

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM700223

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bank Hapoalim B.M.		12/30/2021	Corporation: ISRAEL
RECEIVING PARTY DATA			
Name:	IM BRANDS, LLC		
Street Address:	1333 Broadway		
Internal Address:	10th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 30			
Property Type	Number	Word Mark	
Registration Number:	4502577	FABULOUS ISAAC MIZRAHI	
Registration Number:	4463250	I	
Serial Number:	88933765	I	
Serial Number:	90372654	IM	
Serial Number:	88463677	IMNYC	
Registration Number:	5075221	IMNYC	
Serial Number:	88860609	ISAAC MIZRAHI	
Serial Number:	88852568	ISAAC MIZRAHI	
Registration Number:	4769284	ISAAC MIZRAHI	
Registration Number:	4276052	ISAAC MIZRAHI	
Registration Number:	4978256	ISAAC MIZRAHI	
Registration Number:	2150771	ISAAC MIZRAHI	
Registration Number:	3938988	ISAAC MIZRAHI	
Registration Number:	3293902	ISAAC MIZRAHI	
Registration Number:	3293901	ISAAC MIZRAHI	
Registration Number:	3942020	ISAAC MIZRAHI	
Registration Number:	5332339	ISAAC MIZRAHI CRAFT	
Serial Number:	90196342	ISAAC MIZRAHI JEANS	

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Property Type	Number	Word Mark
Registration Number:	4448362	ISAAC MIZRAHI NEW YORK
Serial Number:	88914881	ISAAC MIZRAHI NEW YORK
Registration Number:	4370592	ISAACMIZRAHILIVE
Registration Number:	4079210	ISAACMIZRAHILIVE
Registration Number:	3935410	ISAACMIZRAHILIVE
Registration Number:	4079221	ISAACMIZRAHILIVE
Serial Number:	88510379	
Registration Number:	3354162	
Registration Number:	3931846	
Registration Number:	4937287	TRUE ISAAC MIZRAHI
Registration Number:	4842125	TRUE ISAAC MIZRAHI
Registration Number:	4852016	HEALTHY GLAMOUR

CORRESPONDENCE DATA

Fax Number: 6172484000
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 16172485000
Email: tmadmin@choate.com
Correspondent Name: Sara M. Bauer
Address Line 1: Two International Place
Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	2007340-0068
NAME OF SUBMITTER:	Sara M. Bauer
SIGNATURE:	/sara bauer/
DATE SIGNED:	01/06/2022

Total Attachments: 10
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NOTICE OF RELEASE OF
SECURITY INTEREST IN TRADEMARKS

WHEREAS, by an Intellectual Property Security Agreement dated as of April 12, 2021, recorded with the United States Patent and Trademark Office on June 16, 2021, at Reel 7329, Frame 0245, IM BRANDS, LLC (“Assignor”) assigned to and granted to Bank Hapoalim B.M., as Administrative Agent (“Assignee”), a security interest in all right, title and interest of Assignor in and to the trademarks and trademark registrations and applications therefore listed on Schedule A hereto (the “Trademarks”);

WHEREAS, Assignee wishes to release the security interest and provide a document suitable for recording in the United States Patent and Trademark office and other applicable filing office(s), domestic and foreign, for purposes of recording the release, relinquishment and discharge of its security interest in the Trademarks;

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Assignee hereby relinquishes, releases and discharges its security interest in the Trademarks.

IN WITNESS WHEREOF, the Assignee has caused this Notice of Release of Security Interest in Trademarks to be duly executed as of December 30, 2021.



