

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM701654

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Blue Bottle Coffee, LLC		07/15/2021	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Société Des Produits Nestlé S.A.		
Street Address:	Avenue Nestlé 55		
City:	Vevey		
State/Country:	SWITZERLAND		
Postal Code:	1800		
Entity Type:	Corporation: SWITZERLAND		
PROPERTY NUMBERS Total: 43			
Property Type	Number	Word Mark	
Registration Number:	4747678	17FT CEILING	
Registration Number:	4747672	BELLA DONOVAN	
Registration Number:	6224867		
Registration Number:	6224868		
Registration Number:	4470362	BLUE BOTTLE COFFEE	
Registration Number:	4678758	BLUE BOTTLE COFFEE	
Registration Number:	5716136	BLUE BOTTLE COFFEE	
Registration Number:	6381000	BLUE BOTTLE COFFEE	
Registration Number:	6137423	BLUE BOTTLE COFFEE	
Registration Number:	6137429	BLUE BOTTLE COFFEE	
Serial Number:	88471854	BLUE BOTTLE COFFEE	
Registration Number:	6137432	BLUE BOTTLE COFFEE	
Registration Number:	6125843	BLUE BOTTLE COFFEE	
Registration Number:	6240631	BLUE BOTTLE COFFEE	
Registration Number:	6240632	BLUE BOTTLE COFFEE	
Registration Number:	6125840	BLUE BOTTLE COFFEE	
Registration Number:	6125844	BLUE BOTTLE COFFEE	
Registration Number:	6301987	BLUE BOTTLE COFFEE	
Registration Number:	4435134	BLUE BOTTLE COFFEE CO	

CH \$1090.00 4747678

Property Type	Number	Word Mark
Registration Number:	4268406	BLUE BOTTLE COFFEE CO
Registration Number:	5361291	
Registration Number:	4205391	
Registration Number:	4435130	
Registration Number:	6137422	
Serial Number:	88470778	
Registration Number:	6137430	
Registration Number:	6137431	
Registration Number:	6301986	
Registration Number:	6125842	
Registration Number:	6234624	
Registration Number:	6125841	
Registration Number:	6125845	
Registration Number:	6323020	
Registration Number:	6125846	
Serial Number:	90095218	CASCARA FIZZ
Registration Number:	4747688	DANDY ESPRESSO
Registration Number:	4747674	GIANT STEPS
Registration Number:	4767786	HAYES VALLEY ESPRESSO
Registration Number:	5361066	NIGHT LIGHT
Registration Number:	5143430	PERFECTLY GROUND
Registration Number:	5271375	PLAYLIST
Registration Number:	5173161	THREE AFRICAS
Registration Number:	4757828	CASCARA FIZZ

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 303-245-2092

Email: docket@hollandhart.com, ccmiller@hollandhart.com, ljheld@hollandhart.com

Correspondent Name: Catherine C. Miller

Address Line 1: P.O. Box 8749

Address Line 2: Attn: Trademark Docketing

Address Line 4: Denver, COLORADO 80201

ATTORNEY DOCKET NUMBER: 82145.3291

DOMESTIC REPRESENTATIVE

Name: Catherine C. Miller

Address Line 1: P.O. Box 8749

Address Line 2: Attn: Trademark Docketing
Address Line 4: Denver, COLORADO 80201

NAME OF SUBMITTER: Catherine C. Miller

SIGNATURE: /Catherine C. Miller/

DATE SIGNED: 01/12/2022

Total Attachments: 26
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Trademark Assignment Agreement

This Trademark Assignment Agreement ("Agreement"), dated July 15, 2021 ("Effective Date"), is entered into by and between Blue Bottle Coffee, LLC, a California limited liability company ("Assignor") and Société Des Produits Nestlé S.A., a corporation organized and existing under the laws of Switzerland ("Assignee").

WHEREAS, Assignor is the registered owner of the trademarks and trademark applications set forth on attached Schedule A, and has the right to assign all of Assignor's right, title and interest in and to such trademark rights to Assignee, and Assignee desires to acquire ownership of such trademark rights; and

WHEREAS, Assignor and Assignee are parties to the IP Assignment Agreement, dated herewith (the "IP Assignment Agreement"); and

WHEREAS, the execution and delivery of this Agreement is required in connection with the consummation of the transactions contemplated by the IP Assignment Agreement.

ASSIGNMENT

NOW THEREFORE, in consideration of the premises and mutual covenants contained herein and contained in the IP Assignment Agreement, Assignor and Assignee agree as follows:

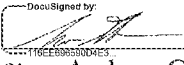
Assignor hereby sells, assigns, transfers, conveys and delivers to Assignee and its successors and assigns, Assignor's entire right, title and interest in and to the trademarks and trademark applications set forth on Schedule A, together with the goodwill associated therewith, and any and all accounts, contract rights, warranties, litigation claims and rights, including the right to sue for and collect upon all claims for profits and damages as a result of past infringement, if any, and other general intangibles of Assignor related to any of the Schedule A trademarks and trademark applications.

Assignor further agrees that it shall on the date hereof and from time to time thereafter, at the request and expense of Assignee, perform or cause to be performed such acts and execute, acknowledge and deliver at the request of Assignee, such documents as may reasonably be required to evidence or effectuate the sale, conveyance, assignment, transfer and delivery to Assignee of the Schedule A trademarks and trademark applications or for the performance by Assignor of any of its obligations hereunder.

[Signature page follows]

IN WITNESS WHEREOF, the parties hereto have caused this IP Assignment Agreement to be duly executed on their respective behalf, by their respective officers thereunto duly authorized, all as of the day and year first above written.

BLUE BOTTLE COFFEE, LLC

By: 
Name: Andrew Glass
Title: Secretary

SOCIÉTÉ DES PRODUITS NESTLÉ S.A.

By: _____
Name: Claudio Kuoni
Title: Vice-President

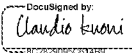
Schedule A – Trademark Rights

IN WITNESS WHEREOF, the parties hereto have caused this IP Assignment Agreement to be duly executed on their respective behalf, by their respective officers thereunto duly authorized, all as of the day and year first above written.

BLUE BOTTLE COFFEE, LLC





By: _____
Name: Andrew Glass
Title: Secretary







SOCIÉTÉ DES PRODUITS NESTLÉ S.A.




By:  _____
Name: Claudio Kuoni
Title: Vice-President






Schedule A – Trademark Rights








Schedule A









Country	Mark	Status/ Sub Status	Serial No. Filing Date	Reg. No. Reg. Date	Owner
Argentina	BLUE BOTTLE COFFEE	Registered	3261354 Jul 2, 2013	2671804 Aug 22, 2014	Blue Bottle Coffee, LLC
Argentina	BLUE BOTTLE COFFEE	Registered	3261355 Jul 2, 2013	2671805 Aug 22, 2014	Blue Bottle Coffee, LLC
Argentina	BLUE BOTTLE COFFEE	Registered	3261353 Jul 2, 2013	2671803 Aug 22, 2014	Blue Bottle Coffee, LLC
Argentina	BLUE BOTTLE DESIGN 	Registered	3421659 Jul 1, 2015	2802121 May 10, 2016	Blue Bottle Coffee, LLC
Argentina	BLUE BOTTLE DESIGN 	Registered	3421660 Jul 1, 2015	2802122 May 10, 2016	Blue Bottle Coffee, LLC
Argentina	BLUE BOTTLE DESIGN 	Registered	3421661 Jul 1, 2015	2802123 May 10, 2016	Blue Bottle Coffee, LLC
Australia	BLUE BOTTLE COFFEE	Registered	1570769 (IR1168017) Jun 25, 2013	1570769 (1168017) Jun 25, 2013	Blue Bottle Coffee, LLC
Australia	BLUE BOTTLE COFFEE	Registered	1665203 (IR1227790) Nov 4, 2014	1665203 (1227790) Nov 4, 2014	Blue Bottle Coffee, LLC
Australia	BLUE BOTTLE COFFEE CO	Registered	1570719 (IR1167797) Jun 25, 2013	1570719 (1167797) Jun 25, 2013	Blue Bottle Coffee, LLC
Australia	BLUE BOTTLE DESIGN 	Registered	1571887 (IR1168387) Jun 25, 2013	1571887 (1168387) Jun 25, 2013	Blue Bottle Coffee, LLC
Belarus	BLUE BOTTLE COFFEE CO	Registered	(IR1167797) Jun 25, 2013	1167797 Jun 25, 2013	Blue Bottle Coffee, LLC
Belarus	BLUE BOTTLE DESIGN	Registered	(IR1168387) Jun 25, 2013	1168387 Jun 25, 2013	Blue Bottle Coffee, LLC

