

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM701582

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Defiant Strength Equipment, LLC		01/10/2022	Limited Liability Company: OHIO
RECEIVING PARTY DATA			
Name:	Technical Knockout, Inc.		
Street Address:	6387 Windfern Rd		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77040		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90559336	DEFIANT STRENGTH EQUIPMENT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	954-763-3303		
Email:	info@mhdpatents.com		
Correspondent Name:	Dale Paul DiMaggio		
Address Line 1:	4901 NW 17th Way, Suite 308		
Address Line 4:	Fort Lauderdale, FLORIDA 33309		
ATTORNEY DOCKET NUMBER:	9530.47232		
NAME OF SUBMITTER:	Dale Paul DiMaggio		
SIGNATURE:	/Dale Paul DiMaggio/		
DATE SIGNED:	01/12/2022		
Total Attachments: 2			
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CH \$40.00 90559336

TRADEMARK ASSIGNMENT

WHEREAS, Defiant Strength Equipment, LLC (“Assignor”), a limited liability company organized and existing under the laws of Ohio, having an address at 900 Wilshire Drive, Ste. 300, Troy, Michigan 48084, has adopted and used in its business, the trademark “DEFIANT STRENGTH EQUIPMENT,” and is the owner of U.S. Serial No.: 90559336, in connection with “Exercise equipment, namely, weight lifting machines;” and the trademark “DEFIANT;”

WHEREAS, Technical Knockout, Inc. (“Assignee”), a Delaware corporation, having an address at 6387 Windfern Rd, Houston, Texas 77040, is desirous of acquiring said mark and the good will of the business symbolized by said mark;

NOW, THEREFORE, in consideration of the sum of One U.S. Dollar (\$1.00) and other good and valuable consideration, the receipt sufficiency and reasonably equivalent value of which are hereby mutually acknowledged, Assignor hereby assigned unto Assignee, its successors and assigns all worldwide right, title and interest in and to: (a) the Mark, and all goodwill associated therewith; (b) any and all registrations of the Marks, whether state, federal or foreign; (c) any and all applications to register the Marks, whether state, federal or foreign; (d) all common law rights in, to and under the Marks; (e) any and all other rights in, to and under the Marks including without limitation any and all rights to royalties, profits, compensations, license fees or other payments or remuneration of any kind relating to the Marks and/or the goodwill of the business symbolized by the Marks; and (f) all claims or causes of action Assignor has or may have in connection with the Marks, including, but not limited to, the right to sue and recover damages for any and all past infringements of the Marks.

AND, FURTHER, Assignor hereby covenants that it has full right to convey the entire interest herein assigned, that it has not executed, and will not execute, any instruments or

agreements inconsistent herewith and that its undersigned representative is possessed of both the capacity and authority to execute and deliver this instrument on behalf of Assignor.

WITNESSETH my hand this 10th day of January, 2022.

ASSIGNOR:

DEFIANT STRENGTH EQUIPMENT, LLC

Date: 1-10-2022

By: [Signature]

Name: Thomas A. Eilerman

Title: owner

Thomas A. Eilerman agent
9283 Kelch Rd.
Versailles, OH 45380