BANK HAPOALIM B.M., as Administrative Agent

By: Barry S. Renow
Name: Barry Renow
Title: FVP

By: Joseph Barbuzza
Name: Joseph Barbuzza
Title: VP

SCHEDULE A TO NOTICE OF RELEASE

1. TRADEMARKS

Mark	Country	Owner	Registration No. (Application No.)	Registration Date (Application Date)	International Class + Goods/Services	Status
FABULOUS ISAAC MIZRAHI	USA - (US)	IM Brands, LLC	4,502,577	03/25/2014	3: Shower gels; anti-bacterial soaps; anti-bacterial bath gels; body oils; perfumed bath and body soaps; skin cleansers; skin lotions and moisturizers; skin creams; fragrances and scented body lotions, shower gels, after shaves, deodorants for personal use, and body creams, skin cleansing creams and non-medicated skin creams; perfumed powders; potpourris; scented room and linen sprays; perfume	Registered Renewal due 03/25/2024
I (Stylized) 	USA - (US)	IM Brands, LLC	4,463,250	01/07/2014	9: Eyewear; eyeglasses; sunglasses; eyeglass frames; opera glasses; spectacles; eyeglass, sunglass and spectacle cases; eyeglass, sunglass and spectacle straps; eyeglass, sunglass and spectacle chains; related accessories, namely, hard cases for eyewear, soft pouches for eyewear and lens cloths; parts and fittings for eyeglasses, sunglasses and spectacles 25: Clothing, namely, belts, jackets, gloves, dresses, coats, sweaters, tights, leggings, socks, shirts and neckties; footwear; headgear, namely, hats and caps	Registered Renewal Due 1/07/2024
I (Stylized) 	USA	IM Brands, LLC	(88/933,765)	(5/26/2020)	eyeglasses; eyeglass frames; opera glasses; spectacles; eyeglass lenses; sunglasses; hard cases for eyewear; soft pouches for eyewear; sunglass and spectacle cases (Cl. 9); key chains (Cl. 14); all-purpose sports and athletic bags; beach, book, carry-on, duffel, diaper, gym, leather shopping, shoulder, tote and travel bags; fanny packs and waist packs; garment bags for travel; luggage; luggage tags; suit cases; business card cases, umbrellas (Cl. 18);	Statement of Use or First Extension Due July 12, 2021


Mark	Country	Owner	Registration No. (Application No.)	Registration Date (Application Date)	International Class + Goods/Services	Status
					eyeglass lens cleaning cloths (Cl. 21); clothing, namely, jackets, gloves, coats, leggings, belts, dresses, sweaters, tights, socks, shirts and neckties (Cl. 25)	
IM (Stylized) 	USA - (US)	IM Brands, LLC	(90/372,654)	(12/10/2020)	25: Women's Clothing, namely, suits, coats, jackets, pants, slacks, trousers, dresses, gowns, jumpsuits, blouses, skirts, hosiery, tights, stockings, jeans, shorts, shirts, sweaters, vests, t-shirts, overalls, swimsuits, socks and underwear in the nature of briefs and tops, bras and panties, lingerie, hats, scarves and gloves	Filed
IMNYC	USA - (US)	IM Brands, LLC	(88/463,677)	(06/07/2019)	9: eyewear 14: watches 18: handbags	Statement of Use Due December 3, 2021
IMNYC	USA - (US)	IM Brands, LLC	5,075,221	11/01/2016	25: dresses; sportswear, namely, tops, knit tops, shirts, t-shirts, sweaters, sweatshirts, jackets, coats, bottoms, pants, skirts, tights, hats, caps; denim pants; denim jackets; footwear	Registered 8 & 15 due 11/01/2021 – 11/01/2022
ISAAC MIZRAHI	USA	IM Brands, LLC	(88/860,609)	(4/6/2020)	3: Hair shampoos and conditioners, hair care preparations, hair sprays and hair gels, hair straightening preparations, hair styling preparations	Statement of Use or Second Extension Due March 23, 2022
ISAAC MIZRAHI	USA	IM Brands, LLC	(88/852,568)	(3/30/2020)	33: Wine	Statement of Use Filed
ISAAC MIZRAHI	USA - (US)	IM Brands, LLC	4,769,284	07/07/2015	3: Shower gels; anti-bacterial soaps; body oils; perfumed bath and body soaps; skin cleansers, lotions, moisturizers, and creams; fragrances and scented body lotions, shower gels, after shaves, body deodorants, face creams and body creams; perfumed powders; potpourris; scented room and linen sprays 9: Battery chargers for use in cars; carrying cases, holders, protective	Registered 8 & 15 due 07/07/2020 - 2021