Country	Mark	Status/ Sub Status	Serial No. Filing Date	Reg. No. Reg. Date	Owner
					
Bermuda	BLUE BOTTLE COFFEE	Registered	55694 Jul 4, 2016	55694 Nov 2, 2018	Blue Bottle Coffee, LLC
Bermuda	BLUE BOTTLE COFFEE	Registered	55697 Jul 4, 2016	55697 Jul 13, 2017	Blue Bottle Coffee, LLC
Bermuda	BLUE BOTTLE COFFEE	Registered	55695 Jul 4, 2016	55695 Nov 2, 2018	Blue Bottle Coffee, LLC
Bermuda	BLUE BOTTLE COFFEE	Pending	55696 Jul 4, 2016		Blue Bottle Coffee, LLC
Bermuda	BLUE BOTTLE DESIGN 	Registered	55699 Jul 4, 2016	55699 Jun 13, 2017	Blue Bottle Coffee, LLC
Bermuda	BLUE BOTTLE DESIGN 	Registered	55698 Jul 4, 2016	55698 Jun 13, 2017	Blue Bottle Coffee, LLC
Brazil	BLUE BOTTLE COFFEE CO	Registered	840550987 Jun 19, 2013	840550987 Aug 23, 2016	Blue Bottle Coffee, LLC
Brazil	BLUE BOTTLE COFFEE CO	Registered	840550960 Jun 19, 2013	840550960 May 17, 2016	Blue Bottle Coffee, LLC
Brazil	BLUE BOTTLE COFFEE CO	Registered	840550979 Jun 19, 2013	840550979 May 17, 2016	Blue Bottle Coffee, LLC
Brazil	BLUE BOTTLE DESIGN 	Registered	840550936 Jun 19, 2013	840550936 May 17, 2016	Blue Bottle Coffee, LLC
Brazil	BLUE BOTTLE DESIGN 	Registered	840550944 Jun 19, 2013	840550944 Aug 23, 2016	Blue Bottle Coffee, LLC
Brazil	BLUE BOTTLE DESIGN 	Registered	840550952 Jun 19, 2013	840550952 May 17, 2016	Blue Bottle Coffee, LLC
Canada	BLUE BOTTLE COFFEE	Registered	1631687 Jun 18, 2013	TMA909971 Jul 30, 2015	Blue Bottle Coffee, LLC
Canada	BLUE BOTTLE COFFEE CO	Registered	1631686	TMA900465	Blue Bottle Coffee, LLC







Country	Mark	Status/ Sub Status	Serial No. Filing Date	Reg. No. Reg. Date	Owner
			Jun 18, 2013	Apr 8, 2015	
Canada	BLUE BOTTLE DESIGN 	Registered	1631709 Jun 18, 2013	TMA909970 Jul 30, 2015	Blue Bottle Coffee, LLC
Chile	BLUE BOTTLE COFFEE	Registered	1213938 Jul 21, 2016	1238647 Mar 3, 2017	Blue Bottle Coffee, LLC
Chile	BLUE BOTTLE DESIGN 	Registered	1213942 Jul 21, 2016	1232673 Jan 4, 2017	Blue Bottle Coffee, LLC
China	藍瓶咖啡	Registered	37708683A 2019/4/23	37708683A 2020/3/28	BLUE BOTTLE COFFEE, LLC
China	藍瓶咖啡	Registered	35076545A 2018/12/4	35076545A 2020/1/21	BLUE BOTTLE COFFEE, LLC
China	藍瓶咖啡	Registered	14448213 2014/4/24	14448213 2015/7/21	BLUE BOTTLE COFFEE,LLC
China		Registered	G1363532 2017/09/07	G1363532 2017/6/28	BLUE BOTTLE COFFEE,LLC
China	PERFECTLY GROUND	Registered	G1306472 2016/08/25	G1306472 2016/6/30	BLUE BOTTLE COFFEE,LLC
China	DAVIS VALLEY COFFEE	Registered	G1306469 2016/08/25	G1306469 2016/6/30	BLUE BOTTLE COFFEE,LLC
China	BLUE BOTTLE COFFEE	Pending	G1358918 2017/08/03	G1358918 2017/6/28	BLUE BOTTLE COFFEE,LLC
China	DECAF NOIR	Pending	G1306467 2016/08/25	G1306467 2016/6/30	BLUE BOTTLE COFFEE,LLC
China	GARDEN ESPRESSO	Pending	G1306796 2016/08/25	G1306796 2016/6/30	BLUE BOTTLE COFFEE,LLC
China	TREBLE AFRICAS	Pending	G1306185 2016/08/18	G1306185 2016/7/3	BLUE BOTTLE COFFEE,LLC
China	BELLA DONOVAN	Registered	G1306192 2016/08/18	G1306192 2016/6/30	BLUE BOTTLE COFFEE,LLC






Country	Mark	Status/ Sub Status	Serial No. Filing Date	Reg. No. Reg. Date	Owner
China	UPPER BELLING	Registered	G1306193 2016/08/18	G1306193 2016/6/30	BLUE BOTTLE COFFEE,LLC
China	GIANT STEPS	Registered	G1306191 2016/08/18	G1306191 2016/6/30	BLUE BOTTLE COFFEE,LLC
China	BLUE BOTTLE COFFEE	Registered	G1227790 2014/12/18	G1227790 2014/11/4	BLUE BOTTLE COFFEE,LLC
China	HANDSOME COFFEE ROASTERS	Pending	G1188941 2014/01/11	G1188941 2013/6/11	BLUE BOTTLE COFFEE,LLC
China		Pending	G1168387 2013/08/03	G1168387 2013/6/25	BLUE BOTTLE COFFEE,LLC
China	Blue Bottle Coffee Co.	Registered	G1167797 2013/7/27	G1167797 2013/6/25	BLUE BOTTLE COFFEE,LLC
China	蓝瓶咖啡	pending	37708811 2019/4/23	37708811	BLUE BOTTLE COFFEE, LLC
China		Registered	37708797 2019/4/23	37708797 2019/12/7	BLUE BOTTLE COFFEE, LLC
China	兰瓶子咖啡	Pending	54020022 2021/3/4	54020022	BLUE BOTTLE COFFEE, LLC
China	蓝瓶咖啡	Pending	54020047 2021/3/4	54020047	BLUE BOTTLE COFFEE, LLC
China		Registered	43004746 2019/12/12	43004746 2020/11/14	BLUE BOTTLE COFFEE, LLC
China	蓝瓶咖啡	Pending	54020046 2021/3/4	54020046	BLUE BOTTLE COFFEE, LLC
China		Pending	37708690 2019/4/23	37708690	BLUE BOTTLE COFFEE, LLC
China		Pending	49382268 2020/9/1	49382268	BLUE BOTTLE COFFEE, LLC
China	BLUE BOTTLE COFFEE	Pending	37708816 2019/4/23	37708816	BLUE BOTTLE COFFEE, LLC






