

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM699462

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Zingerman's Legacy, LLC		12/31/2021	Limited Liability Company: MICHIGAN

RECEIVING PARTY DATA

Name:	Zing IP, LLC
Street Address:	3567 Plaza Drive
City:	Ann Arbor
State/Country:	MICHIGAN
Postal Code:	48108
Entity Type:	Limited Liability Company: MICHIGAN

PROPERTY NUMBERS Total: 40

Property Type	Number	Word Mark
Registration Number:	4615464	BAKE!
Registration Number:	4109873	BAKE!-CATION
Registration Number:	3993305	BAKE!-CATIONS
Registration Number:	4224795	BAKE! ZINGERMAN'S BAKEHOUSE
Registration Number:	2927197	BOTTOM LINE CHANGE
Registration Number:	2499922	BOTTOM-LINE TRAINING
Registration Number:	4925738	CAMP BACON
Registration Number:	4005469	CA\$HEW COW
Registration Number:	5986059	COOKED IN OUR HOUSE. ENJOYED IN YOURS.
Registration Number:	5363719	EST 2017 CREAM TOP SHOP
Registration Number:	4808428	DANCING SANDWICHES
Registration Number:	5174147	DETROIT STREET LUNCHBOX
Registration Number:	5201219	GREYLINE
Registration Number:	5964357	MISS KIM
Registration Number:	5964358	MISS KIM
Registration Number:	4086152	WHAT THE FUDGE?
Registration Number:	2426568	WWW.ZINGERMANS.COM
Registration Number:	2370007	ZINGERMAN'S

CH \$1015.00 4615464

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	2374505	ZINGERMAN'S
Registration Number:	3281450	ZINGERMAN'S BAKEHOUSE
Registration Number:	4018555	ZINGERMANS CANDY MANUFACTORY
Registration Number:	3273521	ZINGERMAN'S COFFEE COMPANY
Registration Number:	5813667	ZINGERMAN'S CORNMAN FARMS
Registration Number:	6441605	ZINGERMAN'S CORNMAN FARMS
Registration Number:	3281485	ZINGERMAN'S CREAMERY
Registration Number:	5750770	ZINGERMAN'S FOOD TOURS
Registration Number:	3281448	ZINGERMAN'S MAIL ORDER
Registration Number:	2867561	ZINGERMAN'S ROADHOUSE
Registration Number:	2627879	ZINGTRAIN
Registration Number:	3177098	ZZANG!
Registration Number:	3177099	ZZANG!
Serial Number:	90782599	CA\$HEW COW
Registration Number:	5845985	DETROIT STREET CAFÉ
Registration Number:	1537814	
Serial Number:	85324555	SAN STREET
Serial Number:	85324556	SAN STREET
Registration Number:	4140399	SAN STREET
Registration Number:	4140400	SAN STREET
Serial Number:	88651602	BAKE!
Registration Number:	4822165	ZINGERMAN'S CORNMAN FARMS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: trademark@jaffelaw.com

Correspondent Name: Lauren E. Willens

Address Line 1: 27777 Franklin Rd., Suite 2500

Address Line 4: Southfield, MICHIGAN 48034

NAME OF SUBMITTER: Lauren E. Willens

SIGNATURE: /Lauren E Willens/

DATE SIGNED: 01/04/2022

Total Attachments: 12

source=Trademark Assignt Zing IP 2#page1.tif

source=Trademark Assignt Zing IP 2#page2.tif

source=Trademark Assignt Zing IP 2#page3.tif

source=Trademark Assignt Zing IP 2#page4.tif

source=Trademark Assignt Zing IP 2#page5.tif

source=Trademark Assight Zing IP 2#page6.tif
source=Trademark Assight Zing IP 2#page7.tif
source=Trademark Assight Zing IP 2#page8.tif
source=Trademark Assight Zing IP 2#page9.tif
source=Trademark Assight Zing IP 2#page10.tif
source=Trademark Assight Zing IP 2#page11.tif
source=Trademark Assight Zing IP 2#page12.tif

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made as of the last date below written, by and between Zingerman's Legacy, LLC, a Michigan limited liability company, whose address is 3567 Plaza Drive, Ann Arbor, MI 48108 ("Assignor") and Zing IP, LLC, a Michigan limited liability company, whose address is 3567 Plaza Drive, Ann Arbor, MI 48108 ("Assignee").

Recitals:

- A. Assignor is the owner of record of the various trademark applications and registrations listed on the attached Schedule A (collectively "Trademarks").
- B. Assignee desires to acquire all of Assignor's rights, title, and interest in and to the Trademarks, together with whatever goodwill is associated with the Trademarks.
- C. Assignor desires to transfer to Assignee all of Assignor's rights in the Trademarks.