Mark	Country	Owner	Registration No. (Application No.)	Registration Date (Application Date)	International Class + Goods/Services	Status
					<p>cases and stands featuring power supply connectors, adaptors, speakers and battery charging devices, specially adapted for use with handheld electronic devices, namely, electronic readers, smart phones, tablets, and laptops; digital cameras; ear buds; eyewear; headphones; micro audio speakers; power supply connectors and adaptors for use with personal electronic devices, namely, electronic readers, smart phones, tablets, and laptops; protective covers specially adapted for personal electronic devices, namely, electronic readers, smart phones, tablets, and laptops; reading glasses; solar charging devices for portable electronics; blank USB flash drives; video recorders and camcorders</p> <p>14: Timepieces; women's and men's cuff bracelets</p> <p>18: Backpacks, knapsacks, business totes, tote bags, cross-body bags, namely, messenger bags and handbags, flat bags, namely, handbags, diaper bags, duffle bags, gym bags, handbags, luggage, messenger bags, shopping totes, grocery totes, tote bags, travel bags and matching cosmetic bags and cases sold empty; small leather goods, namely, key cases, pouches, and business and credit card holders in the nature of card cases; collars for pets; pet collar accessories, namely, bells, silencers, safety lights and blinkers, pendants, charms, and tags; pet products, namely, pet restraining devices consisting of leashes, collars, harnesses, restraining straps, and leashes with locking devices; pet leashes; leather leashes</p> <p>25: Aprons; bibs of cloth for children; bridal apparel and accessories, namely, bridal gowns and bridesmaid dresses; children's and infant's apparel, namely, pants,</p>	

Mark	Country	Owner	Registration No. (Application No.)	Registration Date (Application Date)	International Class + Goods/Services	Status
					shirts, t-shirts, skirts, dresses, coats, jackets, sweaters and socks; footwear not for sports; men's and women's belts; men's dress shirts; men's neckwear; shapewear, namely, girdles, body shapers, bodysuits, lingerie, and hosiery; men's and women's sleepwear and loungewear; wedding gowns; women's day and evening dresses; women's footless and footed tights, stockings, leggings, knee highs, and hosiery; men's and women's hooded shirts and sweatshirts; women's intimate apparel, namely, bras, slips, camisoles, and panties; men's and women's jackets; men's and women's knit bottoms, tops, and trousers; men's and women's woven bottoms, tops, and trousers; men's and women's outerwear, namely, coats and jackets; men's and women's socks; men's and women's soft and tailored suits; men's and women's sweatshirts	
ISAAC MIZRAHI	USA - (US)	IM Brands, LLC	4,276,052	01/15/2013	3: Cosmetics; Cosmetics and make-up; Cosmetics in general, including perfumes	Registered Renewal Due January 17, 2023
ISAAC MIZRAHI	USA - (US)	IM Brands, LLC	4,978,256	06/14/2016	4: scented candles 8: Flatware, namely, knives, forks, and spoons 20: Pet beds; accent furniture; bath accessories, namely, shower curtain hooks; decorative pillows; hanging shoe and other closet hanging rack devices; picture frames; sleeping pillows; hard and soft storage boxes made of nylon or canvas 21: Bakeware; bath accessories, namely, wastebaskets; cookware, namely, baking dishes, pots and pans; dinnerware, namely, plates, dessert plates, bowls, cereal bowls, soup bowls, salad bowls, mugs, saucers, wine glasses, water glasses, tea cups, serving bowls and	Registered 8 & 15 due 06/14/2021-06/14/2022

Mark	Country	Owner	Registration No. (Application No.)	Registration Date (Application Date)	International Class + Goods/Services	Status
					<p>serving platters; glassware for beverages; ironing board covers; lint rollers; napkin rings; paper towel holders; plates, bowls, cups, and serving platters made of melamine; thermally insulated bags and containers for food and beverage</p> <p>22: Laundry bags</p> <p>24: Bath accessories, namely, shower curtains; beach towels; bed sheets; blankets, namely, bed blankets, baby blankets and travel blankets; comforters; coverlets; duvet covers; pillowcases; throws</p> <p>27: rugs</p>	
ISAAC MIZRAHI	USA - (US)	IM Brands, LLC	2,150,771	04/14/1998	<p>9: eye glass frames and sunglasses</p> <p>25: clothing, namely, bathing suits, boots, coats, dresses, jackets, jeans, jumpsuits, leggings, pants, parkas, sandals, shirts, shoes, shorts, skirts, suits, sweaters, T-shirts and vests</p>	<p>Registered</p> <p>Renewal due 04/14/2027 – 04/14/2028</p>
ISAAC MIZRAHI	USA - (US)	IM Brands, LLC	3,938,988	03/29/2011	14: Costume jewelry; jewelry	<p>Registered</p> <p>Renewal due 03/29/2020 – 03/29/2021</p>
ISAAC MIZRAHI	USA - (US)	IM Brands, LLC	3,293,902	09/18/2007	18: Leather goods, namely, hand bags, attaché cases, briefcases, tote bags, luggage, knapsacks, wallets, change purses, business and credit card cases	<p>Registered</p> <p>Renewal due 09/18/2026 – 09/18/2027</p>
ISAAC MIZRAHI	USA - (US)	IM Brands, LLC	3,293,901	09/18/2007	25: Clothing, namely, jeans, parkas, belts, hosiery, and leggings; footwear, shoes, sandals, and boots	<p>Registered</p> <p>Renewal due 09/18/2027 – 09/18/2028</p>
ISAAC MIZRAHI	USA - (US)	IM Brands, LLC	3,942,020	04/05/2011	35: Retail store and on-line retail store services featuring apparel, accessories, fragrances and cosmetics	Registered

