

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM701681

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Free Spirit Publishing Inc.		11/30/2021	Corporation: MINNESOTA
RECEIVING PARTY DATA			
Name:	Teacher Created Materials, Inc.		
Street Address:	5482 Argosy Avenue		
City:	Huntington Beach		
State/Country:	CALIFORNIA		
Postal Code:	92649		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 30			
Property Type	Number	Word Mark	
Serial Number:	90851299	LITTLE LAUGH & LEARN	
Registration Number:	6286452	FREE SPIRIT PROFESSIONAL	
Registration Number:	6286447	FREE SPIRIT PROFESSIONAL	
Registration Number:	5786640	BEING THE BEST ME!	
Registration Number:	5768657	BEING THE BEST ME!	
Registration Number:	4671234	LEARNING TO GET ALONG	
Registration Number:	4627507	HAPPY HEALTHY BABY	
Registration Number:	4309131	BULLY FREE KIDS	
Registration Number:	4308297	BULLY FREE KIDS	
Registration Number:	4236410	BEST BEHAVIOR	
Registration Number:	4229001	TODDLER TOOLS	
Registration Number:	3446485		
Registration Number:	3330800	HELPING KIDS HELP THEMSELVES	
Registration Number:	3248664	HELPING KIDS HELP THEMSELVES	
Registration Number:	2854001	LEARNING TO GET ALONG	
Registration Number:	2838891	LEARNING TO GET ALONG	
Registration Number:	3548180	BULLY FREE CLASSROOM	
Registration Number:	3298792	BULLY FREE	
Registration Number:	3303443	BULLY FREE ZONE	

OP \$765.00 90851299

Property Type	Number	Word Mark
Registration Number:	2937877	SELF-HELP FOR TEENS
Registration Number:	2937876	SELF-HELP FOR KIDS
Registration Number:	3840323	FREE SPIRIT PUBLISHING
Registration Number:	4680211	LAUGH & LEARN
Registration Number:	2942376	HOW RUDE!
Registration Number:	2420856	SELF-HELP FOR TEENS
Registration Number:	2401783	SELF-HELP FOR KIDS
Registration Number:	2111490	SELF-HELP FOR TEENS
Registration Number:	2111489	SELF-HELP FOR KIDS
Registration Number:	1714773	SELF-HELP FOR KIDS
Registration Number:	1552833	FREE SPIRIT PUBLISHING

CORRESPONDENCE DATA

Fax Number: 6127567050

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6127567010

Email: aanderson@anderson-lawfirm.com

Correspondent Name: Alan M. Anderson

Address Line 1: 11100 Wayzata Blvd.

Address Line 2: Ste. 545

Address Line 4: Minneapolis, MINNESOTA 55305

NAME OF SUBMITTER:	Alan M. Anderson
SIGNATURE:	/Alan M. Anderson/
DATE SIGNED:	01/12/2022

Total Attachments: 7

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ASSIGNMENT OF INTELLECTUAL PROPERTY

THIS ASSIGNMENT OF INTELLECTUAL PROPERTY ("Assignment") is made and entered into as of **November 30, 2021** (the "Effective Date"), by and between **Free Spirit Publishing, Inc.**, a Minnesota Corporation ("Assignor"), and **Teacher Created Materials, Inc.**, a California Corporation ("Assignee").

Recitals

A. Assignor and Assignee have entered into that certain Asset Purchase Agreement dated November 30, 2021 (the "Agreement"), pursuant to which Assignor is selling to Assignee the Assets more particularly described in the Agreement.

B. Assignor is the owner of certain intellectual property rights, including the trade names, logos, copyrights, service marks, trademarks, patents, patent applications, licenses, and goodwill associated with the Business listed on Exhibit A, attached to this Assignment and incorporated by reference (the "Intellectual Property").

C. Pursuant to the terms of the Agreement, Assignor desires to assign Assignor's right, title, and interest in the Intellectual Property to Assignee, and Assignee desires to accept the assignment and assume all of the obligations associated with the Intellectual Property. Assignor and Assignee acknowledge that this Assignment is contingent on Assignor obtaining any necessary consents.

NOW, THEREFORE, in consideration of the payment and delivery to Assignor of all monies and instruments to be paid and delivered to Assignor by Assignee pursuant to the terms of the Agreement, the receipt of which Assignor acknowledges, Assignor and Assignee agree as follows:

Section

1. Assignment of Intellectual Property.

Assignor assigns and transfers to Assignee all of its right, title, and interest in and to the Intellectual Property as of the Effective Date. Assignor shall obtain all necessary consents.

Assignor represents that the Intellectual Property stated in Exhibit A includes all of the material Intellectual Property of Assignor contemplated by the Agreement.

Section

2. Acceptance of Assignment and Obligations.

Assignee agrees to and accepts the assignment of the Intellectual Property, and assumes and covenants to keep, perform, and fulfill, except as expressly provided in the Agreement, the executory portion of the terms, covenants, conditions, and obligations of each Intellectual Property required to be kept, performed, and fulfilled by Assignor with respect to the Intellectual Property from and after the Effective Date.

Section

3. Successors and Assigns.

This Assignment shall inure to the benefit of, and be binding on, successors and assigns of the parties.