NOW, THEREFORE, in exchange for One and 00/100 (\$1.00) Dollar and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignor does hereby sell, assign, transfer, convey and set over unto Assignee all rights, title, and interest in and to the Trademarks, together with all other goodwill associated with the Trademarks, including, but not limited to, any and all rights to register and to renew the Trademarks, together with all rights to sue and recover for past, present and future infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.
2. As a result of this Assignment, the Trademarks are to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its heirs, successors, assigns, licensees, and representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment, sale, conveyance, and transfer had not been made.
3. Assignor further covenants and agrees that it shall, at any time, upon Assignee's request, testify in any legal proceeding, execute, and deliver any agreement, document, certificate, or instrument, and generally do all that is possible, or that may be necessary or desirable, to perfect the title to the Trademarks in Assignee, its heirs, successors, assigns, or other legal representatives.
4. Assignor hereby authorizes and requests the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as owner of the Trademarks. Assignor agrees to cooperate to sign and deliver to Assignee any further assignment documents reasonably requested by Assignee to effectuate the assignment of the Trademarks to Assignee.
5. This Assignment constitutes the entire understanding between the parties with respect to the subject matter of this Assignment and supersedes any prior discussions, negotiations, agreements, and understandings.

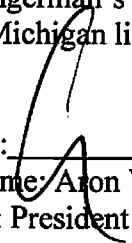
6. This Assignment will be governed and controlled in all respects by the laws of the State of Michigan, including interpretation, enforceability, validity, and construction, without regard to any conflict of law provisions.

7. This Assignment may be executed in one or more counterparts, each of which will be deemed an original agreement, but all of which will be considered one instrument and will become a binding agreement when one or more counterparts have been signed by each of the parties and delivered to the other. A facsimile of this document bearing a party's signature or a printed copy of the original, signed document scanned in .pdf or .tiff format shall have the same legal force and effect as an original of such signature and shall be treated as an original document for evidentiary purposes.

8. The parties represent that they have carefully read this Assignment and have had an opportunity to consult with an attorney. The parties affirmatively state that they understand the contents of this Assignment and sign this Assignment as their free act and deed.

Assignor:

Zingerman's Legacy, LLC
a Michigan limited liability company

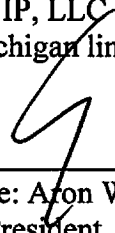
By: 
Name: Aron Weinzweig
Its: President

Dated: December 31, 2021

Assignment Accepted:

Assignee:

Zing IP, LLC
a Michigan limited liability company

By: 
Name: Aron Weinzweig
Its: President

Dated: December 31, 2021


SCHEDULE A

[See attached Trademark Chart – 9 Pages]

CONTACT: Juleen Ambrose: jambrose@zingermans.com
 Address for registration certificates: 3756 Plaza Drive, Ann Arbor, MI 48108



**ZINGERMAN'S
TRADEMARK CHART**

Last Updated: 12/21/2021

SERIAL NO.	REG. NO.	MARK	CLASS(S)	APPLICATION OR REGISTRATION DATE	NEXT DEADLINE	NOTES
86255888	4615464	BAKE!	IC041: Educational services, namely, conducting classes in the field of baking and distribution of educational materials in connection therewith	REGISTRATION DATE 09/30/2014 SUPPLEMENTAL	Section 8 ONLY due: 09/30/2023 – 09/30/2024	
85184371	4109873	bakej-cation	IC041: Educational services, namely, conducting classes in the field of baking and distribution of course material in connection therewith.	REGISTRATION DATE 03/06/2012	Section 8/9 due: 03/06/2031 – 03/06/2032	
85184373	3993305	BAKE!-CATIONS	IC041: Educational services, namely, conducting classes in the field of baking and distribution of course material in connection therewith.	REGISTRATION DATE 07/12/2011	Section 8/9 due: 07/12/2030 – 07/12/2031	
85532881	4224795		IC041: Educational services, namely, conducting classes in the field of baking and distribution of education materials in connection therewith	REGISTRATION DATE 10/16/2012	Section 8/9 due: 10/16/2031 – 10/16/2032	Filed Sec 8/9 10/19/2021
76464346	2927197	BOTTOM LINE CHANGE	IC035: Business management consultation services. IC041: Training services in the field of business management.	REGISTRATION DATE 02/22/2005	Section 8/9 due (20 yr): 02/22/2024 – 02/22/2025	
76031014	2499922	BOTTOM-LINE TRAINING	IC041: Educational services, namely, conducting classes, seminars,	REGISTRATION	Section 8/9 due	Filed 7/21/21