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						Renewal due 04/05/2020 – 04/05/2021
ISAAC MIZRAHI CRAFT	USA - (US)	IM Brands, LLC	5,332,339	11/14/2017	23: yarn	Registered 8 & 15 Due 11/14/2022 – 11/14/2023
ISAAC MIZRAHI JEANS	USA - (US)	IM Brands, LLC	(90/196,342)	(9/21/2020)	<p>9: eyewear; eyeglasses; sunglasses; eyeglass frames; opera glasses; spectacles; eyeglass, sunglass and spectacle cases; eyeglass, sunglass and spectacle straps; eyeglass, sunglass and spectacle chains; related accessories, namely, eyeglass cords, parts and fittings for eyewear</p> <p>18: Backpacks, knapsacks, business tote bags, tote bags, cross-body bags, namely, shoulder bags, flat bags, namely, garment bags for travel, diaper bags, duffel bags, gym bags, handbags, luggage, messenger bags, reusable shopping tote bags, reusable textile grocery tote bags, travel bags and matching cosmetic bags and cosmetic cases both sold empty; small leather goods, namely, key cases, pouches, and business card holder in the nature of card cases and credit card holders</p> <p>25: men's and women's clothing, namely, bathing suits, belts, coats, jackets, jeans, jumpsuits, pants, parkas, shirts, shorts, sleepwear and loungewear, suits, sweaters, t-shirts, vests, socks, sweatshirts, tops, trousers, bottoms, hooded shirts and sweatshirts; women's clothing, namely, dresses, hosiery, leggings, skirts, tights, knee highs, panty hose; women's intimate apparel, namely, bras, slips, camisoles, and panties; shapewear, namely, girdles, body shapers, bodysuits, lingerie, and hosiery; men's clothing, namely,</p>	Pending

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					dress shirts and neckwear; men's and women's footwear	
ISAAC MIZRAHI LIVE and Design 	USA - (US)	IM Brands, LLC	3,948,520	04/19/2011	41: Entertainment in the nature of on-going television programs in the field of fashion, cooking, home care, entertaining, decorating, entertainment and human interest	Registered 8 & 9 Renewal due 04/19/2020 – 04/19/2021
ISAAC MIZRAHI NEW YORK	USA - (US)	IM Brands, LLC	4,448,362	12/10/2013	9: eyewear; eyeglasses; sunglasses; eyeglass frames; opera glasses; spectacles; eyeglass, sunglass and spectacle cases; eyeglass, sunglass and spectacle straps; eyeglass, sunglass and spectacle chains; related accessories, namely, hard cases for eyewear, soft pouches for eyewear and lens cloths; parts and fittings for eyeglasses, sunglasses and spectacles 18: leather and imitations of leather, and goods made of these materials and not included in other classes, namely, handbags, carrying cases and wallets; all-purpose sports and athletic bags; beach, book, carry-on, duffel, diaper, gym, leather shopping, shoulder, tote and travel bags; fanny packs and waist packs; backpacks; knapsacks; purses; garment bags for travel; satchels; luggage; luggage tags; trunks; suitcases; hat boxes for travel not of paper or cardboard; cosmetic cases and bags sold empty; toiletry and vanity cases sold empty; tool bags sold empty; attaché cases; briefcases; briefcase-type portfolios; document cases; men's clutches; business cases; business card cases; calling and credit card cases; key cases; leather key chains; wallets; banknote holders; billfolds; umbrellas; parasols; walking sticks 25: clothing, namely, belts, jackets, gloves, dresses, coats, sweaters, tights, leggings, socks, shirts and neckties; footwear; headgear, namely, hats and caps	Statement of Use or Extension Request Due December 29, 2021
ISAAC MIZRAHI NEW YORK	USA - (US)	IM Brands, LLC	(88914881)	(5/13/2020)	18 Carry-on bags, luggage, Carrying cases and suitcases	Registered

