

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM699754

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PRE Brands LLC		12/30/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Champlain Capital Partners III, L.P.		
Street Address:	1 Post Street, Suite 925		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94101		
Entity Type:	Limited Partnership: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	6079098	BEEF DONE DIFFERENTLY	
Registration Number:	5950703	BEEF GEEKS AND PROUD	
Registration Number:	5014478	TASTE THE OBSESSION	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	412-454-5079		
Email:	kim.petrolo@troutman.com		
Correspondent Name:	Troutman Pepper		
Address Line 1:	501 Grant Street, Suite 300		
Address Line 2:	Kim Petrolo		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15219		
NAME OF SUBMITTER:	Kimberly A. Petrolo		
SIGNATURE:	/Kimberly A. Petrolo/		
DATE SIGNED:	01/05/2022		
Total Attachments: 5			
source=Trademark recordation cover page and security agreement - PRE Brands#page1.tif			
source=Trademark recordation cover page and security agreement - PRE Brands#page2.tif			

OP \$90.00 6079098

source=Trademark recordation cover page and security agreement - PRE Brands#page3.tif

source=Trademark recordation cover page and security agreement - PRE Brands#page4.tif

source=Trademark recordation cover page and security agreement - PRE Brands#page5.tif

TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT, dated as of December 30, 2021, is made by each of the entities listed on the signature pages hereof (each a “Grantor” and, collectively, the “Grantors”), in favor of Champlain Capital Partners III, L.P. as Collateral Agent (in such capacity, together with its successors and permitted assigns, the “Collateral Agent”) for the Purchasers.

WITNESSETH:

WHEREAS, Pre Brands Acquisition Inc., a Delaware corporation, Pre Brands Merger Sub LLC, a Delaware limited liability company (“Merger Sub” immediately prior to the consummation of the Target Acquisition), Pre Brands LLC, a Delaware limited liability company (upon consummation of the Target Acquisition, the “Issuer”), and the Purchasers from time to time party thereto, have entered into a Note Purchase Agreement, dated as of December 30, 2021, (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “Note Purchase Agreement”);

WHEREAS, all of the Grantors are party to a Guaranty and Security Agreement dated as of in favor of the Collateral Agent (as the same may be amended, restated, supplemented or otherwise modified from time to time, the “Guaranty and Security Agreement”), pursuant to which the Grantors are required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Purchasers to enter into the Note Purchase Agreement and to induce the Purchasers to purchase the Notes from Issuer thereunder, each Grantor hereby agrees with the Collateral Agent as follows:

Section 1. Defined Terms. Capitalized terms used herein without definition are used as defined in the Guaranty and Security Agreement.

Section 2. Grant of Security Interest in Trademark Collateral. Each Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations of such Grantor, hereby mortgages and pledges to the Collateral Agent for the benefit of the Purchasers, and grants to the Collateral Agent for the benefit of the Purchasers a Lien on and security interest in, all of its right, title and interest in, to and under the following Collateral of such Grantor (the “Trademark Collateral”):

(a) all of its Trademarks and all Trademark Licenses providing for the grant by or to such Grantor of any right under any Trademark, including those referred to on Schedule 1 hereto;

(b) all renewals and extensions of the foregoing;

(c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

(d) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof. Notwithstanding the foregoing, there shall be no security interest or Lien on any Trademark application that is filed on an "intent-to-use" basis (until such time as a statement of use is filed with respect to such application and duly accepted by the United States Patent and Trademark Office).

Section 3. Guaranty and Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Collateral Agent pursuant to the Guaranty and Security Agreement and each Grantor hereby acknowledges and agrees that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guaranty and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Trademark Security Agreement conflicts with any provision of the Guaranty and Security Agreement, the Guaranty and Security Agreement shall govern.

Section 4. Grantor Remains Liable. Each Grantor hereby agrees that, anything herein to the contrary notwithstanding, such Grantor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions in connection with their Trademarks subject to a security interest hereunder.

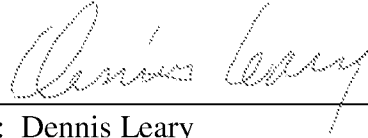
Section 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.

Section 6. Governing Law. This Trademark Security Agreement and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of New York without reference to conflicts of law provisions (other than Section 5-1401 of the New York General Obligations Law). In addition, the provisions of Sections 8.4, 8.11, 8.15 and 8.16 of the Guaranty and Security Agreement are incorporated herein by reference, *mutatis mutandis*.

[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

PRE BRANDS LLC, as Grantor

By: 

Name: Dennis Leary

Title: Vice President and Secretary

[Signature Page to Trademark Security Agreement]

TRADEMARK
REEL: 007550 FRAME: 0238

**SCHEDULE I
TO
TRADEMARK SECURITY AGREEMENT**

1. REGISTERED Trademarks

Mark Name	Jurisdiction	Owner	Reg. Date	Reg. No.
BEEF DONE DIFFERENTLY	USA	PRE Brands, LLC	6/16/2020	6079098
BEEF GEEKS AND PROUD	USA	PRE Brands, LLC	12/31/2019	5950703
TASTE THE OBSESSION	USA	PRE Brands, LLC	8/2/2016	5014478