

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM700221

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bank Hapoalim B.M.		12/30/2021	Corporation: ISRAEL
RECEIVING PARTY DATA			
Name:	H HERITAGE LICENSING, LLC		
Street Address:	1333 Broadway		
Internal Address:	10th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 27			
Property Type	Number	Word Mark	
Serial Number:	88011227	ROY FROWICK	
Serial Number:	88661898	H	
Registration Number:	4720835	H	
Registration Number:	5137808	H	
Registration Number:	4013310	H	
Serial Number:	90333007	H	
Registration Number:	4289286	H	
Registration Number:	4026797	H	
Serial Number:	88661891	H	
Serial Number:	88577938	HALSTON	
Registration Number:	2166353	HALSTON	
Registration Number:	2588723	HALSTON	
Registration Number:	1012939	HALSTON	
Registration Number:	2393797	HALSTON	
Serial Number:	90328094	HALSTON	
Registration Number:	5317787	HALSTON	
Serial Number:	88577941	HALSTON	
Serial Number:	88577950	HALSTON	

OP \$690.00 88011227

Property Type	Number	Word Mark
Registration Number:	0999713	HALSTON
Registration Number:	2492960	HALSTON
Registration Number:	1002073	HALSTON
Registration Number:	5311765	HALSTON
Serial Number:	88577954	HALSTON
Registration Number:	3621452	HALSTON
Registration Number:	4743905	HALSTON
Registration Number:	1103001	HALSTON
Registration Number:	2226564	HALSTON

CORRESPONDENCE DATA

Fax Number: 6172484000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 16172485000

Email: tadmin@choate.com

Correspondent Name: Sara M. Bauer

Address Line 1: Two International Place

Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	2007340-0068
NAME OF SUBMITTER:	Sara M. Bauer
SIGNATURE:	/sara bauer/
DATE SIGNED:	01/06/2022

Total Attachments: 7

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NOTICE OF RELEASE OF
SECURITY INTEREST IN TRADEMARKS

WHEREAS, by an Intellectual Property Security Agreement dated as of April 12, 2021, recorded with the United States Patent and Trademark Office on June 16, 2021, at Reel 7329, Frame 0314, H HERITAGE LICENSING, LLC (“Assignor”) assigned to and granted to Bank Hapoalim B.M., as Administrative Agent (“Assignee”), a security interest in all right, title and interest of Assignor in and to the trademarks and trademark registrations and applications therefore listed on Schedule A hereto (the “Trademarks”);

WHEREAS, Assignee wishes to release the security interest and provide a document suitable for recording in the United States Patent and Trademark office and other applicable filing office(s), domestic and foreign, for purposes of recording the release, relinquishment and discharge of its security interest in the Trademarks;

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Assignee hereby relinquishes, releases and discharges its security interest in the Trademarks.

IN WITNESS WHEREOF, the Assignee has caused this Notice of Release of Security Interest in Trademarks to be duly executed as of December 30, 2021.

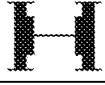

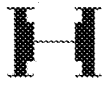


BANK HAPOALIM B.M., as Administrative Agent

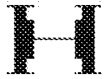
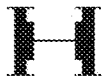
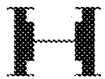
By: Barry S. Renow
Name: Barry Renow
Title: FVP

By: Joseph Barbuzza
Name: Joseph Barbuzza
Title: VP

SCHEDULE A TO NOTICE OF RELEASE

1. TRADEMARKS

Mark	Country	Owner	Registration No. (Application No.)	Registration Date (Application Date)	International Class + Goods/Services	Status
ROY FROWICK	U.S.	H Heritage Licensing, LLC	(88011227)	(06/22/2018)	25: Footwear	Statement of Use/ fourth Extension Due 9/26/2021
H (Stylized) 	USA	H Heritage Licensing, LLC	(88661898)	(10/21/2019)	14: jewelry, timepieces and chronometric instruments	Pending Statement of Use due May 26, 2021
H (Stylized) 	USA	H Heritage Licensing, LLC	4720835	04/14/2015	18: backpacks	Section 8 & 15 due: 04/14/2020 – 04/14/2021 1. Outstanding Security Interest recorded on 10/01/2015 (R/F 5634/0799) Assignor: The H Company IP, LLC Assignee: Bank Hapoalim B.M.
H (Stylized) 	USA	H Heritage Licensing, LLC	5137808	02/07/2017	18: Luggage; travel bags; sports bags and reusable shopping bags	Section 8 & 15 due: 02/07/2022 – 02/07/2023 1. Outstanding Security Interest recorded on 10/01/2015 (R/F 5634/0799) Assignor: The H Company IP, LLC Assignee: Bank Hapoalim B.M.
H (Stylized) 	USA	H Heritage Licensing, LLC	4013310	08/16/2011	18: tote bags; all-purpose carrying bags; pocketbooks	Renewal due: 08/16/2020 – 08/16/2021 1. Outstanding Security Interest recorded on 10/01/2015 (R/F 5634/0799) Assignor: The H Company IP, LLC Assignee: Bank Hapoalim B.M.
H (Stylized) 	USA	H Heritage Licensing, LLC	(90/333,007)	(11/20/2020)	18: Wallets; Carrying cases for documents; Coin purses; Credit card cases	Pending