CONTACT: Julieen Ambrose: jamhrose@zingermans.com
 Address for registration certificates: 3756 Plaza Drive, Ann Arbor, MI 48108

Last Updated: 12/21/2021

SERIAL NO.	REQ. NO.	MARK	CLASSES	APPLICATION OR REGISTRATION DATE	NEXT DEADLINE	NOTES
86626692	4925738	CAMP BACON	IC041: Arranging and conducting festivals themed around the topic of bacon for educational and entertainment purposes; Educational and entertainment services namely, the presentation of classes, seminars, workshops, panel discussions, dances, parties, banquets, and exhibitions themed around the topic of bacon for educational and entertainment purposes; Providing an in-person annual cultural, educational, and entertainment forum in the field of bacon	REGISTRATION DATE: 03/29/2016	Section 8/9 due: 03/29/2025 -- 03/29/2026	
85187471	4005469		IC030: Candy bars.	REGISTRATION DATE: 08/02/2011	Section 8/9 due: 08/02/2030 -- 08/02/2031	
88297561	5986059	COOKED IN OUR HOUSE. ENJOYED IN YOURS.	IC 043: Food preparation services.	REGISTRATION DATE: 02/11/2020	Section 8/15 due: 2/11/2025 - 2/11/2026	
87442599	5363719	 C R E A M T O P S H O P	IC035: Retail store services featuring cheeses, gelato, sorbet, grilled sandwiches, beer, and wine IC043: Catering services; Restaurant and cafe services	REGISTRATION DATE: 12/26/2017	Section 8/15 due: 12/26/2022 -- 12/26/2023	
86528244	4808428	DANCING SANDWICHES	IC030: Sandwiches	REGISTRATION	Section 8/9 due:	

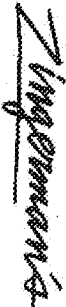
CONTACT: Juleen Ambrose; jamhrose@zingermanns.com
 Address for registration certificates: 3756 Plaza Drive, Ann Arbor, MI 48108

Last Updated: 12/21/2021

SERIAL NO.	REG. NO.	MARK	CLASSES	APPLICATION OR REGISTRATION DATE	NEXT DEADLINE	NOTES
86785913	5174147	DETROIT STREET LUNCHBOX	IC030: Sandwiches; IC035: Food kiosk services IC043: Restaurant and café services	REGISTRATION DATE 04/04/2017	Section 8/15 due: 04/04/2022 – 04/04/2023	
86927184	5201219	GREYLINE	IC 043: Providing banquet and social function facilities for special occasions; Providing community centers for social gatherings and meetings; Providing general purpose facilities for exhibitions; Providing social meetings, banquet and social function facilities; Provision of conference facilities; Provision of facilities for conventions; Rental of meeting rooms; Rental of rooms for social functions; Rental of tableware, silverware, dishes and table accessories for special events.	REGISTRATION DATE: 05/09/2017	Section 8/15 due: 05/09/2022 – 05/09/2023	
87269662	5964357	MISS KIM	IC 043: Catering services; Restaurant; Restaurant and bar services; Restaurant services featuring Korean cuisine	REGISTRATION DATE: 01/21/2020	Section 8/15 due: 01/21/2025 – 01/21/2026	
87269665	5964358	MISS KIM	IC 043: Catering services; Restaurant; Restaurant and bar services; Restaurant services featuring Korean cuisine	REGISTRATION DATE: 01/21/2020	Section 8/15 due: 01/21/2025 – 01/21/2026	
85112206	4086152	WHAT THE FUDGE?	IC030: Candy bars.	REGISTRATION DATE:	Section 8/9 due (20 yr):	Filed 7/21/2021



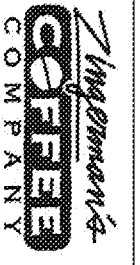
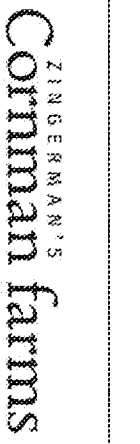
CONTACT: Julieen Ambrose: jambrose@zingermans.com
 Address for registration certificates: 3756 Plaza Drive, Ann Arbor, MI 48108

