

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM701287

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WC IPA, LLC aka WC IPA LLC		12/17/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	SWEETWATER COLORADO BREWING COMPANY, LLC		
Street Address:	195 Ottley Drive		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30324		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 48			
Property Type	Number	Word Mark	
Registration Number:	5348756	ALPINE ALE	
Registration Number:	4464737	ALPINE BEER COMPANY	
Registration Number:	6103455	BETER	
Registration Number:	4559783	CAPTAIN STOUT	
Registration Number:	4856436	CELLAR 3	
Registration Number:	5007799	CELLAR 3	
Registration Number:	5858659	CELTIC SUN	
Registration Number:	5164128	COSMIC RISTRETTO	
Registration Number:	4353951	DUET	
Serial Number:	97125373	ELECTRIC CRUISER	
Serial Number:	97125353	EMPIRE OF HAZE	
Registration Number:	3904198	EXPONENTIAL HOPPINESS	
Registration Number:	4786191	FLASH OF GENIUS	
Registration Number:	4993665	FLASH OF GENIUS	
Registration Number:	5638470	GFB	
Registration Number:	4375177	GREAT	
Registration Number:	4766676	GREEN FLASH	
Registration Number:	5057034	GREEN FLASH BREWING CO.	
Serial Number:	90641363	GREEN FLASH BREWING CO.	

OP \$1215.00 5348756

Property Type	Number	Word Mark
Registration Number:	5652317	GREEN FLASH WEST COAST IPA DOUBLE INDIA
Registration Number:	5007808	HAND SHAKE IPA
Registration Number:	5172799	HARD COUNT IPA
Registration Number:	6275192	
Registration Number:	4357866	HOPPY BIRTHDAY
Registration Number:	4817618	JIBE
Registration Number:	4560242	KEENE IDEA
Registration Number:	4615814	LE FREAK
Registration Number:	5280912	
Registration Number:	4371297	MANDARIN NECTAR
Registration Number:	4551677	MCILHENNEY'S IRISH RED
Registration Number:	4353952	NELSON
Registration Number:	4087930	PALATE WRECKER
Registration Number:	5013015	PASSION FRUIT KICKER
Registration Number:	3904197	PURE HOPPINESS
Registration Number:	4129868	RAYON VERT
Registration Number:	4560243	RED CARD
Serial Number:	97125303	SAN DIEGO FUEGO
Registration Number:	5891396	SATURHAZE
Registration Number:	5172798	SEA TO SEA
Registration Number:	4796439	SOUL STYLE
Registration Number:	5018050	THE HOME OF PURE HOPPINESS
Registration Number:	6051489	TROPICAL DNA
Registration Number:	5030565	W N HOP ODYSSEY LIMITED RELEASE SERIES
Registration Number:	5151325	WE PUT THE WEST COAST ON THE MAP
Registration Number:	4244323	WEST COAST IPA
Registration Number:	4559784	WILLY
Registration Number:	5303027	WINDOWS UP
Serial Number:	97125275	ZACCATECAS

CORRESPONDENCE DATA

Fax Number: 6124927077

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6124927000

Email: plarson@fredlaw.com

Correspondent Name: Patricia Larson, Sr. Trademark Paralegal

Address Line 1: Fredrikson & Byron, P.A.

Address Line 2: 200 S. Sixth Street, Suite 4000

Address Line 4: Minneapolis, MINNESOTA 55402

NAME OF SUBMITTER:	Patricia A. Larson
SIGNATURE:	/Patricia A. Larson/
DATE SIGNED:	01/11/2022
Total Attachments: 8 source=TM Assignment in re Sweetwater#page1.tif source=TM Assignment in re Sweetwater#page2.tif source=TM Assignment in re Sweetwater#page3.tif source=TM Assignment in re Sweetwater#page4.tif source=TM Assignment in re Sweetwater#page5.tif source=TM Assignment in re Sweetwater#page6.tif source=TM Assignment in re Sweetwater#page7.tif source=TM Assignment in re Sweetwater#page8.tif	

TRADEMARK ASSIGNMENT

WHEREAS, WC IPA, LLC, a Delaware limited liability company (the “**Assignor**”), is the owner of the trademarks and corresponding trademark registrations and pending applications listed in Schedule A attached hereto (collectively, the “**Trademarks**”);

WHEREAS, SWEETWATER COLORADO BREWING COMPANY, LLC, a Delaware limited liability company (the “**Assignee**”), desires to acquire the Trademarks and all goodwill and other applicable rights associated therewith; and

WHEREAS, this Trademark Assignment Agreement is entered into as of the last date of the signatures below (the “**Effective Date**”).