Country	Mark	Status/ Sub Status	Serial No. Filing Date	Reg. No. Reg. Date	Owner
China		Registered	37708689 2019/4/23	37708689 2021/4/21	BLUE BOTTLE COFFEE, LLC
China		Pending	54020041 2021/3/4	54020041	BLUE BOTTLE COFFEE, LLC
China	蓝瓶咖啡	Registered	37708809A 2019/4/23	37708809A 2020/3/28	BLUE BOTTLE COFFEE, LLC
China	BLUE BOTTLE COFFEE	Registered	37708680 2019/4/23	37708680 2019/12/21	BLUE BOTTLE COFFEE, LLC
China		Pending	37708691 2019/4/23	37708691	BLUE BOTTLE COFFEE, LLC
China		Pending	43004745 2019/12/12	43004745	BLUE BOTTLE COFFEE, LLC
China	海耶斯谷	Pending	54205870 2021/3/11	54205870	BLUE BOTTLE COFFEE, LLC
China	Night Light	Pending	54205869 2021/3/11	54205869	BLUE BOTTLE COFFEE, LLC
China	蓝瓶咖啡	Registered	37708808 2019/4/23	37708808 2019/12/14	BLUE BOTTLE COFFEE, LLC
China		Registered	37708801 2019/4/23	37708801 2020/3/14	BLUE BOTTLE COFFEE, LLC
China	蓝瓶咖啡	Registered	37708805 2019/4/23	37708805 2019/12/14	BLUE BOTTLE COFFEE, LLC
China		Pending	54020039 2021/3/4	54020039	BLUE BOTTLE COFFEE, LLC
China	蓝樽咖啡	Pending	54020032 2021/3/4	54020032	BLUE BOTTLE COFFEE, LLC
China		Registered	37708800 2019/4/23	37708800 2019/12/7	BLUE BOTTLE COFFEE, LLC
China	蓝樽咖啡	Pending	54020031 2021/3/4	54020031	BLUE BOTTLE COFFEE, LLC





Country	Mark	Status/ Sub Status	Serial No. Filing Date	Reg. No. Reg. Date	Owner
China	小蓝瓶咖啡	Pending	54020029 2021/3/4	54020029	BLUE BOTTLE COFFEE, LLC
China		Registered	37708798 2019/4/23	37708798 2020/10/28	BLUE BOTTLE COFFEE, LLC
China	兰瓶子咖啡	Pending	54020023 2021/3/4	54020023	BLUE BOTTLE COFFEE, LLC
China		Pending	47189708 2020/6/12	47189708	BLUE BOTTLE COFFEE, LLC
China	BLUE BOTTLE COFFEE	Pending	55451914 2021/4/22	55451914	BLUE BOTTLE COFFEE, LLC
China	蓝瓶子咖啡	Pending	54020035 2021/3/4	54020035	BLUE BOTTLE COFFEE, LLC
China		Pending	47189709 2020/6/12	47189709	BLUE BOTTLE COFFEE, LLC
China		Pending	46424796 2020/5/19	46424796	BLUE BOTTLE COFFEE, LLC
China		Pending	47189711 2020/6/12	47189711	BLUE BOTTLE COFFEE, LLC
China	蓝瓶咖啡	Pending	37708809 2019/4/23	37708809	BLUE BOTTLE COFFEE, LLC
China	蓝瓶子咖啡	Pending	54020034 2021/3/4	54020034	BLUE BOTTLE COFFEE, LLC
China		Registered	37708803 2019/4/23	37708803 2019/12/7	BLUE BOTTLE COFFEE, LLC
China	BLUE BOTTLE COFFEE	Registered	37708815 2019/4/23	37708815 2019/12/14	BLUE BOTTLE COFFEE, LLC
China		Registered	37708796 2019/4/23	37708796 2019/12/7	BLUE BOTTLE COFFEE, LLC
China	BLUE BOTTLE COFFEE	Pending	50812964 2020/10/29	50812964	BLUE BOTTLE COFFEE, LLC
China	兰瓶子咖啡	Pending	54020024 2021/3/4	54020024	BLUE BOTTLE COFFEE, LLC
China		Pending	48633340 2020/8/4	48633340	BLUE BOTTLE COFFEE, LLC
China	蓝瓶咖啡	Pending	54020045 2021/3/4	54020045	BLUE BOTTLE COFFEE, LLC
China	蓝瓶咖啡	Registered	37708813 2019/4/23	37708813 2019/12/14	BLUE BOTTLE COFFEE, LLC




Country	Mark	Status/ Sub Status	Serial No. Filing Date	Reg. No. Reg. Date	Owner
China	藍瓶咖啡	Registered	37708682 2019/4/23	37708682 2020/3/14	BLUE BOTTLE COFFEE, LLC
China	BLUE BOTTLE COFFEE	Pending	48886759 2020/8/13	48886759	BLUE BOTTLE COFFEE, LLC
China	藍瓶咖啡	Registered	14448214 2014/4/24	14448214 2017/12/7	BLUE BOTTLE COFFEE, LLC
China		Registered	37708799 2019/4/23	37708799 2019/12/7	BLUE BOTTLE COFFEE, LLC
China	藍瓶咖啡	Registered	37708812 2019/4/23	37708812 2019/12/14	BLUE BOTTLE COFFEE, LLC
China	BLUE BOTTLE COFFEE	Pending	48633341 2020/8/4	48633341	BLUE BOTTLE COFFEE, LLC
China	藍瓶子咖啡	Pending	54020036 2021/3/4	54020036	BLUE BOTTLE COFFEE, LLC
China	BLUE BOTTLE COFFEE	Registered	37708814 2019/4/23	37708814 2019/12/14	BLUE BOTTLE COFFEE, LLC
China	Blue Bottle Coffee	Pending	54020043 2021/3/4	54020043	BLUE BOTTLE COFFEE, LLC
China		Registered	37708804 2019/4/23	37708804 2019/12/7	BLUE BOTTLE COFFEE, LLC
China	BLUE BOTTLE COFFEE	Registered	37708681 2019/4/23	37708681 2020/2/14	BLUE BOTTLE COFFEE, LLC
China	小藍瓶咖啡	Pending	54020030 2021/3/4	54020030	BLUE BOTTLE COFFEE, LLC
China		Pending	43004708 2019/12/12	43004708	BLUE BOTTLE COFFEE, LLC
China	小藍瓶咖啡	Pending	54020026 2021/3/4	54020026	BLUE BOTTLE COFFEE, LLC
China	藍瓶子咖啡	Pending	54020021 2021/3/4	54020021	BLUE BOTTLE COFFEE, LLC
China	小藍瓶咖啡	Pending	54020025 2021/3/4	54020025	BLUE BOTTLE COFFEE, LLC
China	藍瓶子咖啡	Pending	54020033 2021/3/4	54020033	BLUE BOTTLE COFFEE, LLC
China	BLUE BOTTLE COFFEE	Registered	37708817 2019/4/23	37708817 2019/12/14	BLUE BOTTLE COFFEE, LLC
China	BLUE BOTTLE COFFEE	Registered	37708685 2019/4/23	37708685 2021/4/7	BLUE BOTTLE COFFEE, LLC
China		Pending	54020040 2021/3/4	54020040	BLUE BOTTLE COFFEE, LLC
China	BLUE BOTTLE COFFEE	Pending	37708679 2019/4/23	37708679	BLUE BOTTLE COFFEE, LLC
China	藍瓶咖啡	Pending	37708684 2019/4/23	37708684	BLUE BOTTLE COFFEE, LLC
China	Blue Bottle Coffee	Pending	54020042 2021/3/4	54020042	BLUE BOTTLE COFFEE, LLC






