

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM701576

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
East Side Jersey Dairy Inc.		12/31/2021	Corporation: INDIANA
RECEIVING PARTY DATA			
Name:	United Dairy Inc.		
Street Address:	27 South Zane Highway		
City:	Martins Ferry		
State/Country:	OHIO		
Postal Code:	43935		
Entity Type:	Corporation: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1088833	BROUGHTON B	
CORRESPONDENCE DATA			
Fax Number:	4125621041		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4125621637		
Email:	vicki.cremonese@bipc.com		
Correspondent Name:	Michael L. Dever		
Address Line 1:	501 Grant Street		
Address Line 2:	Suite 200		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15219		
ATTORNEY DOCKET NUMBER:	0063214-001017		
NAME OF SUBMITTER:	Duane A. Stewart III		
SIGNATURE:	/Duane A. Stewart III/		
DATE SIGNED:	01/12/2022		
Total Attachments: 4			
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CH \$40.00 1088833

TRADEMARK ASSIGNMENT

WHEREAS, East Side Jersey Dairy Inc., an Indiana corporation (“Assignor”) is the owner of the trademark registrations and applications in the United States Patent and Trademark Office as set forth on **Schedule A** (all such trademark registrations and applications, collectively, the “Trademarks”); and

WHEREAS, United Dairy Inc. (“Assignee”), an Ohio corporation, is desirous of acquiring any and all rights that Assignor may have in and to the Trademarks and the registrations and applications therefor, together with the goodwill of the business symbolized by the Trademarks, along with the right to recover for damages and profits for past infringements thereof;

NOW THEREFORE, for payment of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Trademarks and the registrations and applications therefor in the United States and throughout the world together with the goodwill of the business symbolized by the Trademarks, along with the right to sue and recover for, and the right to profits, penalties or damages due or accrued arising out of or in connection with any and all past, present and future infringements or dilution of or damage or injury to the Trademarks or such represented goodwill;

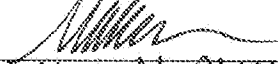
Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform other commercially reasonable acts the Assignee may reasonably require in order to vest all Assignor’s right, title and interest in and to the Trademarks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of the Assignor.

Effective this 31st day of December, 2021.

[Signatures on following page]

IN WITNESS WHEREOF, the Assignor has duly executed this Trademark Assignment as of the date provided on the previous page.

East Side Jersey Dairy Inc.

By: 
Name: MATT MCCLELLAND
Title: Senior Vice President

United Dairy Inc.

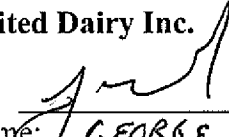
By: _____
Name: _____
Title: _____

IN WITNESS WHEREOF, the Assignor has duly executed this Trademark Assignment as of the date provided on the previous page.

East Side Jersey Dairy Inc.

By: _____
Name: _____
Title: _____

United Dairy Inc.

By: 
Name: GEORGE WOOD
Title: VP/CEO