

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM700318

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Harland Clarke Corp.		12/31/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Valassis Digital Corp.		
Street Address:	15955 La Cantera Parkway		
City:	San Antonio		
State/Country:	TEXAS		
Postal Code:	78256		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2779855	E	
Registration Number:	4760942	QUICKPIVOT	
Registration Number:	4827190	QUICKPIVOT	
Registration Number:	4861208	QUICKPIVOT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8502088299		
Email:	trademarks@vericast.com		
Correspondent Name:	Sonya Szot		
Address Line 1:	15955 La Cantera Parkway		
Address Line 4:	San Antonio, TEXAS 78256		
NAME OF SUBMITTER:	Sonya Szot		
SIGNATURE:	/Sonya Szot/		
DATE SIGNED:	01/06/2022		
Total Attachments: 2			
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OP \$115.00 2779855

ASSIGNMENT OF TRADEMARKS

WHEREAS, Harland Clarke Corp. ("Harland Clarke"), having an address of 15955 La Cantera Parkway, San Antonio, TX 78256, uses and is the owner of the trademarks listed in Schedule 1 along with the goodwill associated therewith (collectively, the "Trademarks");

WHEREAS, Valassis Digital Corp. ("Valassis"), having an address of 15955 La Cantera Parkway, San Antonio, Texas 78256 desires to acquire any and all rights and goodwill associated with the Trademarks along with the Registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Harland Clarke does hereby assign to Valassis, effective upon the Effective Date, all right, title and interest in and to said Trademarks and Registrations, together with the goodwill of the business symbolized by the Trademarks.

IN WITNESS WHEREOF, each of the parties has duly executed this Assignment effective December 31, 2021 (the "Effective Date").

Harland Clarke Corp.

DocuSigned by:

By: *Peter A. Fera, Jr.*

Name: Peter A. Fera, Jr.

Title: Executive Vice President & CFO

Valassis Digital Corp.

DocuSigned by:

By: *Lee Ann Stevenson*

Name: Lee Ann Stevenson

Title: General Counsel & Chief
Administrative Officer

Schedule 1

<u>Mark</u>	<u>Country</u>	<u>Appl. No.</u>	<u>Appl. Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Classes</u>
E and Design	United States of America	75/921,383	Feb 15 2000	2,779,855	Nov 4 2003	42
QUICKPIVOT	United States of America	86/056,342	Sep 5 2013	4,760,942	Jun 23 2015	9, 16
QUICKPIVOT	United States of America	86/975,409	Sep 5 2013	4,827,190	Oct 6 2015	9, 35, 41
QUICKPIVOT	United States of America	86/975,775	Sep 5 2013	4,861,208	Nov 24 2015	42