Country	Mark	Status/ Sub Status	Serial No. Filing Date	Reg. No. Reg. Date	Owner
China	小蓝瓶咖啡	Pending	54020028 2021/3/4	54020028	BLUE BOTTLE COFFEE, LLC
China		Pending	47189710 2020/6/12	47189710	BLUE BOTTLE COFFEE, LLC
China	BLUE BOTTLE COFFEE	Pending	37708678 2019/4/23	37708678	BLUE BOTTLE COFFEE, LLC
China		Pending	50360541 2020/10/13	50360541	BLUE BOTTLE COFFEE, LLC
China		Registered	43004747 2019/12/12	43004747 2020/10/14	BLUE BOTTLE COFFEE, LLC
China	蓝瓶咖啡	Pending	47928888 2020/7/9	47928888	BLUE BOTTLE COFFEE, LLC
China		Registered	37708802 2019/4/23	37708802 2019/12/7	BLUE BOTTLE COFFEE, LLC
China	蓝瓶咖啡	Pending	54020044 2021/3/4	54020044	BLUE BOTTLE COFFEE, LLC
China	蓝瓶咖啡	Registered	37708806 2019/4/23	37708806 2019/12/14	BLUE BOTTLE COFFEE, LLC
China	蓝瓶子咖啡	Pending	54020037 2021/3/4	54020037	BLUE BOTTLE COFFEE, LLC
China	小蓝瓶咖啡	Pending	54020027 2021/3/4	54020027	BLUE BOTTLE COFFEE, LLC
China	蓝瓶子咖啡	Pending	54020038 2021/3/4	54020038	BLUE BOTTLE COFFEE, LLC
China	BLUE BOTTLE COFFEE	Registered	37708677 2019/4/23	37708677 2020/2/14	BLUE BOTTLE COFFEE, LLC
China	BLUE BOTTLE COFFEE	Registered	14448217 2014/4/24	14448217 2017/12/7	BLUE BOTTLE COFFEE, LLC
China		Registered	14448216 2014/4/24	14448216 2016/2/28	BLUE BOTTLE COFFEE, LLC
China	BLUE BOTTLE COFFEE	Registered	35085470A 2018/12/4	35085470A 2020/3/14	BLUE BOTTLE COFFEE, LLC
China	 蓝瓶咖啡	Registered	37708688 2019/4/23	37708688 2021/3/7	BLUE BOTTLE COFFEE, LLC
China	蓝瓶咖啡	pending	52161161 2020/12/15	52161161	BLUE BOTTLE COFFEE, LLC
China	蓝瓶咖啡	Registered	26327603A 2017/9/11	26327603A 2018/11/7	BLUE BOTTLE COFFEE, LLC






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China	BLUE BOTTLE COFFEE	Registered	26327604A 2017/9/11	26327604A 2018/11/7	BLUE BOTTLE COFFEE, LLC.
China	BLUE BOTTLE COFFEE	Registered	37708686A 2019/4/23	37708686A 2020/3/28	BLUE BOTTLE COFFEE, LLC
Colombia	BLUE BOTTLE COFFEE	Registered	16165950 Jun 23, 2016	559470 Feb 6, 2017	Blue Bottle Coffee, LLC
Colombia	BLUE BOTTLE COFFEE CO	Registered	15169359 (IR1167797) Jun 25, 2013	538137 (1167797) Jun 25, 2013	Blue Bottle Coffee, LLC
Colombia	BLUE BOTTLE DESIGN 	Registered	16166949 Jun 23, 2016	588778 Mar 16, 2018	Blue Bottle Coffee, LLC
Colombia	BLUE BOTTLE DESIGN 	Registered	15175200 (IR1168387) Jun 25, 2013	564939 (1168387) Jun 25, 2013	Blue Bottle Coffee, LLC
Egypt	BLUE BOTTLE COFFEE CO	Registered	(IR1167797) Jun 25, 2013	1167797 Jun 25, 2013	Blue Bottle Coffee, LLC
Egypt	BLUE BOTTLE DESIGN 	Pending	(IR1168387) Jun 25, 2013		Blue Bottle Coffee, LLC
European Union	BLUE BOTTLE COFFEE	Registered	(IR1168017) Jun 25, 2013	1168017 Jun 25, 2013	Blue Bottle Coffee, LLC
European Union	BLUE BOTTLE COFFEE	Registered	(IR1227790) Nov 4, 2014	1227790 Nov 4, 2014	Blue Bottle Coffee, LLC
European Union	BLUE BOTTLE COFFEE	Registered	018165426 Dec 12, 2019	018165426 Aug 22, 2020	Blue Bottle Coffee, LLC
European Union	BLUE BOTTLE COFFEE CO	Registered	(IR1167797) Jun 25, 2013	1167797 Jun 25, 2013	Blue Bottle Coffee, LLC
European Union	BLUE BOTTLE DESIGN 	Registered	(IR1168387) Jun 25, 2013	1168387 Jun 25, 2013	Blue Bottle Coffee, LLC
European Union	BLUE BOTTLE DESIGN 	Registered	018165428 Dec 12, 2019	018165428 Oct 14, 2020	Blue Bottle Coffee, LLC






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HK,China		Registered	302647387 2013/6/21	302647387 2013/6/21	Blue Bottle Coffee, LLC
HK,China	BLUE BOTTLE COFFEE	Registered	302647396 2013/6/21	302647396 2013/6/21	Blue Bottle Coffee, LLC
HK,China	BLUE BOTTLE COFFEE	Registered	305139838 2019/12/11	305139838 2019/12/11	Blue Bottle Coffee, LLC
HK,China		Registered	305139847 2019/12/11	305139847 2019/12/11	Blue Bottle Coffee, LLC
Iceland	BLUE BOTTLE COFFEE CO	Registered	(IR1167797) Jun 25, 2013	1167797 Jun 25, 2013	Blue Bottle Coffee, LLC
Iceland	BLUE BOTTLE DESIGN 	Registered	(IR1168387) Jun 25, 2013	1168387 Jun 25, 2013	Blue Bottle Coffee, LLC
India	BLUE BOTTLE COFFEE	Registered	2564394 Jul 15, 2013	2564394 Apr 29, 2019	Blue Bottle Coffee, LLC
India	BLUE BOTTLE COFFEE	Registered	2967389 May 19, 2015	2967389 Feb 6, 2019	Blue Bottle Coffee, LLC
India	BLUE BOTTLE COFFEE	Registered	2967390 May 19, 2015	2967390 Feb 6, 2019	Blue Bottle Coffee, LLC
India	BLUE BOTTLE DESIGN 	Registered	3013885 Jul 21, 2015	3013885 Dec 12, 2018	Blue Bottle Coffee, LLC
India	BLUE BOTTLE DESIGN 	Registered	3013887 Jul 21, 2015	3013887 Dec 12, 2018	Blue Bottle Coffee, LLC







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India	BLUE BOTTLE DESIGN 	Registered	3013886 Jul 21, 2015	3013886 Jul 11, 2017	Blue Bottle Coffee, LLC
Indonesia	BLUE BOTTLE COFFEE	Registered	D002015029316 Jul 7, 2015	IDM000799332 Aug 24, 2020	Blue Bottle Coffee, LLC
Indonesia	BLUE BOTTLE DESIGN 	Registered	D002015029314 Jul 7, 2015	IDM000799333 Aug 24, 2020	Blue Bottle Coffee, LLC
International Bureau (WIPO)	DECAF NOIR	Registered	1306467 2016/08/25	1306467 2016/6/30	Blue Bottle Coffee, LLC
International Bureau (WIPO)	HANDSOME COFFEE ROASTERS	Registered	1188941 2014/01/11	1188941 2013/6/11	Blue Bottle Coffee, LLC
International Bureau (WIPO)	17FT CEILING	Registered	1306193 Jun 30, 2016	1306193 Jun 30, 2016	Blue Bottle Coffee, LLC
International Bureau (WIPO)	BELLA DONOVAN	Registered	1306192 Jun 30, 2016	1306192 Jun 30, 2016	Blue Bottle Coffee, LLC
International Bureau (WIPO)	BLUE BOTTLE COFFEE	Registered	1168017 Jun 25, 2013	1168017 Jun 25, 2013	Blue Bottle Coffee, LLC
International Bureau (WIPO)	BLUE BOTTLE COFFEE	Registered	1227790 Nov 4, 2014	1227790 Nov 4, 2014	Blue Bottle Coffee, LLC
International Bureau (WIPO)	BLUE BOTTLE COFFEE	Registered	1358918 Jun 28, 2017	1358918 Jun 28, 2017	Blue Bottle Coffee, LLC
International Bureau (WIPO)	BLUE BOTTLE COFFEE CO	Registered	1167797 Jun 25, 2013	1167797 Jun 25, 2013	Blue Bottle Coffee, LLC
International Bureau (WIPO)	BLUE BOTTLE DESIGN 	Registered	1363532 Jun 28, 2017	1363532 Jun 28, 2017	Blue Bottle Coffee, LLC
International Bureau (WIPO)	BLUE BOTTLE DESIGN 	Registered	1168387 Jun 25, 2013	1168387 Jun 25, 2013	Blue Bottle Coffee, LLC
International Bureau (WIPO)	DANDY ESPRESSO	Registered	1306796 Jun 30, 2016	1306796 Jun 30, 2016	Blue Bottle Coffee, LLC