Last Updated: 12/21/2021

SERIAL NO.	REG. NO.	MARK	CLASSES	APPLICATION OR REGISTRATION DATE	NEXT DEADLINE	NOTES
75817913	2426568	WWW.ZINGERMANS.COM	IC035: On-line retail stores featuring food and beverages; offering technical assistance in the establishment of restaurants and food outlets.	REGISTRATION DATE: 02/06/2001	Section 8/9 due (30 yr): 02/06/2030 -- 02/06/2031	
75548042	2370007	ZINGERMAN'S	IC021: Mugs. IC025: Tee-Shirts and Sweatshirts. IC030: Coffee and Tea. IC035: Offering technical assistance in the establishment and operation of restaurants and food outlets; Mail order and on-line ordering services featuring food and beverages. IC042: Restaurants and Restaurant Services.	REGISTRATION DATE: 07/25/2000	Section 8/9 due (30 yr): 07/25/2029 -- 07/25/2030	
75611275	2374505		IC021: Mugs. IC025: T-Shirts and Sweatshirts. IC030: Coffee and tea. IC035: Offering technical assistance in the establishment and operation of restaurants and food outlets; mail order and on-line ordering services featuring food and beverages. IC042: Restaurants and restaurant	REGISTRATION DATE: 08/08/2000	Section 8/9 due (30 yr): 08/08/2029 -- 08/08/2030	

CONTACT: Juleen Ambrose; jambrose@zingermans.com
 Address for registration certificates: 3756 Plaza Drive, Ann Arbor, MI 48108

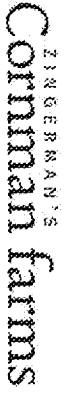
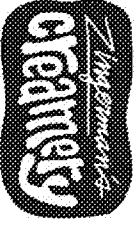
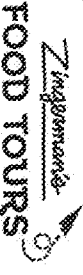

Last Updated: 12/21/2021

SERIAL NO.	REG. NO.	MARK	CLASSES	APPLICATION OR REGISTRATION DATE	NEXT DEADLINE	NOTES
77014278	3281450		IC030: Bread; Brownies; Cakes; Cookies; Croissants; Danish pastries; Pastries; Pies; Rolls; Scones; Tarts.	REGISTRATION DATE: 08/21/2007	Section 8/9 due (10 yr): 08/21/2026 -- 08/21/2027	
85184369	4018555		IC030: Candy bars.	REGISTRATION DATE: 08/30/2011	Section 8/9 due: 08/30/2030 -- 08/30/2031	
77013972	3273521		IC030: Coffee; Coffee beans; Ground coffee beans; Prepared coffee and coffee-based beverages; Roasted coffee beans.	REGISTRATION DATE: 08/07/2007	Section 8/9 due (10 yr): 08/07/2026 -- 08/07/2027	
88262489	5813667		See below	REGISTRATION DATE: 7/23/2019	Section 8/15 due: 07/23/2024 -- 07/23/2025	

Classes): IC041: Educational services, namely, conducting classes, seminars, conferences, workshops, retreats, camps and field trips in the field of farming, food preparation and cooking and distribution of training material in connection therewith
 IC043: Catering services; Food preparation services; Food preparation services featuring food products grown on the premises; Providing general purpose facilities for public and private events, classes, seminars, conferences, workshops, retreats, camps, and field trips; Rental of banquet and social function facilities for special occasions, namely, weddings, family, community, and corporate events; Restaurant and bar services

CONTACT: Juleen Ambrose; jambrose@zingermans.com
 Address for registration certificates: 3756 Plaza Drive, Ann Arbor, MI 48108


Last Updated: 12/21/2021

SERIAL NO.	REG. NO.	MARK	CLASS(ES)	APPLICATION OR REGISTRATION DATE	NEXT DEADLINE	NOTES
88309159	6441605		IC 029: Pre-packaged dinners consisting of food primarily grown or raised at a farm located in Dexter, Michigan	REGISTRATION DATE: 08/03/2021	Section 8/15 due: 08/03/2026 -- 08/03/2027	
77018336	3281485		IC029: Cheese.	REGISTRATION DATE: 08/21/2007	Section 8/9 due (10 yr): 08/21/2026 -- 08/21/2027	
88134641	5750770		IC 039: Arranging of transportation for travel tours IC 041: Conducting guided tours of different domestic and international locations based on fine food and beverage interests	REGISTRATION DATE: 05/14/2019	Section 8/15 due: 05/14/2024 -- 05/14/2025	
77013971	3281448		See below:	REGISTRATION DATE: 08/21/2007	Section 8/9 due (10 yr): 08/21/2026 -- 08/21/2027	

