

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM700211

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Treasury Wine Estates Americas Company		12/08/2021	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Foley Family Wines, Inc.		
<b>Street Address:</b>	200 Concourse Blvd.		
<b>City:</b>	Santa Rosa		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95403		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1685517	CHATEAU ST. JEAN	
<b>Registration Number:</b>	1694735	CHATEAU ST. JEAN	
<b>Registration Number:</b>	2129805	CINQ CEPAGES	
<b>Registration Number:</b>	2267798	CSJ	
<b>Registration Number:</b>	4585173	CHATEAU ST JEAN SOIREE	
<b>Registration Number:</b>	2136950	CHATEAU ST. JEAN LA PETITE ETOILE	
<b>Registration Number:</b>	5004330	CHATEAU ST. JEAN LE SEUL	
<b>Registration Number:</b>	4736090	CHATEAU ST. JEAN BIJOU	
<b>Serial Number:</b>	90707352	BIJOU	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3146127682		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3144447600		
<b>Email:</b>	jgreenberg@lewisrice.com		
<b>Correspondent Name:</b>	John B. Greenberg		
<b>Address Line 1:</b>	600 Washington Avenue		
<b>Address Line 4:</b>	Saint Louis, MISSOURI 63101		
<b>NAME OF SUBMITTER:</b>	John B. Greenberg		

OP \$240.00 1685517

<b>SIGNATURE:</b>	/John B Greenberg/
<b>DATE SIGNED:</b>	01/06/2022
<b>Total Attachments: 15</b> source=IP Assignment Agreement_001#page1.tif source=IP Assignment Agreement_001#page2.tif source=IP Assignment Agreement_001#page3.tif source=IP Assignment Agreement_001#page4.tif source=IP Assignment Agreement_001#page5.tif source=IP Assignment Agreement_001#page6.tif source=IP Assignment Agreement_001#page7.tif source=IP Assignment Agreement_001#page8.tif source=IP Assignment Agreement_001#page9.tif source=IP Assignment Agreement_001#page10.tif source=IP Assignment Agreement_001#page11.tif source=IP Assignment Agreement_001#page12.tif source=IP Assignment Agreement_001#page13.tif source=IP Assignment Agreement_001#page14.tif source=IP Assignment Agreement_001#page15.tif	

## INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This Intellectual Property Assignment Agreement (this "Assignment"), is entered into and made effective as of December 8, 2021, by and between Treasury Wine Estates Americas Company, a Delaware corporation ("Assignor"), and Foley Family Wines, Inc., a Delaware corporation ("Assignee"). Capitalized terms used but not defined in this Assignment have the meanings given in the Purchase Agreement (as defined below).

### RECITALS

WHEREAS, under the terms of the Asset Purchase Agreement (the "Purchase Agreement"), dated as of November 11, 2021, by and between Assignor and Assignee, Assignor agreed to sell, convey, assign, transfer and deliver to Assignee, and Assignee has agreed to purchase, acquire and accept from Assignor, all of Assignor's right, title and interest in and to the Acquired Assets, which include all of Assignor's right, title and interest in and to the Intellectual Property; and

WHEREAS, Assignor desires to transfer, assign and convey to Assignee, and Assignee desires to accept the transfer, assignment and conveyance of all of Assignor's right, title and interest in and to the Intellectual Property.

### AGREEMENT

NOW THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

1. Assignment of Transferred Intellectual Property. Assignor hereby transfers, assigns and conveys to Assignee, and Assignee hereby accepts the transfer, assignment and conveyance of, all of Assignor's right, title and interest in and to, free and clear of all Encumbrances other than Permitted Encumbrances, the Intellectual Property, including without limitation the Intellectual Property set forth on Schedule I, together with the goodwill of Assignor's business symbolized thereby, the same to be held and enjoyed by Assignee, its successors, and assigns as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made. This Assignment is absolute, exclusive and irrevocable.

2. Recordation and Further Actions. Assignor hereby covenants and agrees that it will execute and deliver any additional documents and perform such additional acts that may be reasonably necessary or desirable to assist Assignee (or its successors or assigns) in the implementation, recordation or perfection of this Assignment and Assignee's interest in and to the Intellectual Property, and to secure, enforce, maintain and defend the assigned rights.

3. Governing Law. This Assignment shall be governed by and construed and enforced in accordance with the internal Laws of the state of California without giving effect to the principles of conflicts of law thereof.

4. Construction; Severability. This Assignment is delivered pursuant to and is subject to the terms of the Purchase Agreement. In the event that any provision of this Assignment conflicts or is inconsistent with the terms of the Purchase Agreement, the Purchase Agreement shall govern. If any term, provision, covenant, or condition set forth in this Assignment, or the application thereof is held by a court of competent jurisdiction to be invalid, unenforceable, or void, such provision shall be modified as

necessary and the remainder of this Assignment and such term, provision, covenant, or condition shall remain in full force and effect.