Mark	Country	Owner	Registration No. (Application No.)	Registration Date (Application Date)	International Class + Goods/Services	Status
						Renewal Due 12/10/2023
ISAACMIZRAHILIVE	USA - (US)	IM Brands, LLC	4,370,592	07/23/2013	18: clutch bags; Handbags, purses and wallets; Tote bags	Registered Renewal Due July 23, 2023
ISAACMIZRAHILIVE	USA - (US)	IM Brands, LLC	4,079,210	01/03/2012	24: Bath linen; Bed and table linen; Bed blankets; Bed covers; Bed skirts; Bed spreads; Bed throws; Dining linens; Household linen, including face towels; Table linen	Registered Renewal due 01/03/2021 – 01/03/2022
ISAACMIZRAHILIVE	USA - (US)	IM Brands, LLC	3,935,410	03/22/2011	25: Belts for clothing; Blouses; Coats; Denim jackets; Denims; Dress suits; Dresses; Footwear; Gloves; Hats; Jeans; Lingerie; Nightwear; Pants; Scarves; Shirts; Shoes; Skirts; Sweaters; Swimwear; Wedding dresses	Registered Renewal due 03/22/2020 – 03/22/2021
ISAACMIZRAHILIVE	USA - (US)	IM Brands, LLC	4,079,221	01/03/2012	35: On-line retail store services featuring clothing and shoes, home products, jewelry and accessories	Registered Renewal due 01/03/2031 – 01/03/2032
Miscellaneous Design 	USA –(US)	IM Brands, LLC	(88/510,379)	(7/11/2019)	18: Handbags, purses and wallets; Luggage; tote bags	Statement of Use Due June 3, 2021
Miscellaneous Design 	USA - (US)	IM Brands, LLC	3,354,162	12/11/2007	18: Shoulder, tote and travel bags; purses; satchels	Registered Renewal due 12/11/2026 – 12/11/2027
Miscellaneous Design 	USA - (US)	IM Brands, LLC	3,931,846	03/15/2011	25: Belts for clothing; Coats; Denims; Dress suits; Dresses; Fur coats; Men's and women's jackets, coats, trousers, vests; Pants; Shirts; Shoes; Skirts; T-shirts	Registered Renewal due 03/15/2020 – 03/15/2021
TRUE ISAAC MIZRAHI	USA - (US)	IM Brands, LLC	4,937,287	04/12/2016	3: skin care cosmetics; color cosmetics; nail polish; cosmetics, namely, cleansers, moisturizers,	Registered

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					face tonics, face masks, gels, oil, creams, face powder, foundation, blushers, mascara, eye shadow, eyeliner, eye makeup remover, lipstick, lip pencil, nail enamel, and nail care preparations	8 & 15 due 04/12/2021 – 04/12/2022
TRUE ISAAC MIZRAHI	USA – (US)	IM Brands, LLC	4,842,125	10/27/2015	21: Cosmetic brushes; Sponges used for applying make-up	Registered 8 & 15 due 10/27/2020 – 10/27/2021
HEALTHY GLAMOUR	USA - (US)	IM Brands, LLC	4,852,016	11/10/2015	3: skin care cosmetics; color cosmetics; nail polish; cosmetics, namely, cleansers, moisturizers, face tonics, face masks, gels, oil, creams, face powder, foundation, blushers, mascara, eye shadow, eyeliner, eye makeup remover, lipstick, lip pencil, nail enamel, and nail care preparations 21: cosmetic brushes; Sponges used for applying make-up	Registered 8 & 15 due 11/10/2020 – 11/10/2021