Country	Mark	Status/ Sub Status	Serial No. Filing Date	Reg. No. Reg. Date	Owner
International Bureau (WIPO)	GIANT STEPS	Registered	1306191 Jun 30, 2016	1306191 Jun 30, 2016	Blue Bottle Coffee, LLC
International Bureau (WIPO)	HAYES VALLEY ESPRESSO	Registered	1306469 Jun 30, 2016	1306469 Jun 30, 2016	Blue Bottle Coffee, LLC
International Bureau (WIPO)	PERFECTLY GROUND	Registered	1306472 Jun 30, 2016	1306472 Jun 30, 2016	Blue Bottle Coffee, LLC
International Bureau (WIPO)	THREE AFRICAS	Registered	1306185 Jul 3, 2016	1306185 Jul 3, 2016	Blue Bottle Coffee, LLC
Israel	BLUE BOTTLE COFFEE CO	Registered	276705 (IR1167797) Jun 25, 2013	1167797 Jun 25, 2013	Blue Bottle Coffee, LLC
Israel	BLUE BOTTLE DESIGN 	Registered	276942 (IR1168387) Jun 25, 2013	1168387 Jun 25, 2013	Blue Bottle Coffee, LLC
Japan	17FT CEILING	Registered	(IR1306193) Jun 30, 2016	1306193 Jun 30, 2016	Blue Bottle Coffee, LLC
Japan	BELLA DONOVAN	Registered	(IR1306192) Jun 30, 2016	1306192 Jun 30, 2016	Blue Bottle Coffee, LLC
Japan	BLUE BOTTLE COFFEE	Registered	(IR1168017) Jun 25, 2013	1168017 Jan 15, 2015	Blue Bottle Coffee, LLC
Japan	BLUE BOTTLE COFFEE	Registered	(IR1227790) Nov 4, 2014	1227790 Nov 4, 2014	Blue Bottle Coffee, LLC
Japan	BLUE BOTTLE COFFEE	Registered	(IR1358918) Jun 28, 2017	1358918 Jun 28, 2017	Blue Bottle Coffee, LLC
Japan	BLUE BOTTLE COFFEE	Registered	2019155640 Dec 12, 2019	6348149 Feb 3, 2021	Blue Bottle Coffee, LLC
Japan	BLUE BOTTLE COFFEE CO	Registered	(IR1167797) Jun 25, 2013	1167797 Jun 25, 2013	Blue Bottle Coffee, LLC
Japan	BLUE BOTTLE COFFEE CO. (and design) 	Registered	2012061743 Jul 31, 2012	5542190 Dec 7, 2012	Blue Bottle Coffee, LLC
Japan	BLUE BOTTLE DESIGN 	Registered	(IR1363532) Jun 28, 2017	1363532 Jun 28, 2017	Blue Bottle Coffee, LLC
Japan	BLUE BOTTLE DESIGN	Registered	(IR1168387) Jun 25, 2013	1168387 Jun 25, 2013	Blue Bottle Coffee, LLC





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Japan	BLUE BOTTLE DESIGN 	Registered	2019155641 Dec 12, 2019	6348150 Feb 3, 2021	Blue Bottle Coffee, LLC
Japan	DANDY ESPRESSO	Registered	(IR1306796) Jun 30, 2016	1306796 Jun 30, 2016	Blue Bottle Coffee, LLC
Japan	GIANT STEPS	Registered	(IR1306191) Jun 30, 2016	1306191 Jun 30, 2013	Blue Bottle Coffee, LLC
Japan	HAYES VALLEY ESPRESSO	Registered	(IR1306469) Jun 30, 2016	1306469 Apr 6, 2017	Blue Bottle Coffee, LLC
Japan	THREE AFRICAS	Registered	(IR1306185) Jul 3, 2016	1306185 May 18, 2017	Blue Bottle Coffee, LLC
Malaysia	BLUE BOTTLE COFFEE	Registered	2016006789 Jun 21, 2016	2016006789 Apr 12, 2017	Blue Bottle Coffee, LLC
Malaysia	BLUE BOTTLE COFFEE	Registered	2016006791 Jun 21, 2016	2016006791 Mar 28, 2017	Blue Bottle Coffee, LLC
Malaysia	BLUE BOTTLE COFFEE	Registered	2016006792 Jun 21, 2016	2016006792 Mar 22, 2017	Blue Bottle Coffee, LLC
Malaysia	BLUE BOTTLE DESIGN 	Pending	2016006796 Jun 21, 2016		Blue Bottle Coffee, LLC
Malaysia	BLUE BOTTLE DESIGN 	Registered	2016006793 Jun 21, 2016	2016006793 Dec 11, 2017	Blue Bottle Coffee, LLC
Malaysia	BLUE BOTTLE DESIGN 	Registered	2016006795 Jun 21, 2016	2016006795 Dec 14, 2017	Blue Bottle Coffee, LLC
Mexico	BLUE BOTTLE COFFEE	Registered	1397950 (IR1168017) Jun 25, 2013	1430807 (1168017) Mar 6, 2014	Blue Bottle Coffee, LLC
Mexico	BLUE BOTTLE COFFEE	Registered	1565354 (IR1227790) Nov 4, 2014	1577599 (1227790) Oct 12, 2015	Blue Bottle Coffee, LLC






Country	Mark	Status/ Sub Status	Serial No. Filing Date	Reg. No. Reg. Date	Owner
Mexico	BLUE BOTTLE COFFEE CO	Registered	1397774 (IR1167797) Jun 25, 2013	1427357 (1167797) Jun 25, 2013	Blue Bottle Coffee, LLC
Mexico	BLUE BOTTLE COFFEE CO	Registered	1397775 (IR1167797) Jun 25, 2013	1427358 (1167797) Jun 25, 2013	Blue Bottle Coffee, LLC
Mexico	BLUE BOTTLE DESIGN 	Registered	1400485 (IR1168387) Jun 25, 2013	1435174 (1168387) Jun 25, 2013	Blue Bottle Coffee, LLC
Mexico	BLUE BOTTLE DESIGN 	Registered	1400487 (IR1168387) Jun 25, 2013	1435176 (1168387) Jun 25, 2013	Blue Bottle Coffee, LLC
Mexico	BLUE BOTTLE DESIGN 	Registered	1400486 (IR1168387) Jun 25, 2013	1435175 (1168387) Jun 25, 2013	Blue Bottle Coffee, LLC
New Zealand	BLUE BOTTLE COFFEE	Registered	981590 (IR1168017) Jun 25, 2013	981590 (1168017) Jun 25, 2013	Blue Bottle Coffee, LLC
New Zealand	BLUE BOTTLE COFFEE	Registered	1011209 (IR1227790) Nov 4, 2014	1011209 (1227790) Nov 4, 2014	Blue Bottle Coffee, LLC
New Zealand	BLUE BOTTLE COFFEE CO	Registered	981564 (IR1167797) Jun 25, 2013	981564 (1167797) Jun 25, 2013	Blue Bottle Coffee, LLC
New Zealand	BLUE BOTTLE DESIGN 	Registered	981975 (IR1168387) Jun 25, 2013	981975 (1168387) Jun 25, 2013	Blue Bottle Coffee, LLC
Norway	BLUE BOTTLE COFFEE	Registered	(IR1168017) Jun 25, 2013	1168017 Jun 25, 2013	Blue Bottle Coffee, LLC
Norway	BLUE BOTTLE COFFEE	Registered	(IR1227790) Nov 4, 2014	1227790 Nov 4, 2014	Blue Bottle Coffee, LLC
Norway	BLUE BOTTLE COFFEE CO	Registered	(IR1167797) Jun 25, 2013	1167797 Jun 25, 2013	Blue Bottle Coffee, LLC
Norway	BLUE BOTTLE DESIGN 	Registered	(IR1168387) Jun 25, 2013	1168387 Jun 25, 2013	Blue Bottle Coffee, LLC
Peru	BLUE BOTTLE COFFEE	Registered	6667752016 Jun 23, 2016	014613 Oct 31, 2016	Blue Bottle Coffee, LLC