Class(es): IC035: Electronic catalog services featuring sandwiches, olive oils, vinegars, cheeses, breads, cookies, cakes, candy confections, coffee, tea, meats, fish, mustards, honey, jams, pastas, rice, olives, spices, herbs, vegetables, fruits, chocolate and baked goods; Mail order catalog services featuring sandwiches, olive oils, vinegars, cheeses, breads, cookies, cakes, candy confections, coffee, tea, meats, fish, mustards, honey, jams, pastas, rice, olives, spices, herbs, vegetables, fruits, chocolate and baked goods; Mail order services featuring sandwiches, olive oils, vinegars, cheeses, breads, cookies, cakes, candy confections, coffee, tea, meats, fish, mustards, honey, jams, pastas, rice, olives, spices, herbs, vegetables, fruits, chocolate and baked goods; On-line ordering services featuring sandwiches, olive oils, vinegars, cheeses, breads, cookies, cakes, candy confections, coffee, tea, meats, fish, mustards, honey, jams, pastas, rice, olives, spices, herbs, vegetables, fruits, chocolate and baked goods; On-line retail store services featuring sandwiches, olive oils, vinegars, cheeses, breads, cookies, cakes, candy confections, coffee, tea, meats, fish, mustards, honey, jams, pastas, rice, olives, spices, herbs, vegetables, fruits, chocolate and baked goods.

CONTACT: Juleen Ambrose: jambrose@zingermans.com
 Address for registration certificates: 3756 Plaza Drive, Ann Arbor, MI 48108

Last Updated: 12/21/2021

SERIAL NO.	REG. NO.	MARK	CLASSES	APPLICATION OR REGISTRATION DATE	NEXT DEADLINE	NOTES
76480079	2867561	ZINGERMAN'S ROADHOUSE	IC043: Restaurants and restaurant services; Take-out restaurant services.	REGISTRATION DATE: 07/27/2004	Section 8/9 due (10 yr): 07/27/2023 -- 07/27/2024	
76267151	2627879	ZINGTRAIN	IC035: Business management consulting services primarily targeted to the food services industry. IC041: Training services in the field of business management primarily targeted to the food services industry.	REGISTRATION DATE: 10/01/2002	Section 8/9 due (30 yr): 10/01/2031 -- 10/01/2032	Filed 10/06/2021
78796179	3177098	ZZANG!	IC030: Candy bars.	REGISTRATION DATE: 11/28/2006	Section 8/9 due (10 yr): 11/28/2025 -- 11/28/2026	
78796181	3177099		IC030: Candy bars.	REGISTRATION DATE: 11/28/2006	Section 8/9 due (10 yr): 11/28/2025 -- 11/28/2026	
90782599		CASHEW COW	IC030: Candy bars.	APPLICATION DATE: 06/18/2021	Foreign Priority: 12/18/2021	

CONTACT: Juleen Ambrose: jambrose@zingermans.com
 Address for registration certificates: 3756 Plaza Drive, Ann Arbor, MI 48108

Last Updated: 12/21/2021

BALD BROTHERS, LLC

87442607	5845985	DETROIT STREET CAFE	IC043; Restaurant and cafe services	REGISTRATION DATE: 08/27/2019	Section 8/15 due: 08/27/2024 -- 08/27/2025	
----------	---------	----------------------------	-------------------------------------	----------------------------------	--	--


ABANDONED

73751842	1537814		IC042	REGISTRATION DATE: 05/02/1989	ABANDONED per client email 05/01/2018	
85324555		san street	IC043	APPLICATION DATE: 05/19/2011	ABANDON MARK per client email 12/09/2013	
85324556		SAN STREET	IC043	APPLICATION DATE: 05/19/2011	ABANDON MARK per client email 12/09/2013	
85976383	4140399	san street	IC 035	REGISTRATION DATE: 05/08/2012	ABANDON MARK per client email 4/25/2017	
85976384	4140400	SAN STREET	IC 035	REGISTRATION DATE: 05/08/2012	ABANDON MARK per client email 4/25/2017	

CONTACT: Juleen Ambrose: jambrose@zingermans.com

Address for registration certificates: 3756 Plaza Drive, Ann Arbor, MI 48108

Last Updated: 12/21/2021

		BAKER:	IC041	APPLICATION DATE:	Notice of Abandonment Sent	INACTIVE (as of 2/15/2021)
88651602			IC041	10/11/2019	03/09/2021	
86565444	4822165		IC041, 043	REGISTRATION DATE: 09/29/2015	Section 8/15 due: 09/29/2020 -- 09/29/2021	6/9/2021 ABANDON

TRADEMARK
REEL: 007548 FRAME: 0871

RECORDED: 01/04/2022