Section

4. Counterparts.

This Assignment may be executed in any number of counterparts, each of which shall be deemed an original. The counterparts shall together constitute but one agreement.

IN WITNESS WHEREOF, the parties have executed this Assignment as of the Effective Date.

ASSIGNOR:

Free Spirit Publishing, Inc.

By: *John Subbick*
Name: *John Subbick*
Title: *Pres.*

ASSIGNEE:

Teacher Created Materials, Inc.

By: *Therese R. Meadows*
Name: *Therese Meadows*
Title: *Secretary*

[Exhibit A attached]

EXHIBIT A

Intellectual Property

Domain Names

freespirit.com freespiritattitude.com
freespiritattitude.org freespiritpublishing.com
freespiritpublishing.org help4kids.com
help4kids.org selfhelp4kids.com
selfhelp4kids.org selfhelp4teens.com
selfhelp4teens.org selfhelpforkids.com
selfhelpforkids.org selfhelpforteens.com
selfhelpforteens.org worksforkids.com
worksforkids.org learningtogetalong.com
learningtogetalong.net
learningaboutmeandyou.com
learningaboutmeandyou.org

Trademarks

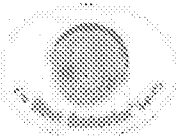



October 8, 2021





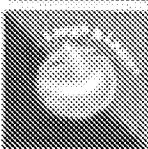



In process of registering: (Alan has submitted the registration; can be shown with TM only)

Little Laugh & Learn	
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The current, registered trademarks:

Mark	

BEING THE BEST ME	Being the Best Me®
BEST BEHAVIOR	 Best Behavior® Series
Bully Free Classroom Bully Free Bully Free Zone	 Bully Free Classroom® Bully Free® Bully Free Zone®
BULLY FREE KIDS	 Bully Free Kids®
Free Spirit Professional	free spirit  PROFESSIONAL® Free Spirit Professional®

Mark	
FREE SPIRIT PUBLISHING	  Free Spirit Publishing®
Happy Healthy Baby	 Happy Healthy Baby® Series
Helping Kids Help Themselves	Helping Kids Help Themselves®
HOW RUDE!	 How Rude!®
Laugh & Learn	 Laugh & Learn® Series
Learning to Get Along	 Learning to Get Along® Series
SELF-HELP FOR KIDS	Self-Help for Kids®
SELF-HELP FOR TEENS	Self-Help for Teens®
Springing Book Design	
TODDLER TOOLS	 Toddler Tools® Series

Mark	Reg. Number	Number of Classes	Registration Classes	Recommended year for action	Notes
BEING THE BEST ME	5,768,657	2	IC009 and IC 016	2024	
BEING THE BEST ME (design)	5,786,640	2	IC 009 and IC 016	2024	
BEST BEHAVIOR	4,236,410	2	IC 009 and IC 016	2022	
Bully Free	3,298,792	2	IC 016	2027	
Bully Free Classroom	3,548,180	2	IC 009 and IC 016	2028	
BULLY FREE KIDS (design mark)	4,309,131	1	IC 016	2022	
BULLY FREE KIDS (word mark)	4,308,297	1	IC 016	2022	
Bully Free Zone	3,303,443	1	IC 016	2027	
FREE SPIRIT PROFESSIONAL (design)	6,286,452	2	IC 009 and IC 016	2026	
FREE SPIRIT PROFESSIONAL (word mark)	6,286,447	2	IC 009 and IC 016	2026	
Free Spirit Publishing	TMA 498,100	n/a	n/a	2028	Canadian - Allow to expire?
FREE SPIRIT PUBLISHING	3,840,323	3	IC 009, IC 016, IC 035	2030	
FREE SPIRIT PUBLISHING	1,552,833	1	IC 016	2028	
Happy Healthy Baby	4,627,507	2	IC 009 and IC 016	2024	
Helping Kids Help Themselves	3,248,664	2	IC 016 and IC 035	2026	
Helping Kids Help Themselves	3,330,800	1	IC 009	2027	
HOW RUDE!	2,942,376	1	IC 016	2024	
Laugh & Learn	4,680,211	1	IC 016	2024	
Learning to Get Along	4,671,234	1	IC 009	2024	
LEARNING TO GET ALONG	2,854,001	1	IC 016	2024	
LEARNING TO GET ALONG & Design	2,838,891	1	IC 016	2023	
Little Laugh & Learn					Applied for registration July 27, 2021
SELF-HELP FOR KIDS	1,714,773	1	IC 016	2022	
SELF-HELP FOR KIDS	2,937,876	2	IC 016 and IC 035	2024	
SELF-HELP FOR KIDS	2,111,489	1	IC 035	2027	
SELF-HELP FOR KIDS	15,764	1	41 - Minnesota	2029	Minnesota
SELF-HELP FOR KIDS	2,401,783	1	IC 016	2030	
SELF-HELP FOR TEENS	2,937,877	1	IC 016	2024	
SELF-HELP FOR TEENS	2,111,490	1	IC 016	2027	

Mark	Reg. Number	Number of Classes	Registration Classes	Recommended year for action	Notes
SELF-HELP FOR TEENS	2,420,856	1	IC 035	2030	
Springing Book Design	3,448,485	1	IC 009	2027	
TODDLER TOOLS	4,229,001	2	IC 009 and IC 016	2022	