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Peru	BLUE BOTTLE DESIGN 	Registered	6667742016 Jun 23, 2016	014599 Oct 24, 2016	Blue Bottle Coffee, LLC
Philippines	BLUE BOTTLE COFFEE	Registered	42018002415 Feb 8, 2018	420180002415 May 11, 2018	Blue Bottle Coffee, LLC
Philippines	BLUE BOTTLE COFFEE (RE-FILING) 	Allowed	42020521200 Dec 29, 2020		Blue Bottle Coffee, LLC
Philippines	BLUE BOTTLE DESIGN 	Registered	42018002414 Feb 8, 2018	42018002414 May 11, 2018	Blue Bottle Coffee, LLC
Philippines	BLUE BOTTLE DESIGN 	Registered	(IR1168387) Jun 25, 2013	1168387 Jun 25, 2013	Blue Bottle Coffee, LLC
Philippines	BLUE BOTTLE DESIGN (RE-FILING) 	Pending	42020521201 Dec 29, 2020	521201 April 9, 2021	Blue Bottle Coffee, LLC
Republic of Korea	17FT CEILING	Registered	(IR1306193) Jun 30, 2016	1306193 Nov 22, 2017	Blue Bottle Coffee, LLC
Republic of Korea	BELLA DONOVAN	Registered	(IR1306192) Jun 30, 2016	1306192 Jun 30, 2016	Blue Bottle Coffee, LLC
Republic of Korea	BLUE BOTTLE COFFEE	Registered	(IR1168017) Jun 25, 2013	1168017 Oct 14, 2014	Blue Bottle Coffee, LLC
Republic of Korea	BLUE BOTTLE COFFEE	Registered	(IR1227790) Nov 4, 2014	1227790 Aug 25, 2015	Blue Bottle Coffee, LLC
Republic of Korea	BLUE BOTTLE COFFEE	Registered	(IR1358918) Jun 28, 2017	1358918 May 1, 2018	Blue Bottle Coffee, LLC
Republic of Korea	BLUE BOTTLE COFFEE	Registered	4020190192836 Dec 12, 2019	401687351 Jan 28, 2021	Blue Bottle Coffee, LLC





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Republic of Korea	BLUE BOTTLE COFFEE CO	Registered	(IR1167797) Jun 25, 2013	1167797 Jun 1, 2014	Blue Bottle Coffee, LLC
Republic of Korea	BLUE BOTTLE COFFEE CO. (and design) 	Registered	4520123728 Jul 26, 2012	4546447 Oct 4, 2013	Blue Bottle Coffee, LLC
Republic of Korea	BLUE BOTTLE DESIGN 	Registered	(IR1363532) Jun 28, 2017	1363532 Jun 12, 2018	Blue Bottle Coffee, LLC
Republic of Korea	BLUE BOTTLE DESIGN 	Registered	(IR1168387) Jun 25, 2013	1168387 Jun 25, 2013	Blue Bottle Coffee, LLC
Republic of Korea	BLUE BOTTLE DESIGN 	Registered	4020190192817 Dec 12, 2019	401687352 Jan 28, 2021	Blue Bottle Coffee, LLC
Republic of Korea	BLUE BOTTLE DESIGN 	Pending	4020200150770 Dec 12, 2019		Blue Bottle Coffee, LLC
Republic of Korea	GIANT STEPS	Registered	(IR1306191) Jun 30, 2016	1306191 May 11, 2017	Blue Bottle Coffee, LLC
Republic of Korea	HAYES VALLEY ESPRESSO	Registered	(IR1306469) Jun 30, 2016	1306469 Oct 10, 2017	Blue Bottle Coffee, LLC
Republic of Korea	THREE AFRICAS	Registered	(IR1306185) Jul 3, 2016	1306185 May 16, 2017	Blue Bottle Coffee, LLC
Republic of Moldova	BLUE BOTTLE COFFEE CO	Registered	(IR1167797) Jun 25, 2013	1167797 Jun 25, 2013	Blue Bottle Coffee, LLC
Republic of Moldova	BLUE BOTTLE DESIGN 	Registered	(IR1168387) Jun 25, 2013	1168387 Jun 25, 2013	Blue Bottle Coffee, LLC











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Russian Federation	BLUE BOTTLE COFFEE	Registered	(IR1168017) Jun 25, 2013	1168017 Jun 25, 2013	Blue Bottle Coffee, LLC
Russian Federation	BLUE BOTTLE COFFEE	Registered	(IR1227790) Nov 4, 2014	1227790 Nov 4, 2014	Blue Bottle Coffee, LLC
Russian Federation	BLUE BOTTLE COFFEE CO	Registered	(IR1167797) Jun 25, 2013	1167797 Jun 25, 2013	Blue Bottle Coffee, LLC
Russian Federation	BLUE BOTTLE DESIGN 	Registered	(IR1168387) Jun 25, 2013	1168387 Jun 25, 2013	Blue Bottle Coffee, LLC
Saudi Arabia	BLUE BOTTLE DESIGN 	Registered	119406 Oct 17, 2017	1439002355 Jan 18, 2018	Blue Bottle Coffee, LLC
Saudi Arabia	BLUE BOTTLE DESIGN 	Registered	119407 Oct 17, 2017	1439002356 Jan 18, 2018	Blue Bottle Coffee, LLC
Saudi Arabia	BLUE BOTTLE DESIGN 	Registered	119408 Oct 17, 2017	1439002357 Jan 18, 2018	Blue Bottle Coffee, LLC
Saudi Arabia	BLUE BOTTLE COFFEE	Registered	119410 Oct 17, 2017	1439002359 Jan 17, 2018	Blue Bottle Coffee, LLC
Saudi Arabia	BLUE BOTTLE COFFEE	Registered	119411 Oct 17, 2017	1439002360 Jan 17, 2018	Blue Bottle Coffee, LLC
Saudi Arabia	BLUE BOTTLE COFFEE	Registered	119412 Oct 17, 2017	1439002361 Jan 17, 2018	Blue Bottle Coffee, LLC
Singapore	BLUE BOTTLE COFFEE	Registered	(IR1168017) Jun 25, 2013	T1312060H (1168017) Apr 16, 2014	Blue Bottle Coffee, LLC
Singapore	BLUE BOTTLE COFFEE	Registered	(IR1227790) Nov 4, 2014	40201402526Y 1227790 Jun 24, 2015	Blue Bottle Coffee, LLC
Singapore	BLUE BOTTLE COFFEE CO	Registered	(IR1167797) Jun 25, 2013	T1312030F (1167797) Jun 25, 2013	Blue Bottle Coffee, LLC
Singapore	BLUE BOTTLE DESIGN 	Registered	(IR1168387) Jun 25, 2013	T1312357G (1168387) Jun 25, 2013	Blue Bottle Coffee, LLC





