

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM701358

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dick Clark Productions, LLC		09/17/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	MRC Live & Alternative, LLC		
Street Address:	100 North Crescent Drive		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90210		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 32			
Property Type	Number	Word Mark	
Serial Number:	76183510	AB	
Serial Number:	73677650	AB	
Serial Number:	77389781	AMA	
Serial Number:	73427619	AMERICAN BANDSTAND	
Serial Number:	73677647	AMERICAN BANDSTAND	
Serial Number:	77815322	AMERICAN MUSIC AWARDS	
Serial Number:	77819738	AWARDS SHOW NETWORK	
Serial Number:	77372061	BLOOPERS	
Serial Number:	86017189	DC	
Serial Number:	77656976	DC	
Serial Number:	73677649	DC	
Serial Number:	86269873	DC MEDIA	
Serial Number:	86017183	DC MEDIA	
Serial Number:	88419714	DCP	
Serial Number:	88419719	DCP	
Serial Number:	78875809	DICK CLARK'S	
Serial Number:	76433754	DICK CLARK'S AB GRILL	
Serial Number:	76433753	DICK CLARK'S AB GRILL	
Serial Number:	76433752	DICK CLARK'S AMERICAN BANDSTAND	
		TRADEMARK	

Property Type	Number	Word Mark
Serial Number:	77104419	DICK CLARK'S AMERICAN BANDSTAND
Serial Number:	77104417	DICK CLARK'S AMERICAN BANDSTAND
Serial Number:	77104479	DICK CLARK'S AMERICAN BANDSTAND
Serial Number:	77104350	DICK CLARK'S AMERICAN BANDSTAND
Serial Number:	76433751	DICK CLARK'S AMERICAN BANDSTAND
Serial Number:	77316027	DICK CLARK'S AMERICAN BANDSTAND THEATER
Serial Number:	86345777	DICK CLARK'S AMERICAN BANDSTAND THEATER
Serial Number:	77621416	DICK CLARK'S NEW YEAR'S ROCKIN' EVE
Serial Number:	86069069	LATIN AMERICAN MUSIC AWARDS
Serial Number:	73248257	THE AMERICAN MUSIC AWARDS
Serial Number:	74415202	THE GREAT AMERICAN FOOD EXPERIENCE
Serial Number:	74048738	
Serial Number:	74429209	NEW YEAR'S ROCKIN' EVE

CORRESPONDENCE DATA

Fax Number: 8337930703

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 303-268-0066

Email: efs@adseroip.com

Correspondent Name: Adsero IP

Address Line 1: 8210 Southpark Terrace

Address Line 4: Littleton, COLORADO 80120

ATTORNEY DOCKET NUMBER:	1322.01
NAME OF SUBMITTER:	Ian L. Saffer
SIGNATURE:	/ils/
DATE SIGNED:	01/11/2022

Total Attachments: 2

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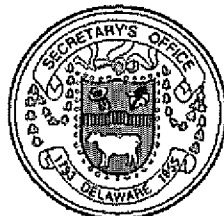
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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "DICK CLARK PRODUCTIONS, LLC", CHANGING ITS NAME FROM "DICK CLARK PRODUCTIONS, LLC" TO "MRC LIVE & ALTERNATIVE, LLC", FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF SEPTEMBER, A.D. 2021, AT 11:43 O`CLOCK A.M.



2106104 8100
SR# 20213299933

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JBULLOCK", is written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed.

Jeffrey W. Bullock, Secretary of State

Authentication: 204216048
Date: 09-21-21

TRADEMARK
REEL: 007556 FRAME: 0144

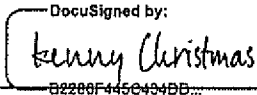
**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT**

1. Name of Limited Liability Company: DICK CLARK PRODUCTIONS, LLC

2. The Certificate of Formation of the limited liability company is hereby amended as follows:

NEW NAME: MRC LIVE & ALTERNATIVE, LLC

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 17TH day of SEPTEMBER, A.D. 2021.

By: 
Authorized Person(s)

Name: KENNETH CHRISTMAS
Print or Type