5. Counterparts. This Assignment may be executed in any number of counterparts, each of which will be deemed an original, with the same effect as if the signature on each such counterpart were on the same instrument. Further, this Assignment may be executed by transfer of an originally signed document by facsimile or e-mail in PDF format, each of which will be as fully binding as an original document.

*[Signature Page Follows]*

IN WITNESS WHEREOF, the parties have executed this Intellectual Property Assignment Agreement as of the date first above written.

ASSIGNOR:

TREASURY WINE ESTATES AMERICAS  
COMPANY, a Delaware corporation

By: Ben Dollard  
ED2329C4D06A223

Name: Ben Dollard

Title: President

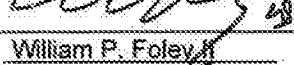
SIGNATURE PAGE TO ASSIGNMENT AND ASSUMPTION OF INTELLECTUAL PROPERTY

TRADEMARK  
REEL: 007552 FRAME: 0025

IN WITNESS WHEREOF, the parties have executed this Intellectual Property Assignment Agreement as of the date first above written.

ASSIGNEE:

FOLEY FAMILY WINES, INC., a Delaware corporation

By:   
Name: William P. Foley  
Title: Chief Executive Officer

SIGNATURE PAGE TO ASSIGNMENT AND ASSUMPTION OF INTELLECTUAL PROPERTY

TRADEMARK  
REEL: 007552 FRAME: 0026

**SCHEDULE 1**

**INTELLECTUAL PROPERTY**

Owner	Trademark	Country	Application No.	Application Date	Registration No.	Registration Date	Next Renewal Due	Int. Class.	Status	TWE Ref.
Treasury Wine Estates Americas Company	CHATEAU ST JEAN CINQ CEPAGES	Australia	987969	6 Feb 2004	987969	11 Oct 2004	6 Feb 2024	33	Registered	914
Treasury Wine Estates Americas Company	CHATEAU ST JEAN Logo	Australia	1766816	26 Apr 2016	1766816	23 Nov 2016	26 Apr 2026	33	Registered	5159
Treasury Wine Estates Americas Company	CHATEAU ST JEAN logo	China	1331911	29 Apr 2016	1331911	22 May 2018	29 Apr 2026	33	Registered	5230
Treasury Wine Estates Americas Company	CHATEAU ST JEAN Logo	WIPO	1331911	29 Apr 2016	1331911	29 Apr 2016	29 Apr 2026	33	Registered	5160
Eringer Blass Wine Estates Company	CHATEAU ST. JEAN	Indonesia	R002011 007860	12 Jul 2011	IDM00033 4724	4 Nov 2011	12 Jul 2021	33	Registered	780

**TRADEMARK**

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Owner	Trademark	Country	Application No.	Application Date	Registration No.	Registration Date	Next Renewal Due	Int. Class	Status	TWE Ref.
Beringer Blass Wine Estates Company	CHATEAU ST. JEAN	Malaysia	2001/09050	16 Jul 2001	2001/09050	27 Dec 2006	16 Jul 2021	33	Registered	769
Beringer Blass Wine Estates Company	CHATEAU ST. JEAN	Taiwan	90028538	11 Jul 2001	1010326	1 Aug 2002	31 Jul 2022	33	Registered	840
Foster's Wine Estates Americas Company	CHATEAU ST. JEAN	Uruguay	403.603	14 Jul 2009	403.603	30 Sep 2011	30 Sep 2021	33	Registered	2821
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN	Aruba	151207.41	7 Dec 2015	33178	21 Apr 2016	6 Dec 2025	33	Registered	4171
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN	Australia	899209	24 Dec 2001	899209	8 Dec 2003	24 Dec 2021	33	Registered	3642
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN	Bahamas	39897	22 Dec 2015	39897	22 Dec 2015	22 Dec 2029	33	Registered	4172
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN	Bermuda	55136	9 Dec 2015	55136	9 Dec 2015	9 Dec 2022	33	Registered	4173

TRADEMARK

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EXHIBIT A - INTELLECTUAL PROPERTY  
4875-5765-8113v.1 0111782-000040

4861-6082-9188.v3



Owner	Trademark	Country	Application No.	Application Date	Registration No.	Registration Date	Next Renewal Due	Int. Class	Status	TWE Ref.
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN	Brazil	829766774	20 Jun 2008	829766774	2 Aug 2011	2 Aug 2021	33	Registered	2624
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN	Canada	886775	7 Aug 1998	TMA524893	14 Mar 2000	14 Mar 2030	33	Registered	4094
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN	China	1347126	29 Jul 1998	1347126	21 Dec 1999	20 Dec 2029	33	Registered	863
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN	China	25227254	10 Jul 2017	25227254	7 Jul 2018	6 Jul 2028	32	Registered	5695
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN	Colombia	9023949	9 Mar 2009	386775	14 Sep 2009	14 Sep 2029	33	Registered	2783
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN	Costa Rica	2008-0010096	9 Oct 2008	190.023	8 May 2009	8 May 2029	33	Registered	2697
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN	Dominican Republic	2015-38585	14 Dec 2015	228889	17 Mar 2016	17 Mar 2026	33	Registered	4174

