purchaser").

The Seller, in exchange for the agreed upon purchase price referenced in the Asset Purchase Agreement dated November 15th, 2021, the receipt of which funds is acknowledged, hereby do grant, sell, transfer, and deliver to the Purchaser all rights, title and interests in and to the assets relating to the website known as "The Mary Sue" located at the web address www.themarysue.com (hereinafter, the "Website"), including but not limited to the assets specified below:

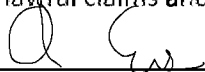
1. Any and all rights, title and interest in or to the www.themarysue.com domain, and any other such domain owned by Seller which is or has been used to direct to the Website (hereinafter, the "Domains");
2. Any and all rights, title and interest in or to all content posted on the Website;
3. Any and all intellectual property rights associated with all content posted on the Website and any derivatives thereof;
4. Any and all intellectual property rights in the brand "The Mary Sue", any related logos (whether in use now or previously developed) and derivatives of such logos or other brand identity assets that have been created; and the goodwill of the business relations to "The Mary Sue" mark and the wares or services associated with it.
5. Any and all licenses for any intellectual property owned by third parties which is otherwise utilized on the Website;
6. Any and all social media accounts related to the Website, including but not limited to accounts on Facebook, Instagram, Twitter, YouTube, Tumblr and Twitch;
7. Any and all user accounts related to the Website;
8. Any and all control panels, code, scripts, and all other backend and frontend develop tools related to the operation of the Website;
9. An archive of any and all available email accounts that use @themarysue.com;
10. An archive of any and all available Slack channels which were utilized in the operation of, or are in any way related to, the Website;
11. An archive of any and all data stored on Seller's Dropbox account, and/or any data stored on Dropbox which is in any way related to the Website or its operation;
12. Any newsletters and subscriber lists related to the Website;
13. Any and all other assets related to the operation of the Website, except Excluded Assets;
14. Seller's interest in that certain Content Feed and Advertising Services Agreement entered into by Seller and SmartNews, Inc. on March 14, 2017, and all amendments and addenda thereto, subject to the written approval of SmartNews, Inc.

DA 01 / 20 / 2022

RC 01 / 22 / 2022

The Purchaser shall now possess full rights and title to the assets described above.

The Seller acknowledges that they are the lawful owner of all rights, title and interest in the assets described above and are free from all encumbrances. The Seller has the right to sell the assets and will warrant and defend the right against the lawful claims and demands of all persons.



Signature of Seller Representative



Signature of Purchaser Representative

TRADEMARK

RECORDED: 12/07/2021

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