# OP \$90.00 486186

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM700953

| SUBMISSION TYPE:      | NEW ASSIGNMENT    |
|-----------------------|-------------------|
| NATURE OF CONVEYANCE: | SECURITY INTEREST |

### **CONVEYING PARTY DATA**

| Name           | Formerly | Execution Date | Entity Type                           |
|----------------|----------|----------------|---------------------------------------|
| ESCAPOLOGY LLC |          | 07/27/2021     | Limited Liability Company:<br>FLORIDA |

### **RECEIVING PARTY DATA**

| Name:             | PENINSULA FUND VII LIMITED PARTNERSHIP |  |  |
|-------------------|--|--|--|
| Street Address:   | C/O PENINSULA CAPITAL PARTNERS L.L.C.  |  |  |
| Internal Address: | 500 WOODWARD AVENUE, SUITE 2800        |  |  |
| City:             | DETROIT                                |  |  |
| State/Country:    | MICHIGAN                               |  |  |
| Postal Code:      | 48226                                  |  |  |
| Entity Type:      | Limited Partnership: DELAWARE          |  |  |

### **PROPERTY NUMBERS Total: 3**

| Property Type        | Number  | Word Mark  |
|----------------------|---------|------------|
| Registration Number: | 4861868 | ESCAPOLOGY |
| Registration Number: | 5125661 | ESCAPOLOGY |
| Registration Number: | 5125663 | ESCAPOLOGY |

### **CORRESPONDENCE DATA**

**Fax Number:** 6173424001

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 6173424000

Email: IPDocketing@foley.com, bcorbin@foley.com

Correspondent Name: FOLEY & LARDNER LLP

Address Line 1: 3000 K STREET N.W., SUITE 600

Address Line 4: WASHINGTON, D.C. 20007

| ATTORNEY DOCKET NUMBER: | 109040-0153          |
|-------------------------|----------------------|
| NAME OF SUBMITTER:      | BOBBIE-JEAN CORBIN   |
| SIGNATURE:              | /bobbie-jean corbin/ |
| DATE SIGNED:            | 01/10/2022           |

**Total Attachments: 8** 

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### INTELLECTUAL PROPERTY SECURITY AGREEMENT

This **INTELLECTUAL PROPERTY SECURITY AGREEMENT** (this "<u>Agreement</u>") is entered into as of July 27, 2021 by and between ESCAPOLOGY LLC, a Florida limited liability company ("<u>Grantor</u>"), and PENINSULA FUND VII LIMITED PARTNERSHIP, a Delaware limited partnership ("<u>Secured Party</u>").

### **RECITALS**

- A. Escape Holdco, Inc., a Delaware corporation and Grantor's direct or indirect parent (the "<u>Issuer</u>"), has entered into that certain Note Purchase Agreement dated as of July 27, 2021 (as amended, supplemented, amended and restated or otherwise modified from time to time, the "<u>Note Agreement</u>") between the Issuer and Secured Party, pursuant to which Secured Party has agreed to extend certain financial accommodations to the Issuer in the amounts and manner set forth in the Note Agreement.
- B. Grantor has (i) guaranteed the obligations of the Issuer under the Note Agreement pursuant to a Guaranty Agreement dated as of July 27, 2021 (as amended, supplemented, amended and restated or otherwise modified from time to time, the "Guaranty") among the Grantor, the other guarantors party thereto, and Secured Party, and (ii) granted to Secured Party a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under certain collateral, including the Intellectual Property Collateral (as defined below) pursuant to a Security Agreement dated as of July 27, 2021 (as amended, supplemented, amended and restated or otherwise modified from time to time, the "Security Agreement") among the Grantor, the Issuer, the other guarantors party thereto, and Secured Party

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment and performance of all of the Guaranteed Obligations (as defined in the Guaranty), Grantor hereby represents, warrants, covenants and agrees as follows:

### **AGREEMENT**

To secure the payment and performance of all of the Guaranteed Obligations, Grantor grants and pledges to Secured Party a security interest in all of Grantor's right, title and interest in, to and under its intellectual property, including but not limited to the following (all of which shall collectively be called the "Intellectual Property Collateral"):

- 1. Any and all copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held, including without limitation those set forth on Exhibit A attached hereto (collectively, the "Copyrights");
- 2. Any and all trade secrets, and any and all intellectual property rights in computer software and computer software products now or hereafter existing, created, acquired or held;
- 3. Any and all design rights that may be available to Grantor now or hereafter existing, created, acquired or held;

- 4. All patents, patent applications and like protections including, without limitation, improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same, including without limitation the patents and patent applications set forth on <u>Exhibit B</u> attached hereto (collectively, the "**Patents**");
- 5. Any trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Grantor connected with and symbolized by such trademarks, including without limitation those set forth on Exhibit C attached hereto (collectively, the "**Trademarks**");
- 6. Any and all claims for damages by way of past, present and future infringements of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;
- 7. All licenses or other rights to use any of the Copyrights, Patents or Trademarks and all license fees and royalties arising from such use to the extent permitted by such license or rights;
- 8. All amendments, extensions, renewals and extensions of any of the Copyrights, Patents or Trademarks; and
- 9. All proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

Notwithstanding anything to the contrary contained herein, the security interests granted under this Agreement shall not extend to any intent-to use (or similar) Trademark application prior to the filing and acceptance of a "Statement of Use", "Amendment to Allege Use" or similar filing with respect thereto (only to the extent that and solely during the period in which the grant of a security interest therein would impair the validity or enforceability of such intent-to use Trademark application under applicable law).

This security interest is granted in conjunction with the security interest granted to Secured Party under the Security Agreement. The rights and remedies of Secured Party with respect to the security interest granted hereby are in addition to those set forth in the Note Agreement, the Security Agreement, and the Guaranty, and those which are now or hereafter available to Secured Party as a matter of law or equity. Each right, power and remedy of Secured Party provided for herein or in the Note Agreement, the Security Agreement, or the Guaranty, or now or hereafter existing at law or in equity, shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Secured Party of any one or more of the rights, powers or remedies provided for in this Agreement, the Note Agreement, the Security Agreement, and the Guaranty, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Secured Party, of any or all other rights, powers or remedies.

[Signature page follows.]

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IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed by its duly authorized representatives as of the date first written above.

Address of Grantor:

c/o Peninsula Capital Partners, LLC 500 Woodward Avenue, Suite 2800 Detroit, MI 48226

Attn: Christopher Gessner

Address of Secured Party:

c/o Peninsula Capital Partners L.L.C. 500 Woodward Avenue, Suite 2800

Detroit, MI 48226 Attn: Scott A. Reilly **GRANTOR:** 

**ESCAPOLOGY LLC** 

~DocuSigned by:

Simon James Millington

Name: Simon Millington

Title: Secretary

**SECURED PARTY:** 

THE PENINSULA FUND VII LIMITED **PARTNERSHIP** 

Peninsula Fund VII Management By:

L.L.C.

General Partner Its:

By: Peninsula Capital Partners L.L.C.

Its: Manager

By:\_

Name: Scott A. Reilly

Title: President and Chief Investment Officer

[Signature Page to Intellectual Property Security Agreement]

IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed by its duly authorized representatives as of the date first written above.

### **GRANTOR:**

Address of Grantor:

c/o Peninsula Capital Partners, LLC 500 Woodward Avenue, Suite 2800 Detroit, MI 48226

Attn: Christopher Gessner

By:\_\_\_\_\_

Name: Simon Millington

ESCAPOLOGY LLC

Title: Secretary

Address of Secured Party:

c/o Peninsula Capital Partners L.L.C. 500 Woodward Avenue, Suite 2800 Detroit, MI 48226 Attn: Scott A. Reilly SECURED PARTY:

THE PENINSULA FUND VII LIMITED PARTNERSHIP

By: Peninsula Fund VII Management

L.L.C.

