

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM701550

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hilldun Corporation		12/30/2021	Corporation:
RECEIVING PARTY DATA			
Name:	JWU LLC		
Street Address:	240 W 35th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	5868623	GREY JASON WU	
Registration Number:	3851718	JASON WU	
Registration Number:	4593088	JASON WU	
Registration Number:	5514226	JASON WU	
Registration Number:	4380503	MISS WU	
CORRESPONDENCE DATA			
Fax Number:	6175236850		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-523-2700		
Email:	susan.dinicola@hklaw.com,michelle.diaz@hklaw.com		
Correspondent Name:	Holland & Knight LLP		
Address Line 1:	10 St. James Avenue		
Address Line 4:	Boston, MASSACHUSETTS 02116		
NAME OF SUBMITTER:	Susan C. DiNicola		
SIGNATURE:	/Susan C. DiNicola/		
DATE SIGNED:	01/12/2022		
Total Attachments: 3			
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IP RELEASE (TRADEMARKS)

THIS IP RELEASE (TRADEMARKS) is made as of December 30, 2021, by Hilldun Corporation (“Releasor”) in favor of JWU LLC, a New York limited liability company (“Releasee”). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the IP Security Agreement (as defined below).

WHEREAS, pursuant to that certain Trademark Collateral Assignment and Security Agreement dated December 22, 2017 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “IP Security Agreement”) made by the Releasee in favor of the Releasor, Releasee granted to Releasor a Lien on and continuing security interest in all right, title and interest in, to and under the Trademarks (as defined in the IP Security Agreement); and

WHEREAS, the IP Security Agreement was recorded in the records of the United States Patent and Trademark Office on April 1, 2019 at reel 006605, frame 0365; and


WHEREAS, pursuant to that certain payoff letter, dated as of the date hereof, by and among others, Releasee and Releasor, Releasee has requested, and Releasor has agreed to provide, a document suitable for recording in the United States Patent and Trademark Office for purposes of evidencing the release, relinquishment, discharge and termination of Releasor’s Lien on and security interest in the Trademarks.

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Releasor hereby, without any representation and warranty, releases, relinquishes and discharges its Lien on and security interest in the Trademarks.

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IN WITNESS WHEREOF, the undersigned has caused this IP Release (Trademarks) to be duly executed as of the date first written above.

HILLDUN CORPORATION

By: 
Name: Joshua W. Kapelman
Title: EVP, Managing Director & Secretary