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South Africa	BLUE BOTTLE COFFEE	Registered	201616755 Jun 21, 2016	201616755 Jan 26, 2018	Blue Bottle Coffee, LLC
South Africa	BLUE BOTTLE COFFEE	Registered	201616756 Jun 21, 2016	201616756 Jan 26, 2018	Blue Bottle Coffee, LLC
South Africa	BLUE BOTTLE COFFEE	Registered	201616757 Jun 21, 2016	201616757 Jan 26, 2018	Blue Bottle Coffee, LLC
South Africa	BLUE BOTTLE DESIGN 	Registered	201616760 Jun 21, 2016	201616760 Sep 25, 2018	Blue Bottle Coffee, LLC
South Africa	BLUE BOTTLE DESIGN 	Registered	201616762 Jun 21, 2016	201616762 Sep 25, 2018	Blue Bottle Coffee, LLC
South Africa	BLUE BOTTLE DESIGN 	Registered	201616761 Jun 21, 2016	201616761 Sep 25, 2018	Blue Bottle Coffee, LLC
Switzerland	BLUE BOTTLE COFFEE	Registered	(IR1168017) Jun 25, 2013	1168017 Jul 17, 2014	Blue Bottle Coffee, LLC
Switzerland	BLUE BOTTLE COFFEE	Registered	(IR1227790) Nov 4, 2014	1227790 Mar 21, 2016	Blue Bottle Coffee, LLC
Switzerland	BLUE BOTTLE COFFEE CO	Registered	(IR1167797) Jun 25, 2013	1167797 Jun 25, 2013	Blue Bottle Coffee, LLC
Switzerland	BLUE BOTTLE DESIGN 	Registered	(IR1168387) Jun 25, 2013	1168387 Jun 25, 2013	Blue Bottle Coffee, LLC
Taiwan	BELLA DONOVAN	Registered	104135-0035800 2017/7/5	01895605 2018/2/1	BLUE BOTTLE COFFEE,LLC
Taiwan	BLUE BOTTLE COFFEE	Registered	104135-0035912 2017/7/18	01895644 2018/2/1	BLUE BOTTLE COFFEE,LLC
Taiwan	BLUE BOTTLE COFFEE	Registered	104135-0035913 2013/6/24	01641861 2014/5/1	BLUE BOTTLE COFFEE,LLC
Taiwan	BLUE BOTTLE COFFEE	Registered	104135-1170267 2019/12/12	02084123 2020/9/1	BLUE BOTTLE COFFEE,LLC
Taiwan	BLUE BOTTLE DESIGN	Registered	104135-- 0037356 2017/7/26	01895674 2018/2/1	BLUE BOTTLE COFFEE,LLC
Taiwan	BLUE BOTTLE DESIGN	Registered	104135-0037359 2013/6/24	01677594 2014/11/16	BLUE BOTTLE COFFEE,LLC
Taiwan	BLUE BOTTLE DESIGN	Registered	104135-1170268 2019/12/12	02084124 2020/9/1	BLUE BOTTLE COFFEE,LLC

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Taiwan	HAYES VALLEY ESPRESSO	Registered	104135-0037499 2017/7/5	01906305 2018/4/1	BLUE BOTTLE COFFEE,LLC
Taiwan	THREE AFRICAS	Registered	104135-0039674 2017/7/5	01948346 2018/11/1	BLUE BOTTLE COFFEE,LLC
Thailand	BLUE BOTTLE COFFEE	Pending	1049268 Jun 29, 2016		Blue Bottle Coffee, LLC
Thailand	BLUE BOTTLE COFFEE	Registered	1049269 Jun 29, 2016	181104235 Jun 29, 2016	Blue Bottle Coffee, LLC
Thailand	BLUE BOTTLE COFFEE	Registered	1049270 Jun 29, 2016	181104272 Jun 29, 2016	Blue Bottle Coffee, LLC
Thailand	BLUE BOTTLE DESIGN 	Pending	1049265 Jun 29, 2016		Blue Bottle Coffee, LLC
Thailand	BLUE BOTTLE DESIGN 	Registered	1049266 Jun 29, 2016	171135944 Jun 29, 2016	Blue Bottle Coffee, LLC
Thailand	BLUE BOTTLE DESIGN 	Registered	1049267 Jun 29, 2016	171135996 Jun 29, 2016	Blue Bottle Coffee, LLC
Turkey	BLUE BOTTLE COFFEE CO	Registered	(IR1167797) Jun 25, 2013	1167797 Jun 25, 2013	Blue Bottle Coffee, LLC
Turkey	BLUE BOTTLE DESIGN 	Registered	201568706 (IR1168387) Jun 25, 2013	1168387 Jun 25, 2013	Blue Bottle Coffee, LLC
Ukraine	BLUE BOTTLE COFFEE	Registered	(IR1168017) Oct 20, 2014	1168017 Nov 17, 2015	Blue Bottle Coffee, LLC
Ukraine	BLUE BOTTLE COFFEE	Registered	(IR1227790) Nov 4, 2014	1227790 Dec 7, 2015	Blue Bottle Coffee, LLC
Ukraine	BLUE BOTTLE COFFEE CO	Registered	(IR1167797) Jun 25, 2013	1167797 Jun 25, 2013	Blue Bottle Coffee, LLC
Ukraine	BLUE BOTTLE DESIGN 	Registered	(IR1168387) Jun 25, 2013	1168387 Jun 25, 2013	Blue Bottle Coffee, LLC

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United Arab Emirates	BLUE BOTTLE COFFEE	Registered	194312 Jul 1, 2013	194312 May 3, 2017	Blue Bottle Coffee, LLC
United Arab Emirates	BLUE BOTTLE COFFEE	Registered	194310 Jul 1, 2013	194310 Nov 16, 2015	Blue Bottle Coffee, LLC
United Arab Emirates	BLUE BOTTLE COFFEE	Registered	194311 Jul 1, 2013	194311 Nov 16, 2015	Blue Bottle Coffee, LLC
United Arab Emirates	BLUE BOTTLE DESIGN 	Registered	236737 Jul 6, 2015	236737 Feb 18, 2018	Blue Bottle Coffee, LLC
United Arab Emirates	BLUE BOTTLE DESIGN 	Registered	236738 Jul 6, 2015	236738 Feb 18, 2018	Blue Bottle Coffee, LLC
United Arab Emirates	BLUE BOTTLE DESIGN 	Registered	236739 Jul 6, 2015	236739 Feb 18, 2018	Blue Bottle Coffee, LLC
United Kingdom	BLUE BOTTLE COFFEE	Registered	(IR1168017) Jun 25, 2013	UK0091168017 Jun 25, 2013	Blue Bottle Coffee, LLC
United Kingdom	BLUE BOTTLE COFFEE	Registered	(IR1227790) Nov 4, 2014	UK0091227790 Nov 4, 2014	Blue Bottle Coffee, LLC
United Kingdom	BLUE BOTTLE COFFEE CO	Registered	(IR1167797) Jun 25, 2013	UK0091167797 Jun 25, 2013	Blue Bottle Coffee, LLC
United Kingdom	BLUE BOTTLE DESIGN 	Registered	(IR1168387) Jun 25, 2013	UK0091168387 Jun 25, 2013	Blue Bottle Coffee, LLC
United Kingdom	BLUE BOTTLE COFFEE	Registered	018165426 Dec 12, 2019	UK00901816542 6 Aug 22, 2020	Blue Bottle Coffee, LLC
United Kingdom	BLUE BOTTLE DESIGN 	Registered	018165428 Dec 12, 2019	UK00918165428 Oct 14, 2020	Blue Bottle Coffee, LLC
United States of America	17FT CEILING	Registered	86422167 Oct 13, 2014	4747678 Jun 2, 2015	Blue Bottle Coffee, LLC
United States of America	BELLA DONOVAN	Registered	86422113 Oct 13, 2014	4747672 Jun 2, 2015	Blue Bottle Coffee, LLC
United States of America	BLUE BOTTLE BLUE	Registered	88366374 Apr 1, 2019	6224867 Dec 22, 2020	Blue Bottle Coffee, LLC

