

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM700530

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Revenue, Inc.		01/06/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Stifel Bank		
Street Address:	787 7th Avenue, 11th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	Corporation: MISSOURI		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	97033277	MOMENTS	
Serial Number:	90470419	CONVERSATION AI	
Serial Number:	97004297	REVENUE.IO	
Serial Number:	97004543	REVENUE FOR GOOD	
Serial Number:	97004614	REVOPS PODCAST	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8004945225		
Email:	ipteam@cogencyglobal.com		
Correspondent Name:	JAY DASILVA		
Address Line 1:	1025 CONNECTICUT AVE., NW, STE. 712		
Address Line 2:	COGENCY GLOBAL INC.		
Address Line 4:	WASHINGTON, D.C. 20036		
ATTORNEY DOCKET NUMBER:	1570436 TM		
NAME OF SUBMITTER:	Robin Dunn		
SIGNATURE:	/Robin Dunn/		
DATE SIGNED:	01/07/2022		

OP \$140.00 97033277

Total Attachments: 7

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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement is entered into as of January 6, 2022 by and between STIFEL BANK ("Bank") and REVENUE, INC., a Delaware corporation ("Grantor").

RECITALS

A. Bank has agreed to make certain loans and to extend certain financial accommodations to Grantor (collectively, the "Loans") in the amounts and manner set forth in that certain Loan and Security Agreement by and between Bank and Grantor dated as of even date herewith (as the same may be amended, modified or supplemented from time to time, the "Loan Agreement"; capitalized terms used herein are used as defined in the Loan Agreement). Bank is willing to make the Loans to Grantor, but only upon the condition, among others, that Grantor shall grant to Bank a security interest in certain Copyrights, Trademarks and Patents to secure the obligations of Grantor under the Loan Agreement.

B. Extension of credit by the Bank pursuant to the Loan Agreement is subject to the condition, among others, that Grantor grant to Bank a security interest in all of its present and future Copyrights, Trademarks and Patents to secure the Obligations of Grantor under the Loan Agreement. Pursuant to the terms of the Loan Agreement, Grantor has granted to Bank a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Loan Agreement and all other agreements now existing or hereafter arising between Grantor and Bank, Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

To secure all of its present and future "Obligations" under or as defined in the Loan Agreement and under any other agreement now existing or hereafter arising between Grantor and Bank, Grantor grants and pledges to Bank a security interest in all of Grantor's right, title and interest in, to and under its Intellectual Property Collateral (including without limitation those Copyrights, Patents and Trademarks listed on Exhibits A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof.

This security interest is granted in conjunction with the security interest granted to Bank under the Loan Agreement. The rights and remedies of Bank with respect to the security interest granted hereby are in addition to those set forth in the Loan Agreement and the other Loan Documents, and those which are now or hereafter available to Bank as a matter of law or equity. Each right, power and remedy of Bank provided for herein or in the Loan Agreement or any of the Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Bank of any one or more of the rights, powers or remedies provided for in this Intellectual Property Security Agreement, the Loan Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Bank, of any or all other rights, powers or remedies.

Grantor represents and warrants that Exhibits A, B, and C attached hereto set forth any and all intellectual property rights in connection to which Grantor has registered or filed an application with either the United States Patent and Trademark Office or the United States Copyright Office, as applicable.

This Agreement may be executed in two or more counterparts, each of which shall be deemed an original but all of which together shall constitute the same instrument.

[Signature Page to Intellectual Property Security Agreement]

TRADEMARK
REEL: 007552 FRAME: 0904

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

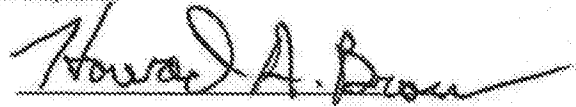
GRANTOR:

Address of Grantor:

15000 Ventura Blvd., Suite 201
Sherman Oaks, CA 91403
Attn: Kanwar Sahaja, Chief Operating Officer

REVENUE, INC.

By:



Name: Howard Brown

Title: Chief Executive Officer

BANK:

Address of Bank:

787 7th Avenue, 11th Floor
New York, NY 10019
Attn: Loan Services

STIFEL BANK

By: _____

Name: _____

Title: _____

[Signature Page to Intellectual Property Security Agreement]

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

Address of Grantor:

15000 Venture Blvd., Suite 201
Sherman Oaks, CA 91403
Attn: Kanwar Saluja, Chief Operating Officer

REVENUE, INC.

By: _____

Name: Howard Brown

Title: Chief Executive Officer

BANK:

Address of Bank:

787 7th Avenue, 11th Floor
New York, NY 10019
Attn: Loan Services

STIFEL BANK

By:  _____

Name: **James C. Binz**

Title: Executive Vice President

EXHIBIT A

Copyrights

<u>Description</u>	<u>Owner</u>	<u>Registration Number</u>	<u>Registration Date</u>
N/A			

EXHIBIT B

Patents

<u>Description</u>	<u>Owner</u>	<u>Patent/ App. No.</u>	<u>File Date</u>
Systems and Methods for Dynamically Controlling Conversations and Workflows Based on Multi-Modal Conversation Monitoring	Revenue, Inc. (Assignee)	US 11,212,389 B2	May 6, 2021
Adaptive Real-Time Conversational Systems and Methods	Revenue.IO, Inc. (Assignee)	US 10,440,181	June 3, 2019
Adaptive Real-Time Conversational Systems and Methods	Revenue.IO, Inc. (Assignee)	US 10,757,256	September 30, 2019

EXHIBIT C

Trademarks

<u>Description</u>	<u>Owner</u>	<u>Serial/ Registration No.</u>	<u>File Date</u>
MOMENTS -- <i>downloadable computer application software for mobile phones; for assisting sales associates with dynamic information related to sales</i>	Revenue, Inc.	97033277	September 17, 2021
CONVERSATION AI -- <i>downloadable mobile applications providing sales prospecting in the form of lead generation, sales intelligence</i>	ringDNA, Inc.	90470419	January 16, 2021
REVENUE.IO -- <i>business monitoring and consulting services through tracking web sites and applications of others</i>	Revenue, Inc.	97004297	August 31, 2021
REVENUE FOR GOOD -- <i>charitable fundraising services</i>	Revenue, Inc.	97004543	August 31, 2021
REVOPS PODCAST -- <i>education services, principally mentoring in field of customer relations, business expansion, sales strategy, lead qualification, and marketing</i>	Revenue, Inc.	97004614	August 31, 2021