TRADEMARK

REEL: 007552 FRAME: 0029

Owner	Trademark	Country	Applicati on No	Applicati on Date	Registratio n No	Registrati on Date	Next Renewal Date	Int. Class es	Status	TWE Ref.
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN	El Salvador	2008090 597	15 Dec 2008	00137	26 Aug 2009	26 Aug 2029	33	Registere d	2709
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN	Finland	1104639	28 Nov 2011	1104639	28 Nov 2011	28 Nov 2021	33	Registere d	3294
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN	Guatemala	237	19 Jan 2009	165236	18 Aug 2009	17 Aug 2029	33	Registere d	2729
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN	Ireland	1104639	28 Nov 2011	1104639	28 Nov 2011	28 Nov 2021	33	Registere d	3296
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN	Japan	1104639	28 Nov 2011	1104639	28 Nov 2011	28 Nov 2021	33	Registere d	5365
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN	Mexico	967485	13 Oct 2008	1083130	10 Feb 2009	13 Oct 2028	33	Registere d	2681
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN	New Zealand	853042	28 Nov 2011	853042	29 May 2012	28 Nov 2021	33	Registere d	218


**TRADEMARK**

REEL: 007552 FRAME: 0030

Owner	Trademark	Country	Applicant No.	Application Date	Registration No.	Registration Date	Next Renewal Date	Int. Class	Status	TWE Ref.
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN	Panama	176819-01	11 Nov 2008	176819-01	28 Oct 2009	11 Nov 2028	33	Registered	2714
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN	Peru	369664	13 Oct 2008	151678	28 Apr 2009	28 Apr 2029	33	Registered	2746
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN	Philippines	42001005018	12 Jul 2001	42001005018	26 Jun 2003	26 Jun 2023	33	Registered	945
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN	Puerto Rico	212425-33-1	9 Dec 2015	214459	9 Dec 2015	9 Dec 2025	33	Registered	4175
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN	Republic of Korea (South)	1104639	28 Nov 2011	1104639	28 Nov 2011	28 Nov 2021	33	Registered	3303
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN	Republic of Korea (South)	2001-0035247	11 Aug 2001	40-0537698	20 Dec 2002	20 Dec 2022	33	Registered	802
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN	Singapore	1104639	28 Nov 2011	1104639	28 Nov 2011	28 Nov 2021	33	Registered	3297


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REEL: 007552 FRAME: 0031

Owner	Trademark	Country	Applicati on No	Applicati on Date	Registratio n No	Registrati on Date	Next Renewal Date	Int. Class es	Status	TWE Ref.
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN	United Kingdom	1104639	28 Nov 2011	1104639	28 Nov 2011	28 Nov 2021	33	Registere d	3295
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN	United States of America	74/185,128	12 Jul 1991	1,685,517	5 May 1992	5 May 2022	33	Registere d	5260
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN	Vietnam	1104639	28 Nov 2011	1104639	28 Nov 2011	28 Nov 2021	33	Registere d	3298
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN	WIPO	1104639	28 Nov 2011	1104639	28 Nov 2011	28 Nov 2021	33	Registere d	3276
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN & Design 	United States of America	74/184,626	12 Jul 1991	1,694,735	16 Jun 1992	16 Jun 2022	33	Registere d	5259
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN in Katakana characters (Word Device) シャトーセントジョン	Japan	S61-072019	9 Jul 1986	2585648	29 Oct 1993	29 Oct 2023	33	Registere d	798

**TRADEMARK**

REEL: 007552 FRAME: 0032

Owner	Trademark	Country	Applicant No.	Applicant on Date	Registration No.	Registration Date	Next Renewal Due	Int. Class	Status	TWE Ref.
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN Label	Hong Kong	302530412	25 Feb 2013	302530412	21 Jan 2014	24 Feb 2023	33	Registered	3867
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN with CHATEAU ST. JEAN in Katakana characters (Word Device) シャトーサンジーン <b>Chateau St. Jean</b>	Japan	S59-105359	2 Oct 1984	2446809	31 Aug 1992	31 Aug 2022	32, 33	Registered	797
Treasury Wine Estates Americas Company	CINQ CEPAGES	United States of America	75/071,297	7 Mar 1996	2,129,805	20 Jan 1998	20 Jan 2028	33	Registered	5268
Treasury Wine Estates Americas Company	CSJ Stylized 	United States of America	75/481,762	8 May 1998	2,267,798	3 Aug 1999	3 Aug 2029	33	Registered	5276
Treasury Wine Estates Americas Company	Sheng Mei Ruo (CHATEAU ST. JEAN in Chinese Characters) 圣梅若	China	17307360	29 Jun 2015	17307360	7 Sep 2016	6 Sep 2026	33	Registered	4109

