

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2


ETAS ID: TM700314

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Clipper Magazine, LLC		10/31/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Valassis Digital Corp.		
Street Address:	15955 La Cantera Parkway		
City:	San Antonio		
State/Country:	TEXAS		
Postal Code:	78256		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	6219417	ONE BRAND	
Registration Number:	5716790	CARDIGENT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8502088299		
Email:	trademarks@vericast.com		
Correspondent Name:	Sonya Szot		
Address Line 1:	15955 La Cantera Parkway		
Address Line 4:	San Antonio, TEXAS 78256		
NAME OF SUBMITTER:	Sonya Szot		
SIGNATURE:	/Sonya Szot/		
DATE SIGNED:	01/06/2022		
Total Attachments: 1			
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OP \$65.00 6219417

ASSIGNMENT OF TRADEMARKS

WHEREAS, Clipper Magazine LLC (“**Clipper**”), having an address of 3708 Hempland Road Mountville, Pennsylvania 17554, uses and is the owner of the following trademark and trademark registrations along with the goodwill associated therewith (collectively, the “**Trademarks**”):

Mark:	Jurisdiction:	Registration Date:	Status:	Owner:
	Registration no: Application no:			
One Brand in word and design form 	United States RN: 6,219,417 SN: 88/493,666	December 15, 2020	Registered	Clipper Magazine, LLC
Cardigent	United States RN: 5,716,790 SN: 87/668,547	April 2, 2019	Registered	Clipper Magazine, LLC

WHEREAS, Valassis Digital Corp. (“**Valassis**”), having an address of 15955 La Cantera Parkway, San Antonio, Texas 78256 desires to acquire any and all rights and goodwill associated with the Trademarks, included the related registrations.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Clipper does hereby assign to Valassis, effective upon the Effective Date, all right, title and interest in and to said Trademarks, including the related registrations, together with the goodwill of the business symbolized by the Trademarks.

IN WITNESS WHEREOF, each of the parties has duly executed this Assignment effective October 31, 2021 (the “**Effective Date**”).

Clipper Magazine LLC

By: Peter A. Fera, Jr.
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Name Peter A. Fera, Jr.

Title: Executive Vice President & CFO

Date: 10/29/2021

Valassis Digital Corp.

By: Lee Ann Stevenson
24820573BF2A41C...

Name: Lee Ann Stevenson

Title: General Counsel & Chief Administrative Officer

Date: 10/29/2021