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United States of America	BLUE BOTTLE BLUE 	Registered	88366378 Apr 1, 2019	6224868 Dec 22, 2020	Blue Bottle Coffee, LLC
United States of America	BLUE BOTTLE COFFEE	Registered	85958262 Jun 12, 2013	4470362 Jan 21, 2014	Blue Bottle Coffee, LLC
United States of America	BLUE BOTTLE COFFEE	Registered	86316720 Jun 22, 2014	4678758 Jan 27, 2015	Blue Bottle Coffee, LLC
United States of America	BLUE BOTTLE COFFEE	Registered	87316057 Jan 27, 2017	5716136 Apr 2, 2019	Blue Bottle Coffee, LLC
United States of America	BLUE BOTTLE COFFEE	Allowed	88470773 Jun 12, 2019	6381000 June 8, 2021	Blue Bottle Coffee, LLC
United States of America	BLUE BOTTLE COFFEE	Registered	88470781 Jun 12, 2019	6137423 Aug 25, 2020	Blue Bottle Coffee, LLC
United States of America	BLUE BOTTLE COFFEE	Registered	88471848 Jun 13, 2019	6137429 Aug 25, 2020	Blue Bottle Coffee, LLC
United States of America	BLUE BOTTLE COFFEE	Suspended	88471854 Jun 13, 2019		Blue Bottle Coffee, LLC
United States of America	BLUE BOTTLE COFFEE	Registered	88471860 Jun 13, 2019	6137432 Aug 25, 2020	Blue Bottle Coffee, LLC
United States of America	BLUE BOTTLE COFFEE	Registered	88471887 Jun 13, 2019	6125843 Aug 11, 2020	Blue Bottle Coffee, LLC
United States of America	BLUE BOTTLE COFFEE	Registered	88471881 Jun 13, 2019	6240631 Jan 5, 2021	Blue Bottle Coffee, LLC
United States of America	BLUE BOTTLE COFFEE	Registered	88471922 Jun 13, 2019	6240632 Jan 5, 2021	Blue Bottle Coffee, LLC
United States of America	BLUE BOTTLE COFFEE	Registered	88471872 Jun 13, 2019	6125840 Aug 11, 2020	Blue Bottle Coffee, LLC
United States of America	BLUE BOTTLE COFFEE (2019 FILING)	Registered	88471899 Jun 13, 2019	6125844 Aug 11, 2020	Blue Bottle Coffee, LLC
United States of America	BLUE BOTTLE COFFEE (2019 FILING)	Registered	88471914 Jun 13, 2019	6301987 Mar 23, 2021	Blue Bottle Coffee, LLC
United States of America	BLUE BOTTLE COFFEE CO	Registered	85787377 Nov 26, 2012	4435134 Nov 19, 2013	Blue Bottle Coffee, LLC
United States of America	BLUE BOTTLE COFFEE CO. (and design) 	Registered	85978085 Feb 1, 2012	4268406 Jan 1, 2013	Blue Bottle Coffee, LLC
United States of America	BLUE BOTTLE DESIGN 	Registered	87316081 Jan 27, 2017	5361291 Dec 19, 2017	Blue Bottle Coffee, LLC
United States of America	BLUE BOTTLE DESIGN	Registered	85531318 Feb 1, 2012	4205391 Sep 11, 2012	Blue Bottle Coffee, LLC

Country	Mark	Status/ Sub Status	Serial No. Filing Date	Reg. No. Reg. Date	Owner
					
United States of America	BLUE BOTTLE DESIGN 	Registered	85785812 Nov 21, 2012	4435130 Nov 19, 2013	Blue Bottle Coffee, LLC
United States of America	BLUE BOTTLE DESIGN 	Registered	88470776 Jun 12, 2019	6137422 Aug 25, 2020	Blue Bottle Coffee, LLC
United States of America	BLUE BOTTLE DESIGN 	Allowed	88470778 Jun 12, 2019		Blue Bottle Coffee, LLC
United States of America	BLUE BOTTLE DESIGN 	Registered	88471851 Jun 13, 2019	6137430 Aug 25, 2020	Blue Bottle Coffee, LLC
United States of America	BLUE BOTTLE DESIGN 	Registered	88471859 Jun 13, 2019	6137431 Aug 25, 2020	Blue Bottle Coffee, LLC
United States of America	BLUE BOTTLE DESIGN 	Allowed	88471868 Jun 13, 2019	6301986 March 23, 2021	Blue Bottle Coffee, LLC
United States of America	BLUE BOTTLE DESIGN 	Registered	88471876 Jun 13, 2019	6125842 Aug 11, 2020	Blue Bottle Coffee, LLC
United States of America	BLUE BOTTLE DESIGN 	Registered	88471893 Jun 13, 2019	6234624 Dec 29, 2020	Blue Bottle Coffee, LLC
United States of America	BLUE BOTTLE DESIGN 	Registered	88471875 Jun 13, 2019	6125841 Aug 11, 2020	Blue Bottle Coffee, LLC

Country	Mark	Status/ Sub Status	Serial No. Filing Date	Reg. No. Reg. Date	Owner
United States of America	BLUE BOTTLE DESIGN (2019 FILING) 	Registered	88471906 Jun 13, 2019	6125845 Aug 11, 2020	Blue Bottle Coffee, LLC
United States of America	BLUE BOTTLE DESIGN (2019 FILING) 	Registered	88471917 Jun 13, 2019	6323020 Apr 13, 2021	Blue Bottle Coffee, LLC
United States of America	BLUE BOTTLE DESIGN (2019 FILING) 	Registered	88471927 Jun 13, 2019	6125846 Aug 11, 2020	Blue Bottle Coffee, LLC
United States of America	CASCARA FIZZ (2020 FILING)	Pending	90095218 Aug 5, 2020		Blue Bottle Coffee, LLC
United States of America	DANDY ESPRESSO	Registered	86422248 Oct 13, 2014	4747688 Jun 2, 2015	Blue Bottle Coffee, LLC
United States of America	GIANT STEPS	Registered	86422133 Oct 13, 2014	4747674 Jun 2, 2015	Blue Bottle Coffee, LLC
United States of America	HAYES VALLEY ESPRESSO	Registered	86422154 Oct 13, 2014	4767786 Jul 7, 2015	Blue Bottle Coffee, LLC
United States of America	NIGHT LIGHT	Registered	87207241 Oct 18, 2016	5361066 Dec 19, 2017	Blue Bottle Coffee, LLC
United States of America	PERFECTLY GROUND	Registered	87003390 Apr 16, 2016	5143430 Feb 14, 2017	Blue Bottle Coffee, LLC
United States of America	PLAYLIST	Registered	87394556 Mar 31, 2017	5271375 Aug 22, 2017	Blue Bottle Coffee, LLC
United States of America	THREE AFRICAS	Registered	87085986 Jun 28, 2016	5173161 Mar 28, 2017	Blue Bottle Coffee, LLC
United States of America	CASCARA FIZZ	Registered	86422635 Oct 13, 2014	4757828 Jun 16, 2015	Blue Bottle Coffee, LLC
Vietnam	BLUE BOTTLE COFFEE CO	Pending	(IR1167797) Jun 25, 2013		Blue Bottle Coffee, LLC
Vietnam	BLUE BOTTLE DESIGN 	Pending	(IR1168387) Jun 25, 2013		Blue Bottle Coffee, LLC