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, transfers, and conveys to the Assignee all of its right, title, and interest, in and to the Trademarks and all goodwill associated therewith. Upon request by the Assignee, the Assignor shall (i) do and execute each necessary act, document, and thing to implement this Assignment and (ii) give such assistance as the Assignee may reasonably request to maintain and enforce any of the Trademarks throughout the world.

WC IPA, LLC

By: Richard A Lobo

Name: Richard A Lobo

Title: President

Date: December 17, 2021

**SWEETWATER COLORADO BREWING
COMPANY, LLC**

By: _____

Name:

Title:

Date: _____

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WC IPA, LLC

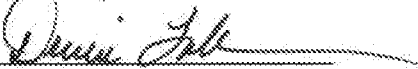
By: _____

Name:

Title:

Date: _____

**SWEETWATER COLORADO BREWING
COMPANY, LLC**

By:  _____



Name: Denise Faltischek

Title: Chief Strategy Officer

Date: December 17, 2021


SCHEDULE A

[Attached.]

Mark	Registration No.	Registration Date	Serial No.	File Date	Goods and Services (Class)	Next Event	Next Deadline
ALPINE ALE	5348756	12/5/2017	87195186	10/6/2016	Beer (Class 32)	6 th year declaration	12/5/2023
ALPINE BEER COMPANY	4464737	1/14/2014	85765173	10/26/2012	Beer (Class 32)	10 year renewal	1/14/2024
BAJA BOUND (TX)	803300240	4/12/2019	803300240	4/12/2019	Beer (Class 32)	5 year renewal	4/12/2024
BAJA BOUND (CA)	306825	6/12/2019	306825	4/12/2019	Beer (Class 32)	5 year renewal	6/12/2024
BETER	6103455	7/14/2020	88481179	6/20/2019	Beer (Class 32)	6 th year declaration	7/14/2026
CAPTAIN STOUT	4559783	7/1/2014	86112336	11/6/2013	Beer (Class 32)	10 year renewal	7/1/2024
CELLAR 	4856436	11/17/2015	86321652	6/26/2014	Beer (Class 32)	End of grace period - 6 th year declaration	05/17/2022
CELLAR 	5007799	7/26/2016	86849660	12/15/2015	Bar Services (Class 43)	6 th year declaration	7/26/2022
CELTIC SUN	5858659	9/10/2019	88078015	8/14/2018	Beer (Class 32)	6 th year declaration	9/10/2025
COSMIC RISTRETTO	5164128	3/21/2017	86902147	2/9/2016	Beer (Class 32)	6 th year declaration	3/21/2023
DUET	4353951	6/18/2013	85765733	10/29/2012	Beer (Class 32)	10 year renewal	6/18/2023
ELECTRIC CRUISER			97125373	11/15/2021	Beer (Class 32)	Application Pending	
EMPIRE OF HAZE			97125353	11/15/2021	Beer (Class 32)	Application Pending	

Mark	Registration No.	Registration Date	Serial No.	File Date	Goods and Services (Class)	Next Event	Next Deadline
EXPONENTIAL HOPPINESS	3904198	11/1/2011	85050952	5/29/2010	Ale; beer (Class 32)	10 year renewal	1/11/2031
FLASH OF GENIUS	4786191	8/4/2015	85756457	10/17/2012	Beer (Class 32)	End of grace period-6 th year declaration	2/4/2022
FLASH OF GENIUS	4993665	7/5/2016	85755644	10/16/2012	T-shirts (Class 25)	6 th year declaration	7/5/2022
GFB	5638470	12/25/2018	87195817	10/6/2016	Beer (Class 32); Headwear; Hoodies; Shirts; Sweaters; Tank tops (Class 25)	6 th year declaration	12/25/24
GREAT	4375177	7/30/2013	85765746	10/29/2012	Beer (Class 32)	10 year renewal	7/30/2023
GREEN FLASH	4766676	7/7/2015	85360348	6/30/2011	Beer (Class 32); Non-metal taps for beer kegs (Class 20)	10 year renewal	7/7/2025
GREEN FLASH BREWING CO.	5057034	10/11/2016	86219556	3/12/2014	Bar services featuring craft beer (Class 43)	6 th year declaration	10/11/2022
GREEN FLASH BREWING CO.			90641363	4/13/2021	Beer (Class 32)	Application Pending	