**TRADEMARK**

REEL: 007552 FRAME: 0033

Owner	Trademark	Country	Application No	Application Date	Registration No	Registration Date	Next Renewal Date	Int. Class	Status	TWE Ref.
Treasury Wine Estates Americas Company	Sheng Mei Ruo (CHATEAU ST. JEAN in Chinese characters) 圣梅若	China	25227253	10 Jul 2017	25227253	7 Jul 2018	6 Jul 2028	32	Registered	5696
Treasury Wine Estates Americas Company	Sheng Mei Ruo Wu Chong Zou in Chinese characters (Chinese characters for Chateau St. Jean Cinq Cepages) 圣梅若五重奏	China	28907084	25 Jan 2018	28907084	28 Dec 2018	27 Dec 2028	33	Registered	6001
Beringer Blass Wine Estates Company	ST. JEAN	Norway	200103892	23 Mar 2001	210740	27 Sep 2001	27 Sep 2021	33	Registered	810
Beringer Blass Wine Estates Company	ST. JEAN	Sweden	2001/01988	23 Mar 2001	357986	13 Sep 2002	13 Sep 2022	33	Registered	832
Beringer Blass Wine Estates Company	ST. JEAN	Denmark	VA 2001 01220	26 Mar 2001	VR 2001 02715	22 Jun 2001	22 Jun 2021	33	Registered	866

**TRADEMARK**

REEL: 007552 FRAME: 0034

Owner	Trademark	Country	Applicant No.	Applicant on Date	Registration No.	Registration Date	Next Renewal Due	Int. Class	Status	TWE Ref.
Treasury Wine Estates Americas Company	ST. JEAN	Benelux	697165	27 Mar 2001	697165	27 Mar 2001	27 Mar 2031	33	Registered	890
Treasury Wine Estates Americas Company	ST. JEAN	Germany	3011918 0.8	22 Mar 2001	30119180	10 Sep 2001	22 Mar 2031	33	Registered	883
Treasury Wine Estates Americas Company	ST. JEAN	Israel	145620	8 Jan 2001	145620	4 Aug 2002	8 Jan 2022	33	Registered	786
Treasury Wine Estates Americas Company	ST. JEAN	Italy	RM2001 C004095	11 Jul 2001	984592	24 Nov 2005	11 Jul 2021	33	Registered	789
Treasury Wine Estates Americas Company	ST. JEAN	Switzerland	00070/20 01	22 Mar 2001	489205	17 Sep 2001	22 Mar 2031	33	Registered	822
Treasury Wine Estates Americas Company	CHATEAU ST JEAN SOIREE	United States of America	85/768,8 76	1 Nov 2012	4,585,173	12 Aug 2014	12 Aug 2024	33	Registered	
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN JEAN LA PETITE ETOILE & Design <b>Chateau St. Jean</b> <small>LA PETITE ETOILE</small>	United States of America	75/214,3 14	17 Dec 1996	2,136,950	17 Feb 1998	17 Feb 2028	33	Registered	

**TRADEMARK**

REEL: 007552 FRAME: 0035

Owner	Trademark	Country	Application No	Application Date	Registration No	Registration Date	Next Renewal Due	Int. Classes	Status	TWE Ref.
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN LE SEUL	United States of America	86/567,806	18 Mar 2015	5,004,330	19 Jul 2016	19 Jul 2026	33	Registered	
Treasury Wine Estates Americas Company	CHATEAU ST. JEAN BIJOU	United States of America	86/100,703	24 Oct 2013	4,736,090	12 May 2015	12 May 2025	33	Registered	
Treasury Wine Estates Americas Company	BIJOU Stylized <b>BIJOU</b>	United States of America	90/707352	12 May 2021	-	-	-	33	Pending	7847

*Registered Copyrights*

None.

*Unregistered Intellectual Property*



1.



CHATEAU ST JEAN

2.



3.

*Websites and Social Media:*

Image assets, whether or not copyrights, on the Brand's website and social media accounts.

Domain Name: [www.chateaustjean.com](http://www.chateaustjean.com)

Facebook: Rights granted for Chateau St. Jean

Instagram: Password and rights for chateaustjean address

Twitter: Password and rights for @CSJWines

*Vector Files:*

Existing vector files for all label and other packaging images relating to the Brand.

EXHIBIT A -INTELLECTUAL PROPERTY  
4875-5765-8113v.1 0111782-000040