# CH \$115.00 5324

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM699126

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Barings Finance LLC		12/29/2021	Limited Liability Company: DELAWARE

### **RECEIVING PARTY DATA**

Name:	Beacon Pointe Advisors, LLC	
Street Address:	24 Corporate Plaza	
Internal Address:	Suite 150	
City:	Newport Beach	
State/Country:	CALIFORNIA	
Postal Code:	92660	
Entity Type:	Limited Liability Company: CALIFORNIA	

### **PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark	
Registration Number:	5324800	THE SENSE	
Serial Number:	88237863	ALLWEALTH	
Serial Number:	88744763	BEACON POINTE WEALTH ADVISORS	
Serial Number:	88726834	BEACON POINTE	

### CORRESPONDENCE DATA

**Fax Number:** 7044441111

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 704-444-1124

Email: elaine.hunt@alston.com
Correspondent Name: Michele M. Glessner
Address Line 1: Alston & Bird LLP

**Address Line 2:** 101 South Tryon Street, Suite 4000

Address Line 4: Charlotte, NORTH CAROLINA 28280-4000

NAME OF SUBMITTER:	Elaine B. Hunt
SIGNATURE:	/Elaine B. Hunt/
DATE SIGNED:	01/03/2022

**Total Attachments: 3** 

TRADEMARK REEL: 007547 FRAME: 0369

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> TRADEMARK REEL: 007547 FRAME: 0370

### NOTICE OF TERMINATION OF TRADEMARK SECURITY AGREEMENT

Dated as of December 29, 2021

United States Patent and Trademark Office

Ladies and Gentlemen:

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the lien and security interest evidenced by that certain Trademark Security Agreement, dated March 31, 2020, made by BEACON POINTE ADVISORS, LLC, a California limited liability company ("Grantor"), having its chief executive office at 24 Corporate Plaza, Suite 150, Newport Beach, California 92660, in favor of BARINGS FINANCE LLC, in its capacity as administrative agent for the Lenders ("Administrative Agent") having an office located at 300 S. Tryon Street, Suite 2500, Charlotte, North Carolina 28202 (the "Trademark Security Agreement"), which was duly recorded on March 31, 2020, at Reel/Frame 6903/0669 in the Trademark Division of the United States Patent and Trademark Office, and any other right, title or interest granted to the Administrative Agent in the Trademark Collateral (as defined in the Trademark Security Agreement), including in the trademark registrations and applications set forth on SCHEDULE I attached hereto, are hereby terminated, cancelled, discharged and released, without representation or warranty, and the Administrative Agent hereby re-transfers, re-conveys and re-assigns to the Grantor any right, title or interest it may have in or to any of the Trademark Collateral, including the trademark registrations and applications set forth on SCHEDULE I, and Administrative Agent hereby terminates the Trademark Security Agreement. The Grantor authorizes and requests that the Commissioner for Trademarks and any other applicable government officer record this release. This release shall be governed by, and construed in accordance with, the laws of the State of New York.

[Signature page follows.]

TRADEMARK REEL: 007547 FRAME: 0371

BARINGS FINANCE LLC, as Administrative Agent

Name: Max McEwen

Title: Managing Director

# SCHEDULE I

# TRADEMARK REGISTRATIONS

# <u>U.S. Trademark Registration</u>:

<u>Owner</u>	<u>Mark</u>	Registration Number
Beacon Pointe Advisors, LLC	THE SENSE	5324800

# <u>U.S. Trademark Applications</u>:

Оwner	Trademark	Reg. No. (App. No.)	Reg. Date (App. Date)	Status/Comments
Beacon Pointe Advisors, LLC	ALL WEALTH allWealth	88237863	December 20, 2018	Published (Pending)  Intent to Use
Beacon Pointe Advisors, LLC	BEACON POINTE WEALTH ADVISORS	88744763	January 2, 2020	Pending
Beacon Pointe Advisors, LLC	BEACON POINTE	88726834	December 13, 2019	Pending

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**RECORDED: 01/03/2022** 

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