Mark	Registration No.	Registration Date	Serial No.	File Date	Goods and Services (Class)	Next Event	Next Deadline
	5652317	1/15/2019	87227287	11/4/2016	Beer (Class 32)	6 th year declaration	1/15/2025
	5007808	7/26/2016	86849824	12/15/2015	Beer (Class 32)	6 th year declaration	7/26/2022
HARD COUNT IPA	5172799	3/28/2017	86902087	2/9/2016	Beer (Class 32)	6 th year declaration	3/28/2023
	6275192	2/23/2021	88718434	12/6/2019	Beer (Class 32)	6 th year declaration	2/23/2027
HOPPY BIRTHDAY	4357866	6/25/2013	85766231	10/29/2012	Beer (Class 32)	10 year renewal	6/25/2023
JIBE	4817618	9/22/2015	86538982	2/18/2015	Beer (Class 32)	End of grace period - 6 th year declaration	3/22/2022
KEENE IDEA	4560242	7/1/2014	86124382	11/20/2013	Beer (Class 32)	10 year renewal	7/1/2024
LE FREAK	4615814	10/7/2014	85754104	10/15/2012	Beer (Class 32)	10 year renewal	10/7/2024
	5280912	9/5/2017	87332172	2/10/2017	Beer (Class 32)	6 th year declaration	9/5/2023
MANDARIN NECTAR	4371297	7/23/2013	85765757	10/29/2012	Beer (Class 32)	10 year renewal	7/23/2023
MCILHENNEY'S IRISH RED	4551677	6/17/2014	86112331	11/6/2013	Beer (Class 32)	10 year renewal	6/17/2024

Mark	Registration No.	Registration Date	Serial No.	File Date	Goods and Services (Class)	Next Event	Next Deadline
NELSON	4353952	6/18/2013	85765735	10/29/2012	Beer (Class 32)	10 year renewal	6/18/2023
PALATE WRECKER	4087930	1/17/2012	85347797	6/16/2011	Beer (Class 32)	10 year renewal	1/17/2022
PASSION FRUIT KICKER	5013015	8/2/2016	86902002	2/9/2016	Beer (Class 32)	6 th year declaration	8/2/2022
PURE HOPPINESS	3904197	1/11/2011	85050948	5/29/2010	Ale; beer (Class 32)	10 year renewal	1/11/2031
RAYON VERT	4129868	4/17/2012	85349709	6/17/2011	Beer (Class 32)	10 year renewal	4/17/2022
RED CARD	4560243	7/1/2014	86124401	11/20/2013	Beer (Class 32)	10 year renewal	7/1/2024
SAN DIEGO FUEGO			97125303	11/15/2021	Beer (Class 32)	Application Pending	
SATURHAZE	5891396	10/22/2019	88438237	5/20/2019	Beer (Class 32)	6 th year declaration	10/22/2025
SEA TO SEA	5172798	3/28/2017	86902078	2/9/2016	Beer (Class 32)	6 th year declaration	3/28/2023
	4796439	8/18/2015	86297037	5/31/2014	Beer (Class 32)	10 year renewal	8/18/2025
THE HOME OF PURE HOPPINESS	5018050	8/9/2016	86902130	2/9/2016	Beer (Class 32)	6 th year declaration	8/9/2022
TROPICAL DNA	6051489	5/12/2020	88523741	7/19/2019	Beer (Class 32)	6 th year declaration	5/12/2026
	5030565	8/30/2016	86849767	12/15/2015	Beer (Class 32)	6 th year declaration	8/30/2022
WE PUT THE WEST COAST ON THE MAP	5151325	2/28/2017	87178192	9/21/2016	Beer (Class 32)	6 th year declaration	2/28/2023
WEST COAST IPA (US)	4244323	11/20/2012	85347747	6/16/2011	Beers (Class 32)	10 year renewal	11/20/2022
WEST COAST IPA (int'l)	1218586	9/5/2014	1218586	6/16/2011	Beers (Class 32)	Renewal	9/5/2024

Mark	Registration No.	Registration Date	Serial No.	File Date	Goods and Services (Class)	Next Event	Next Deadline
WEST COAST IPA (JP)	1218586	4/10/2015	1218586		Beers (Class 32)	Renewal	9/5/2024
WILLY	4559784	7/1/2014	86112339	11/6/2013	Beer (Class 32)	10 year renewal	7/1/2024
WINDOWS UP	5303027	10/3/2017	87148322	8/23/2016	Beer (Class 32)	6 th year declaration	10/3/2023
ZACCATECAS			97125275	11/15/2021	Beer (Class 32)	Application Pending	