# CH \$140.00 433054

#### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM699593

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/13/2021

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Aplifi, Inc.		12/13/2021	Corporation: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	iPipeline, Inc.
Street Address:	200 Valley Creek Blvd
Internal Address:	Suite 300
City:	Exton
State/Country:	PENNSYLVANIA
Postal Code:	19341
Entity Type:	Corporation: DELAWARE

#### **PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark
Registration Number:	4330544	AFFIRM
Registration Number:	3276359	AFFIRM FOR ANNUITIES
Registration Number:	4383525	AFFIRM FOR ANNUITIES
Registration Number:	4330543	AFFIRM FOR LIFE
Registration Number:	5822760	INSURESOCKET

#### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 9415562604

**Email:** fwinkler@ropertech.com

Correspondent Name: Frances Winkler

**Address Line 1:** 6901 Professional Parkway East, Ste 200

Address Line 4: Sarasota, FLORIDA 34240

ATTORNEY DOCKET NUMBER:	Aplifi, Inc to iPipeline
NAME OF SUBMITTER:	Frances P. Winkler
SIGNATURE:	/Frances Winkler/

TRADEMARK REEL: 007549 FRAME: 0788 DATE SIGNED: 01/04/2022

Total Attachments: 2
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source=Aplifi Inc. to Ipipeline Inc. Merger 12132021#page2.tif

TRADEMARK REEL: 007549 FRAME: 0789

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## Delaware The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT
COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"APLIFI, INC.", A DELAWARE CORPORATION,

WITH AND INTO "IPIPELINE, INC." UNDER THE NAME OF
"IPIPELINE, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER
THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS
OFFICE ON THE THIRTEENTH DAY OF DECEMBER, A.D. 2021, AT 5:05
O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2021 AT 11:59 O'CLOCK P.M.

Authentication: 205117476

4638875 8100M SR# 20214075518

Date: 12-29-21

State of Delaware
Secretary of State
Division of Corporations
Delivered 05:05 PM 12/13/2021
FILED 05:05 PM 12/13/2021
SR 20214075518 - File Number 4638875

### STATE OF DELAWARE CERTIFICATE OF MERGER OF DOMESTIC CORPORATIONS

Pursuant to Title 8, Section 251(c) of the Delaware General Corporation Law, the

undersigned corporation executed the following Certificate of Merger:	
FIRST: The name of the surviving corporation is iPipeline, Inc.	upturus varanas.
, and the name of the corporation b	eing
merged into this surviving corporation is Aplifi, Inc.	**************************************
SECOND: The Agreement of Merger has been approved, adopted, certified, execute and acknowledged by each of the constituent corporations.	d
THIRD: The name of the surviving corporation is iPipeline, Inc.	еремум моненсумомуника
a Delaware corporation	on.
<b>FOURTH</b> : The Certificate of Incorporation of the surviving corporation shall be Certificate of Incorporation.	e its
FIFTH: The merger is to become effective on December 31, 2021 at 11:59 p.m. ET	SECURIOR SE
SIXTH: The Agreement of Merger is on file at	
Suite 300 200 Valley Creek Blvd., Exton PA 19341 , the place of busi	ness
of the surviving corporation.	
SEVENTH: A copy of the Agreement of Merger will be furnished by the survi corporation on request, without cost, to any stockholder of the constituent corporation	
IN WITNESS WHEREOF, said surviving corporation has caused this certificate signed by an authorized officer, the 13th day of December	A.D.
By: Authorized Officer	FAR BENEVALWAR AN INCOMPANIE
Name: John K. Stipancich	
Print or Type	RECORDORA HICKORA
Title: Vice President and Secretary	

TRADEMARK REEL: 007549 FRAME: 0791

RECORDED: 01/04/2022