

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM698513

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IQ Brands, Inc.		12/29/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Twin City Knitting Company, Inc.		
Street Address:	129 NC Highway 801 S.		
City:	Advance		
State/Country:	NORTH CAROLINA		
Postal Code:	27006		
Entity Type:	Corporation: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5897904	SOCK UNIVERSITY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7344184288		
Email:	trademark@honigman.com		
Correspondent Name:	Julie Reitz		
Address Line 1:	39400 Woodward Avenue		
Address Line 2:	Suite 101		
Address Line 4:	Bloomfield Hills, MICHIGAN 48304		
NAME OF SUBMITTER:	Julie E. Reitz		
SIGNATURE:	/Julie E. Reitz/		
DATE SIGNED:	12/29/2021		
Total Attachments: 1			
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U.S. TRADEMARK ASSIGNMENT

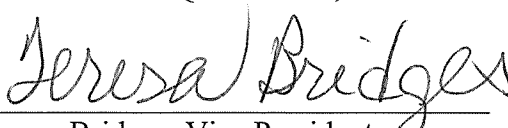
Effective this 29th day of December 2021, IQ BRANDS, INC., a corporation organized under the laws of Delaware, with an address at 129 NC Highway 801 S. Advance, North Carolina, 27006 (“Assignor”), assigns to TWIN CITY KNITTING COMPANY, INC., a corporation organized under the laws of North Carolina, with an address at 129 NC Highway 801 S. Advance, North Carolina, 27006 (“Assignee”) all of its right, title, and interest in and to the trademark, SOCK UNIVERSITY and the associated U.S. Registration No. 5,897,904 (collectively, the “Trademark Rights”); and any and all rights and privileges provided under the trademark and other laws of the U.S. and the individual states thereof; any and all GOODWILL of the business in which the mark may have been used; and any and all renewals thereof, together with the right to bring suit and collect for past infringements thereof.

Assignor DOES HEREBY assign, grant, convey, sell and transfer to Assignee, its entire right, title, and interest in and to the Trademark Rights.

Assignor shall, without further consideration, execute any additional documents as may be reasonably requested by Assignee to prove and record this Assignment. This Assignment and all terms hereof shall be binding upon and inure to the benefit of the parties and their respective representatives, successors and assigns.

EXECUTED as of this 29th day of December, 2021

ASSIGNOR: IQ BRANDS, INC.



Teresa Bridges, Vice President