Its: General Partner

By: Peninsula Capital Partners L.L.C.

Its: Manager

By:(

Name: Scott A. Reilly

Title: President and Chief Investment Officer

[Signature Page to Intellectual Property Security Agreement]

# **EXHIBIT A**

# **COPYRIGHTS**

None.

4825-2972-4403

# **EXHIBIT B**

# **PATENTS**

None.

4825-2972-4403

# **EXHIBIT C**

# TRADEMARKS

| Trademark   | Country  | App. No./<br>Filing Date | Reg. No./<br>Reg. Date | Status  |
|-------------|----------|--------------------------|------------------------|---|
|             | U.S.     | 86352314<br>07/30/2014   | 4861868<br>12/01/2015  | Registered;<br>Section 8 and 15<br>Declaration of |
| ESCA POLOCY |          | 0773072011               | 12/01/2013             | Continuous Use<br>due 12/01/2021                  |
| ESCAPOLOGY  | Europe   | 013031729                | 013031729              | Registered;                                       |
|             |          | 06/26/2014               | 04/21/2015             | Renewal due 06/26/2024                            |
|             |          |                          |                        |   |
|             | India    | 2970042                  |                        | Pending   |
|             |          | 05/23/2015               |                        |   |
|             |          |                          |                        |   |
|             | Thailand | 942752                   | 201111545              | Registered;                                       |
|             |          | 06/25/2014               | 05/20/2020             | Renewal due 06/24/2024                            |
|             |          |                          |                        |   |
|             | Thailand | 942753                   |                        | Pending   |
|             |          | 06/25/2014               |                        |   |
|             |          |                          |                        |   |
|             |          |                          |                        |   |
|             |          |                          |                        |   |

| Trademark  | Country                 | App. No./<br>Filing Date | Reg. No./<br>Reg. Date   | Status   |
|------------|-------------------------|--------------------------|--------------------------|--|
|            | Thailand                | 942754                   | 171116145                | Registered;<br>Renewal due   |
|            |                         | 06/25/2014               | 05/23/2017               | 06/24/2024   |
| ESCAPOLOGY | U.S.                    | 86857661                 | 5125661                  | Registered;  |
|            |                         | 12/22/2015               | 01/17/2017               | Section 8 and 15<br>Declaration of<br>Continuous Use<br>due 01/17/2023 |
| ESCAPOLOGY | WO                      | A0055587                 | 1287614                  | Registered;<br>Renewal due   |
|            |                         | 12/30/2015               | 12/30/2015               | 12/30/2025   |
|            |                         |                          |                          | Statement of Grant Received in Australia                               |
| ESCAPOLOGY | Canada                  | 1761069                  | TMA 1007798              | Registered;<br>Renewal due   |
|            |                         |                          | 12/30/2018               | 10/30/2033   |
| ESCAPOLOGY | United Arab<br>Emirates | 279883                   | 279883                   | Registered;<br>Renewal due   |
|            | Limates                 | 09/19/2017               | 04/16/2018               | 09/19/2027   |
| ESCAPOLOGY | U.S.                    | 86857666                 | 5125663                  | Registered;<br>Section 8 and 15  |
|            |                         | 12/22/2015               | 01/17/2017               | Declaration of Continuous Use due 01/17/2023                           |
| ESCAPOLOGY | Ecuador                 | 2016-18175               | SENADI-2020-<br>TI-22221 | Registered;<br>Renewal due   |
|            |                         | 05/04/2016               |                          | 09/19/2027   |
|            |                         |                          | 03/06/2020               |  |
|            | Ecuador                 | EPI-2016-<br>6144        | EPI-2016-6144            | Pending  |
| 26% (60)   |                         | 02/18/2016               |                          |  |

4825-2972-4403

**RECORDED: 01/10/2022**