

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM698651

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Clabber Girl Corporation		12/28/2021	Corporation:
RECEIVING PARTY DATA			
Name:	Coffee & Filters Direct, Inc.		
Street Address:	1435 Bluegrass Lakes Pkwy		
City:	Alpharetta		
State/Country:	GEORGIA		
Postal Code:	30004		
Entity Type:	Corporation: GEORGIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2921768	REX	
Registration Number:	5689200	REX COFFEE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	rexcoffeeco@gmail.com		
Correspondent Name:	Tom Smith		
Address Line 1:	1435 Bluegrass Lakes Pkwy		
Address Line 2:	Suite 160		
Address Line 4:	Alpharetta, GEORGIA 30004		
NAME OF SUBMITTER:	Tom Smith		
SIGNATURE:	/ts/		
DATE SIGNED:	12/30/2021		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made and entered into this 28th day of December, 2021, by Clabber Girl Corporation, an Indiana corporation ("Assignor"), in favor of Coffee & Filters Direct, Inc., a Georgia corporation ("Assignee").

RECITALS

WHEREAS, Assignor owns the trademark registrations set forth in Schedule A hereto (collectively, the "Trademarks").

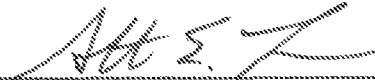
WHEREAS, Assignor and Assignee have entered into an Asset Purchase and Sale Agreement dated as of December 23, 2021 whereby, among other things, Assignor has agreed to sell and assign to Assignee the entire right, title and interest of Assignor in and to the Trademarks and registrations therefor, including the goodwill of the business symbolized thereby.

NOW, THEREFORE, for the good and valuable consideration stated in the Asset Purchase and Sale Agreement given by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged by Assignor, and in consideration of the mutual promises and covenants contained herein, Assignor, does hereby grant, sell, convey, transfer, assign, set over, release and confirm unto Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Trademarks and their registrations, including all common law rights therefor and any foreign applications or registrations, the goodwill of the business symbolized thereby, all rights of action arising therefrom, and all claims for damage or other remedies by reason of past, present or future infringement thereof, and all income, royalties or payments due as of the date hereof or hereafter, in the United States and all foreign countries; all said right, title and interest to be held and enjoyed by said Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment not been made.

Executed this 28th day of December, 2021.

ASSIGNOR:

CLABBER GIRL CORPORATION

By: 

Name: Scott E. Lerner
Title: Executive Vice President

SCHEDULE A

Trademarks

Mark Name	Registration No.	Date	Goods
REX COFFEE and Design	5,689,200	March 5, 2019	Coffee
REX (word mark)	2,921,768	January 25, 2005	Coffee