H (Stylized) 	USA	H Heritage Licensing, LLC	4289286	02/12/2013	25: Clothing, namely, shorts, skirts, caftans, suits, pants suits, sport coats, capes, shirt-jackets	Renewal Due February 12, 2023 1. Outstanding Security Interest recorded on 10/01/2015 (R/F 5634/0799) Assignor: The H Company IP, LLC Assignee: Bank Hapoalim B.M.
H (Stylized) 	USA	H Heritage Licensing, LLC	4026797	09/13/2011	25: Clothing, namely, tops, shirts, sweaters, sports shirts, blouses, pants, trousers, dresses, coats, jackets, vests, leisure suits, belts, footwear	October 10, 2029-October 10, 2030 1. Outstanding Security Interest recorded on 10/01/2015 (R/F 5634/0799) Assignor: The H Company IP, LLC Assignee: Bank Hapoalim B.M.
H (Stylized) 	USA	H Heritage Licensing, LLC	(88661891)	(10/21/2019)	9: Eyewear, eyeglass cases, eyewear accessories, namely, straps, neck cords and head straps which restrain eyewear from movement on a wearer	Statement of Use or Extension Request due August 18, 2021
HALSTON	USA	H Heritage Licensing, LLC	(88577938)	(8/14/2019)	11: Table lamps, clamp-fixed lamps, wall lamps, ceiling lamps, floor lamps, suspension lamps, outdoor/garden lamps, spotlights, lampshade holders, lamp shades, chandeliers, neon lamps, lamp bases, light diffusers, sockets for electric lights; gas and electric cooking hobs or ranges; electric toasters, electric kettles; electric food warmers; electric roasters, electric tea and coffee machines for commercial and domestic use; electric coffee percolators for domestic use; refrigerators and freezers; hair driers, electric fans, air conditioners for domestic use; taps or faucets, saunas, sinks, showers, whirlpools; toilet bowls; humidifiers, dehumidifiers, electric vaporizers	Statement of Use or second Extension Request due August 25, 2021
HALSTON	USA	H Heritage Licensing, LLC	2166353	6/16/1998	14: costume jewelry	Renewal due: 06/16/2027 - 06/16/2028 1. Outstanding Security Interest recorded on 10/01/2015 (R/F 5634/0799) Assignor: The H Company IP, LLC

						Assignee: Bank Hapoalim B.M.
HALSTON	USA	H Heritage Licensing, LLC	2588723	7/2/2002	18: bags, purses, handbags	Renewal due: 07/02/2021 - 07/02/2022 1. Outstanding Security Interest recorded on 10/01/2015 (R/F 5634/0799) Assignor: The H Company IP, LLC Assignee: Bank Hapoalim B.M.
HALSTON	USA	H Heritage Licensing, LLC	1012939	6/10/1975	18: luggage	Renewal due: 06/10/2024 - 06/10/2025 1. Outstanding Security Interest recorded on 10/01/2015 (R/F 5634/0799) Assignor: The H Company IP, LLC Assignee: Bank Hapoalim B.M.
HALSTON	USA	H Heritage Licensing, LLC	2393797	10/10/2000	18: women's handbags, purses, pocketbooks and shopping bags	Renewal due: 10/10/2029 - 10/10/2030 1. Outstanding Security Interest recorded on 10/01/2015 (R/F 5634/0799) Assignor: The H Company IP, LLC Assignee: Bank Hapoalim B.M.
HALSTON	USA	H Heritage Licensing, LLC	(90/328,094)	(11/18/2020)	18: Wallets; Carrying cases for documents; Coin purses; Credit card cases	Pending
HALSTON	USA	H Heritage Licensing, LLC	5317787	10/24/2017	20: Mirrors, cushions, pillows, keyboards for hanging keys, chairs, tables, benches, deck-chairs, armchairs; furniture being wall units; sofas, writing desks, wardrobes, cupboards, beds, shelves, chests of drawers, umbrella stands, tea carts, footstools, book cases, clothes hangers	Section 8 & 15 due: 10/24/2022 - 10/24/2023
HALSTON	USA	H Heritage Licensing, LLC	(88577941)	(8/14/2019)	21: Hairbrushes, fitted vanity cases, comb cases, hair combs, household cleaning sponges, egg cups not of precious metals, serving spoons, slotted spoons, basting spoons, mixing spoons, bread boxes, cake servers, casseroles, cruet stands not of precious metals for oil and vinegar, pepper grinders, spice	Statement of Use or First Extension Request due August 25, 2021

					pots, sugar bowls, canister sets, pitchers, pots, vases, gravy boats, covers for dishes and pots, butter dishes, napkin holders, toothpick holders, non-electric kettles, non-electric coffee makers, plates, serving platters, saucepans, saucers, soup tureens, serving trays not of precious metals; decanters, bottle openers, cork screws, cups, jugs, bowls, mugs, drinking glasses, decorative glass boxes and plates, non-electric candelabras not of precious metals, candlesticks not of precious metals, flower pots and vases, glass vases, glass ornaments; vases, ornaments of china, crystal, glass, porcelain; statuettes, figurines and sculptures in crystal; table centerpieces being plates and vases of crystal, china, glass, porcelain, ceramic; drinking vessels, plates and dishes not of precious metals, empty bottles, coffee service not of precious metals, ceramic figurines; vases, ornaments, statuettes, figurines and sculptures in porcelain; pans and bowls in ceramics and terra cotta or earthenware; trays not of metal, namely, trays for domestic purposes, not of meta	
HALSTON	USA	H Heritage Licensing, LLC	(88577950)	(8/14/2019)	24: Fabrics for the manufacture of clothing articles and of furnishings, brocade, damask, flannel, fustian, taffeta, tulle, velvet, knitted fabrics, silk fabrics, woolen fabrics, linen fabrics, hemp yarn fabrics, ramie fabrics, rayon fabrics, synthetic fiber fabrics, felts, mixed fiber fabrics, mixed yarn fabrics, cotton fabrics, curtains, textile wall hangings, towels, bath linen, fabric table runners, cloth coasters, textile napkins, textile place mats, textile dish mats and carafe mats, table cloths not of paper, table linen, quilts, paper bed covers, bed blankets and sheets, down coverlets, bed linen, mattress covers, dishcloths, and fabric handkerchiefs	Statement of Use or First Extension Request due August 25, 2021
HALSTON	USA	H Heritage Licensing, LLC	999713	12/17/1974	25: men's suits and shirts	Renewal due: 12/17/2023 – 12/17/2024 1. Outstanding Security Interest recorded on 10/01/2015 (R/F 5634/0799)

						Assignor: The H Company IP, LLC Assignee: Bank Hapoalim B.M.
HALSTON	USA	H Heritage Licensing, LLC	2492960	9/25/2001	25: shoes and boots	Renewal due: 09/25/2030 – 09/25/2031 1. Outstanding Security Interest recorded on 10/01/2015 (R/F 5634/0799) Assignor: The H Company IP, LLC Assignee: Bank Hapoalim B.M.
HALSTON	USA	H Heritage Licensing, LLC	1002073	1/21/1975	25: women's hats, jackets, skirts, blouses, shirts, suits, pants suits, trousers, vests, capes, dresses, robes, pajamas, sweaters, shorts, caftans, coats, scarves, raincoats, rainhats and rainsuits 42: retail clothing store services	Renewal due: 01/21/2024 – 01/21/2025 1. Outstanding Security Interest recorded on 10/01/2015 (R/F 5634/0799) Assignor: The H Company IP, LLC Assignee: Bank Hapoalim B.M.
HALSTON	USA	H Heritage Licensing, LLC	5311765	10/17/2017	25: Women's intimate apparel, namely, camisoles, shapewear, namely, body suits and body shapers, body stockings, leotards and unitards, bed jackets and loungewear; slippers	Section 8 & 15 due: 10/17/2022 – 10/17/2023
HALSTON	USA	H Heritage Licensing, LLC	(88577954)	(8/14/2019)	27: Carpeting, door mats, rugs, carpet tiles, wallpaper	Statement of Use or Second Extension Request due August 25, 2021
HALSTON	USA	H Heritage Licensing, LLC	3621452	5/19/2009	35: On-line retail store services featuring apparel and related accessories; Retail store services featuring apparel and related accessories	Renewal due: 05/19/2029 1. Outstanding Security Interest recorded on 10/01/2015 (R/F 5634/0799) Assignor: The H Company IP, LLC Assignee: Bank Hapoalim B.M.
HALSTON	USA	H Heritage Licensing, LLC	4743905	5/26/2015	4: Candles	Section 8 & 15 due: 05/26/2020 – 05/26/2021 1. Outstanding Security Interest recorded on 10/01/2015 (R/F 5634/0799)

						Assignor: The H Company IP, LLC Assignee: Bank Hapoalim B.M.
HALSTON	USA	H Heritage Licensing, LLC	1103001	9/26/1978	9: Eyeglass Frames and Parts Thereof; Sunglasses; And Eyeglass And Sunglass Cases	
HALSTON	USA	H Heritage Licensing, LLC	2226564	2/23/1999	25: Belts	